

FEBRUARY 1973 30k

NewBreed

AFRICA'S FIRST QUALITY MAGAZINE FOR NEW BREED PEOPLE



• J. S. TARKA: "I'm not a Playboy"

• HAS MARRIAGE ANY FUTURE?

• CORRUPTION IN THE PRESS

• OSIBISA: LATEST

• BABY DOC: President of Haiti

• ALL AFRICA GAMES: Facts that must
be known



The world's beautiful women care for their complexions with Lux.

In Africa, Europe, Asia, Australia, America more beautiful women use Lux than any other soap. Everywhere, you'll find the same elegant shape, the same heavenly perfume.

Most important of all is the rich, creamy lather of Lux, so gentle and mild . . . the lather that leaves your skin beautifully soft and smooth. That's why Lux cares for the complexions of more women the world over than any other soap.

So join the world's beautiful women and trust *your* complexion to Lux.



The world's favourite beauty soap



NEWBREAD

AFRICA'S FIRST QUALITY MAGAZINE
FOR NEWBREED PEOPLE

DIRECTORS

Ebele Chinye
Mooupe Akintola
E. Bokolari Ransome Kuti
Chris Madu Abrochukwu Okolie

FRONT LINES

EDITOR-IN-CHIEF AND PUBLISHER

Chris Okolie

ART EDITOR

Ebele Chinye

GENERAL EDITOR

Bay Malokwu

FEATURE WRITER

Mahmoud Ikuniaye

CONTRIBUTING EDITORS

Ahaji Isola Akindele-Eleku
Olu Akaraogun

CIRCULATIONS

Olufermi Abiodun

AD. REPRESENTATIVE

Ganiyu Bankole

PHOTOGRAPHY

Peter Huddson (Cover and Models)
Foto Fix Nigeria
Bruce Gordon

PRINTING

Academy Press Limited

NEWBREED

Africa's First Quality Magazine
is Published Monthly By

New Breed Organisation Limited
35, Ogulana Drive
P. O. Box 5414, Lagos.

All rights Reserved. Reproduction in any
manner in whole and in part in English or
other languages without written permission
prohibited in all parts of the world.

February 1973 Volume 1 Number 9



SANYO

Model 8UA-804



This and all other models
are mains and battery
operated. No adaptors
needed. There's a SANYO
model just for you.

Leventis Technical Limited



Benavent

...the GAS cooker
that is also ELECTRIC

- Two gas burners and two electric plates
- A large oven with 'panorama view' glass door, a thermostat that controls oven temperature, and a spit-roaster (available in some models) for barbecue
- Automatic lighting on all burners
- A useful dish warmer compartment that will also help you keep cooked food
- A grill
- A plug on the front panel for mixers, coffee mills etc.
- An easy-to-clean steel body with porcelain enamel finish, all parts gravity fit and removable for effortless cleaning. top plate protects interior of cooker from all spilled liquids



Benavent

...the best of
two worlds

Leventis Technical Limited



cecilade



PERSONALITY:
COL. OGBEMUDIA,
THE GREAT MAN
OF THE PEOPLE

SEX FORUM:
SEX AND
THE CHURCH

ENTERTAINMENT:
OFO THE
BLACK COMPANY

**INTERNATIONAL
SCENE:**
GHANA TODAY X
CARS OF '73

**AROUND THE
CAMPUS:**
THE INSIDE
STORY OF THE
UNIVERSITY OF
BENIN CRISIS

All these and more in . . .

NewBreed



Welcome your friends at any time of the day with the rich taste of Nescafé the stimulating instant drink now in an improved pack.



NESTLÉ Food Specialities
(Nig.) Limited



TOP OF THE

MONTH

NIGERIA TOMORROW: AFRICA GAMES ROUND-UP

To pretend that all was well, with that games, particularly reading from the confused nature of the programming, expensive meals and drinks, together with the games costly tickets, are wrong.

The facts that must be know, which have not be known, are the main focus in his round-up. Page 13

NEWBREED FEBRUARY 1973

ENTERTAINMENT: OSIBISA LATEST

In our December issue we published a pre-view on Osibisa's tour of West Africa. Mr. Tony Amadi, the Public Relations Director and Co-Ordinator of the Baba Artists, wrote then why the Osibisa's cannot but capture Africa.

Osibisa had come and gone, the various concerts fell far lower than expectations. Our team of reporters who toured with the group filed a full account on why that tour was the worst engagement the group had ever undertaken.

Interviews were also conducted with the leading personalities that were involved in the organisational set up of the tour. The interesting aspects of the review is the accusation and counter-accusations by the organizers. Page 57

INTERNATIONAL SCENE: HAITI: A 20-YEAR OLD PRESIDENT

When Papa Doc died in 1971, his eighteen-year old son, 'Baby Doc' assumed powers as the Seventh Haitian President for life. This was according to the will of his Voodoo-riden father who had ferociously ruled Haiti for twenty-two years.

Our international contributor, Mr. Joseph Hassan comments on the new situation inside Haiti. He described Haiti as the poorest country in Latin America; and wonders why so little has been done to improve the education, economic and political situations in that country.

It is highly distressing that Haiti, an island of about 6 million people can for three decades, continue to drag behind history. Mr. Hassan's comment, which is of an objective analysis, is probably of a high interest to those who want to know of life in other places. See Page ... 38

SEX FORUM: FUTURE OF MARRIAGE

Our female contributor, BOK, investigated the various factors that are now working against marriage. From calculation she discovered that "nothing has so far gone wrong with marriage as an institution," and that "the main problem is that of the materialistic nature of the new society and her sophisticated people." See Page 21



JEAN-CLAUDE DUVALIER
"Bebe Doc"





**NEWBREED PERSONALITY—
J. S. TARKA**

The history of Nigeria's political scene may be incomplete without mentioning the five-footer Grade I Teacher, who in 1954 packed up his chalk and the board to answer the call of political history; that was Joseph Sarwuan Tarka.

In some circles, he is regarded as "Tarka the Playboy;" in other circles as "Awo's Tarka." After hours of rigorous interviewing and probing and from various files, NEWBREED Editors report the departure from Awo's Tarka into a new Tarka—a serious man whose spirit for political leadership and the determination for the creation of more States is unquenched: "If the military want to stay in power, let them stay, they have the guns. Afterwards they can come into power on their own, nobody invited them, they have to decide for themselves. The Army cannot stay in power at the dictation of Zik."

"The Civilian and military can work together, just as we have been doing successfully at their invitation in their own government. This is because we have a good, sensible and responsible leadership.

We saw the need for it because of the crisis. When the crisis is over and the Army wants to return to the Parliamentary system of government which is the best answer in the circumstance, who ever becomes Prime Minister or President by the will of the people can or may on his own volition decide to invite the military men to join the government as "free Agents (Minister)" of his own government." Page 48.

ALSO IN THIS ISSUE

**A CHAT WITH THE
EDITOR-IN-CHIEF:
CORRUPTION IN THE PRESS 10**

**NEWBREED FICTION:
AMORI; THE MERCILESS JUDGE .. 4**

**NEWBREED COMPETITION:
WIN FREE TICKETS TO EUROPE
AND OTHER PRIZES 3**

**NEWBREED MODELS FOR OUR
COLLECTION: 32**

HUMOUR 29

NEWBREED PACESETTERS:

1. Tola Marquis 2. Nnenna Njoku
3. Matin Akpovets 9

NewBreed

Reader's Comments

in this era of the Naira

by Olu
Akaragoun

Those who are put in authority ranging from Governors to religious leaders, have taken stock of the past year and have expressed confidence in the country's ability to achieve certain objectives in the new year.

It is a good thing that those who direct the affairs of this country, the rich, educated and powerful elite should have their say on the way the country has performed so far and is likely to perform in the immediate future.

But then, there should be a balance. How do the majority of Nigerians see their country? I am thinking of the anonymous masses — the farmers in the villages, ordinary workers and such lowly-paid people.

I think for a change our radio and television stations should bring to their studio labourers, taxi drivers, market women, motor park touts and rural farmers to say what they think of government measures and the direction in which their country is moving.

It is elementary wisdom that those who think they are serving the masses, should have some kind of political feedback.

They should consult the customers' point of view. How do the masses, those who are at the receiving end of government measures, that the country is performing?

That is why that great man of the people — Colonel Osaigbo Ogbemudia had his heart in the proper place when he gave a party at State House in Benin City for messengers, cleaners, night watchmen and lowly-paid clerks.

That was a thing no Governor had done in the past. I am not saying that a government house party is a fulfilment of the life ambition of the masses. At least, it is comforting to the masses to think that a Governor is aware of their existence.

What I am trying to do in the following article is to give the ordinary man's view of how the country has performed and to indicate a few of the issues which are dear to the heart of the masses.

Life as seen by top civil servants in the 25-storey building in Lagos is not the same as seen by the rubber tapper in Warri, or the groundnut peasant farmer in Kano.

You see, God uses the foolish to confound the wise. The truth of the King-

dom of God is more easily discerned by children than by princes and the learned men of this world. I hope I have said enough why the ordinary men of this country should be heard.

Let me say right away that I derive no special pleasure in criticising government measures. As a patriotic Nigerian, I wish the governments can do their best for us, so that Nigeria can become a country we can live for.

After all, God desireth not the death of a sinner but that he should repent.

Secondly, this is a country where the masses have very little, hence we should learn to count our blessings and be thankful for small mercy.

The economists, sociologists, historians and sundry intellectuals have their own way, their own language and yardstick of measuring social progress.

They talk of National Income, Gross domestic product, balance of payments, capital formation and so forth. After reciting a torrent of economic statistics, they conclude that the country has made progress.

To our uncles, aunts and cousins on the farms all this intellectual talk is a lot of hocus-pocus. I prefer the yardstick of the common man.

Instead of talking about gold reserves and balance of payments ordinary Nigerians adopt a different yardstick.

Is it the case that our brothers on the farms enjoy three square meals a day; and do they have simple and clean dresses to wear? Can we say that all eligible children are having a decent education in well-built schools?

I am asking these questions not to castigate anybody. The truth is that the welfare of the masses is the legitimate business of every responsible government. I know political theorist who has observed that since 1966, our government has not only been militarised, but it has become monetarised.

At the moment, the philosophy of life of the educated elite in Nigeria seems to be — everybody for himself and God for us all, the devil take the hindmost. Now, this is not the appropriate philosophy for a society where there is concern for the welfare of the ordinary man, the underprivileged and the underdog. God knows that the Nigerian middle classes and the

merchant classes are doing very well for themselves.

DISTRIBUTION OF WEALTH

Some passengers in a Lagos City bus were saying the other day that they only hear about the fantastic revenues which Nigeria is supposed to be making from crude petroleum. They suggested that this revenue should be shared annually among each of the 100 million Nigerians. Each person would then know how best to spend his share.

I do not support such a radical distribution of national income. What this suggestion implies however is that there is a feeling among the masses that national income should be seen to be devoted to schemes that benefit the masses directly.

What does it matter if a few Nigerians become oil millionaires, while millions of farmers and herders have to take out a precarious existence on their farms?

Some of the projects that are so dear to the hearts of bureaucrats mean nothing to ordinary Nigerians. Take for instance the change over to the right hand traffic system. A lot of official fanfare was made about this. But really, the scheme interests only about two per cent of the Nigerian population who own cars and other vehicles.

We do not hear much about what must unfailingly interest all Nigerians. For example, has there been any improvement in the production of gari and yams? Officials can shout from now till kingdom come about the country's healthy balance of payments. It is not of the slightest interest to ordinary Nigerians. What matters to them is whether the farmer's family in Maiduguri have enough to eat or whether children in Ogoja have decent clothes to wear to school and about their houses.

All I am saying is that unnoticed or ignored by officialdom, there is clearly emerging in our society two classes. The haves who include the educated elite — the merchant class, top civil servants, landlords, university lecturers and various city speculators.

On the other hand are the have-nots — the majority of our population — the farmers, labourers, petty traders and others whose only hope of a better life is a miracle brought about by God.

The haves are those who by their education and money power make things happen. Their interests are clearly different from those of the have-nots — who are poor, illiterate, under-nourished and have no means of influencing the course of events.

It is useless to blame anybody for this state of affairs. Let me make it clear that I do not hold the present military regime responsible for the ills of our society. Having said that, let me add that I believe the military regime can alter the course of events for the better.

CARNIVOROUS SOCIETY

This trend is already evident in some of the States of Nigeria. At present, our economic system is such that Nigeria has become a Carnivorous Society where man is a wolf to man, a society where it is considered normal for dog to eat dog.

In Nigeria today, a man is free to prey on his fellow man provided he gets a lot of money by so doing. Things need not take a prophetic turn. Whatever happened to the spirit of communalism? There was a time when poor communities and clans in Nigeria contributed pennies to give their young education to promising sons.

It is not now fashionable to say anything good about the dismissed civilian regimes. God knows that the politicians did a lot of sordid things. But in the Western Region for instance, the period 1952-1959 was one of great expectations. The people had a feeling that their government had great plans for their welfare.

That was the period when these emergent resources of the Region were harnessed towards the achievement of grand designs like the universal free primary education scheme; free health service for children and abundant university scholarships.

Even if they were not exactly living in paradise, people had cause to hope for a better future.

The Mid-Western State under Colonel Ogbemudia is going through a similar phase of great expectations and human optimism.

The ordinary man in the Mid-West today believes that a better future lies ahead. What is more, he believes that his government is actively working for a greater tomorrow. Other State governments are doing their best.

I think however, that provided the right policies are adopted, this feeling of optimism for a better tomorrow should permeate the whole of Nigerian Society. What is to be done?

For a country which is still at a low level of material culture, it does not take much to execute projects which promote the welfare of the masses.

For illustration, let us take a few projects that already exist. The Asajire water scheme in Ibadan is a case in point. However poor a citizen is, he can be sure of a plentiful supply of pipe-born water in Ibadan town. This is undoubtedly a blessing which is enjoyed by all citizens, both poor and rich.

Already, the Western State Government has a 3-year plan for waste disposal. When implemented this will give the citizens a clean and humane environment to live in. At present only those who live in colonial reservations have clean surroundings. These two projects of the Western State government are more meaningful to the masses than the building of luxury hotels, casinos and skyscraper office blocks.

In the Mid-Western State, the Mid-West Line Transport Service has made travelling a pleasant thing for those who do not own limousines like the rich elites. Generally, Nigerian lorries seem to be designed with a view to making passengers have a taste of hell on earth. On our rough roads this is guaranteed by the fact that passengers are packed like sardines on wooden benches which they share with cattle, fowls and miscellaneous loads. The Mid-West Line has changed all that. This is a blessing for which the travelling public must be grateful.

In Lagos, thanks to the All Africa Games, part of Western Avenue is well lighted. Other parts of the city remain dark at night.

A few overhead bridges for pedestrians have been built. I have to think that we did all these not because we think that it is good for the welfare of our citizens but essentially to ensure that visitors to the

All-Africa Games are favourably impressed.

Are we running a circus or a humane society?

Along Ikorodu Road, reputed to be the second most dangerous road in the world, fatal accidents occur almost every day. Everybody knows that Ikorodu Road should have at least 15 overhead bridges for pedestrians to cross. Those near the National Stadium were built in less than a fortnight. Only ministry officials with their perverse logic know why overhead bridges have not been built to stop the needless waste of Nigerian lives along Ikorodu Road.

THREE THINGS THE LAGOS STATE GOVERNMENT MUST DO

In *this year of the Naira*, the Lagos State Government should do three things, the masses shall forever remain grateful to their government.

First, actual work should begin on a scheme like the Asajire which will guarantee adequate water supply to Lagos citizens for both domestic and industrial uses.

Secondly, there should be a well executed plan for waste disposal for Lagos. Citizens dump refuse on giant dustbins provided by the Lagos City Council, but these dustbins are not regularly emptied by the L.C.C. dustmen.

What is worse, in Africa's most populous city, is it any comfort to anybody that human beings carry night soil on their heads for money?

A master plan for sewage disposal in greater Lagos has been gathering dust on some ministry shelf for several years now.

Thanks to the cruel machinations of mercenary politicians who have vested commercial interests in the present degrading system of nightsoil disposal.

Thirdly, the horrible standstill of traffic on Lagos roads is harming the economy and shortening the lives of anxious

motorists and others who use public transport.

In a nutshell, to make life happier for the poor and ordinary men in Lagos, let us have clean water all year round; clear away the refuse every morning and let motor vehicles do what they are supposed to do — carry people and goods from place to place, comfortably and fast.

All these do not require unusual academic abilities to discern. All it requires is some imagination and a genuine concern on the welfare of the masses.

For God's sake, let us put into cold storage for the moment, plans to build luxury hotels, gambling casinos, tourist centres and similar projects that emanate from officious and decadent minds.

The Governor of the North Eastern State was warning sometime ago that unless care was taken, a famine might ravage his State and other parts of the country. I salute this able governor, his is the most relevant gubernatorial statement I have heard for a long, long time. His cry is a cry on behalf of the masses. We should listen to him and do something before our population is decimated by hunger.

To sum up, all I have been saying is that Nigerians ought to define for themselves what constitutes correct economic development. Here is an area where what is good for Europe or America is not necessarily good for us.

For example, it is criminal to judge progress in Nigeria by the number of gambling casinos we have, or the number of limousines sold in a year.

For Nigeria, the only correct yardstick of development is the extent to which we have improved the material circumstances of the majority of poor Nigerians.

Listening to official assurances about our progress, I have an uncomfortable feeling that a game of the Emperor's clothes is being played on us.

The Emperor is really riding on a horse stark naked. Yet everybody around him is complimenting him on his fine clothes. This is a callous game to play on the Nigerian masses.

In the United States, the world's leading capitalist country, it used to be thought that what was good for the giant General Motors Corporation was good for America.

I am saying now that what is good for Nigerian millionaires is definitely bad for the country.

Perhaps this will open the eyes and hearts of our selfish elites when I say that in order to save the rich we have to help the poor.

This month, we throw our readers' comments pages to Mr. Olu Akarogun. Most of his observations illustrate our ideology.

We, therefore without hesitation, endorse this letter — ED.

Go for the Bigger, Brighter, Bolder sound of a National!



How wonderful is the sound of music especially when it comes from a National Radio! The shimmering, soaring sound of lush strings. The twanging of guitars. The tap-tap of the drums. The wailing of the saxes and the piercing, silvery tones of the trumpet. The lilting thrills of a clarinet and, of course, the rich, soothing, mellow voice of a cool, cool baritone...all of these-and every bit of it - comes out crystal clear.

Because, soft or booming, National Radios have a purity and a clarity that's unique. Visit any leading electrical showroom today, and hear that purest, most excellent of hi-fi tones. Then, you'll know why

"NATIONAL SOUNDS LIKE HEAVEN!"

NATIONAL 



MISS NNENNA NJOKU

Miss Nnenna Njoku, 19, daughter of Professor Eni Njoku of the University of Nigeria flew into Lagos from Manchester, England to participate in the 2nd All Africa Games. And with ease she captured the first silver medal for Nigeria in the women shot-put competition.

Miss Njoku, a student of Plant-Hill High School in Manchester, combines beauty and academics with thrilling sports appetite.

With her four years experience in sports, Nnenna dismissed with a hiss the idea of sportsmen and women getting involved in sex shortly before participating in sports activities. "I do not think sex is a factor in sports victory. I have heard and read expert opinions on that issue, but such opinions do not appeal to me," she emphasised.

It is her belief that meaningful sex activity should serve as a genuine expression of intimacy and affection between people and that it should not be regarded as a matter of fun.

However, Nnenna stresses that "sex is a matter for an individual and each attitude towards it depends on the type of sex education for children at an early age."

Miss Njoku whose mother is from England strongly believes that she will not, because she stays in England, marry a white man. "Africa is my home," she declared.

Asked what her type of husband will be, she stated with a beaming smile, "I want a very strong person, highly understanding, responsible and easy to approach. I will marry a man to whom I will be very closely inter-related and be proud to tell him my mind without fear of offending him. He must be very tolerant and consistent so that he can support me in everything I do.

My husband must, also have some qualities that will make him assume superiority in the family. It is very wrong for a husband to be inferior before his wife because that destroys mutual understanding."

Miss Njoku who intends to read medicine or Bio-chemistry has since said bye-for-now to Honeymoon at Kaduna and Warri.



MARTIN AKPOVETA

An inter-state society wedding took place in Lagos last month between *Mr. Martin Akpoveta 30*, the tall and huge Senior Accounts Executive of a top indigenous Agency and *Miss Grace Akpabio* a creative artist with another leading Advertising Agency. The marriage which was solemnised at the St. Dominic's Church in Yaba was rounded up with a dazzling reception at the University of Lagos Staff Club, followed immediately after by a tight week-long Honeymoon at Kaduna and Warri.

Sources close to the bridegroom disclosed that the wedding was originally planned as a simple affair but suddenly turned out to be a crowd puller. With marketing chiefs, government functionaries, ad men, university dons and NEWBRED people all in attendance.

Commenting on the wedlock, Martin stated that "We met and liked ourselves the very first day and since then we have been together. She is too good a wife. She is not temperamental and shows a depth of understanding."

"One marries where his happiness lies. There is no guarantee that a girl from the same home town with you will give you peace. As for our parents, they were all very considerate and sympathetic and there was no palaver or deadlock or reluctance on any side. It was a destined affair!"

Martin Akpoveta, a graduate of the University of Lagos (B.A. Hons.) Mass Communications and holder of Diploma in Public Relations has foreseen a success of their marriage "through tolerance and understanding. Often you meet your individual weaknesses during courtship and it is up to both of you to make up your minds whether you could stay together. Most vital is to learn to say 'please', 'thank you' and 'I am sorry' with that all barriers will be overcome."

Martin's other views about marriage: "Well, I don't believe in joint savings neither do I believe in digging into my wife's purse. When you take in a woman, you examine your purse and see if you can maintain her not by joint efforts."

Any advice to bachelors? "I am not giving any advice to bachelors. I have got none. I am looking forward to a new life I cannot anticipate any dramatic change until I see or experience it. But to all NEWBRED People I say 'here's wishing you all I wish myself.'"



TOLA MARQUIS

The future of marriage and divorce qualified for *Top of the Month* mention in NEWBRED this month. Before the article was compiled, I talked to a number of NEWBRED people about their opinion which formed the basis of the central theme of the story.

One of the NEWBRED Pace-Setters who was questioned was *Tola Marquis*, a Personal Assistant to the Managing Director, Ogilvy Benson and Mather (Nigeria) Limited.

"I believe that the couple should combine to build up a home and at the same time arrangement should be in such a way that the woman could have an initiative. My impression however is that when a man knows his wife's earnings he develops an inferiority complex and accuses her of domination. To save marriage, men should endeavour to get out of inferiority complex which I think a lot of them possess. Like said earlier, any suggestions mean domination to the modern set of men.

Generally speaking about the future marriage, I think that the earlier girls realise marrying a man does not mean making a fortune out of him, the more chances of success there are for both parties. I believe there is future for marriage and a lot depends on the man. A woman looks on to the man or the husband to take the lead."

She further suggested that to ease and lessen the high rates of divorce "new couples should sit and analyse their new life, the economic aspect, critically and evolve a workable solution. Sincerely speaking, there is no more moon light and stars any more. And that is why girls run after pot-bellied men. You will agree with me that it is the trend today. Most women today have pot-bellied men as financiers and swingers as love mates."

On another controversial marital issue (Joint Savings Account) Tola said that she did not share the idea that they should have joint savings account because in Nigeria at the moment when there is a broken marriage, the husband benefits more. "He is granted the custody of the children or child. For the same reason it is difficult to argue the splitting of the joint account at the collapse of marriage. The woman in Nigeria is always the loser. But in U.K. where the work of housewives is regarded as a full-time job and in the event of a flop in marriage, the wife whether or not usually contribute to the assets of the husband is entitled to 50 per cent of the assets. Again I do not believe in joint savings because the extended family system in Nigeria hampers it. It do not see to the joint account idea working for the next century in Nigeria."

A CHAT WITH THE EDITOR IN-CHIEF

CORRUPTION IN THE PRESS

Over the years, the press has succeeded in building confidence on the society as their last hope and watchdog. They look forward to be informed of the latest developments with objective reports and criticisms and also expose social ills without fear or favour.

Nigerians have been styled by the press as very corrupt people and corruption now is a national gonorrhoea. News and information of corrupt practices in a government, corruption by government officials, highly-placed persons in the society are flashed and printed by journalists.

It is very interesting to note that the press is now neck-deep and fast gaining advantageous positions in this rat race.

Anyway, I wish to emphasize that we here at NEWBREED publish only news not 'bribed news'. Every issue of our magazine presents an opportunity and a duty to say something courageous and true.

It can hardly be contested however, that there have been horrifying incidences of corrupt practices by journalists in Nigeria particularly in the high-up positions.

And of course there are the mean and disgraceful behaviour of the lower cadre of the press who during press conferences can be seen waving their rote pads and bios. They are not seriously taking notes but anxiously waiting to be handed over the sealed envelopes containing from ₦2 to ₦40 according to the coverage required by the sponsors.

The argument that the Press world-wide is a 'drinking animal' does not mean that a newsman cannot control his thirst and hunger as soon as he catches the sight of booze, bread, cake and chicken.

Members of the profession blame corruption in the press due to:

- 1) Poor wages,
- 2) Political and social affiliation,
- 3) Difficulty in access to news from govt. officials,
- 4) Unnecessary detention by government and Police,
- 5) Government ownership of the Press,
- 6) Improper education,
- 7) Women influence,
- 8) Tribalism and nepotism in staff appointment.

It is true that the journalist today in Nigeria is poorly paid and he needs funds to live up to his status. There is also the constant challenge from the people to know and as a result, the journalist is

constantly spending, bribing for information as people are reluctant to talk.

But the ethics of the profession is such that despite all economic argument, calls for an adjustment to high moral standards on the professionals.

The yellow people in the press hang around business tycoons, politicians and trade unionists in search of alms. To remain aloof towards these people who are quickly dragging the professional image down the drains is an act of defeatism.

It is necessary to see that journalists are human beings who are made by the society in which they live. They have their individual political affiliations, probably for cash or for ideological purposes. To allow these affiliations to influence their professional output is corruption of high order.

How many times have newspaper men pretended not to see serious social offences committed by their tribesmen and friends? The issues involved are that of professional sacrifice and discipline. These narrow tribal relationship which hinder honest reporting make the journalist personality a mere farce.

The right to report is not as much a right safe-guarded by law and legal precedent as the right to print and the right to criticise. Rather, it is based on a philosophical argument. What will be gained through the right to print and to criticise if no news was forthcoming?

Denial of the right of access to news is a denial of the peoples right to know, the journalist maintains.

Yet no person can be compelled to talk to a reporter, no government official need grant an interview or hold a press conference, courts and legislatures admit the press (unless specific statutes have been passed requiring open legislative session).

Detention and arrests of journalists lead to unnecessary self-censorship. There are occasions when journalists were bribed to report on senior Editors and Editorial policies to some quarters outside the newspaper industry. A nation that wants a strong press, since that makes a decent society, would do everything to preserve a clean and free press: conversely the press that wants a clean image would also rid itself of all the dirt around her. If corruption is to be wiped out of the press, progressive steps must be taken to kick off those bad eggs in side the press.

There is another side of the coin, no news medium can be compelled to print or broadcast any material it does not wish to use, including paid advertising.

Like other institutions of society, our press is imperfect. The greatest strength of our press lies in the fact that it operates as

a competitive private enterprise - legally free to say what it wants - yet it's in this freedom that its problem and shortcomings also arise.

The press cannot be free under the heavy hands and eyes of the government. This is the main reason why government should stop setting up newspapers. It is criminal to permit for government to read what it is to see published. People want to read what is not official handouts or gazettes.

Government and the press have maintained a free Nigerian Press is free implying the right to inform report, criticise and reform without any official intimidation. It is a notorious fact that Editors are unnecessarily detained. What use is this freedom when journalist cannot report?

It is important to point out that the NEW BREED is not under the modicum control or influence of any arm of the Big-Guns. The management is a progressive group of young people whose ages and ideas tie them so solidly together that they look at life not only on material considerations.

There are other instances where qualified journalists are subdued because they are out of the good books of the one or two people very close to the authority. The result is that sycophants quickly climb up the ladder and honest journalists become unnecessarily censored and those journalists lose their professional appetites.

For the unwanted journalists, the newspaper house just become a place for making money, since they can not rise up on merit. Unconsciously the society is encouraging corruption in the press.

During my opinion sampling of journalists on this subject I remember I was warned not to carry this story saying that "If you expose your colleagues or wash your dirtylinens in the public, I hope you will not accept our co-operation. Don't be surprised when you are carried away and detained, we shall all be silent about it." I agreed with them and undertook not to run this story.

After a careful re-appraisal, I remembered that man does not live by bread alone. At times he lives by ideology. Some also are lucky to live by bread and ideology.

But I know that there are some rich miserable men today in the world. And there are also some poor men who through the power of the ideology live happier and obtain perfect bliss.

I offer my apology if I have betrayed my colleagues but I am a freer and happier man after writing this report.

ALL AFRICA GAMES PUBLIC HOLIDAY

On Friday January 19, 1973, the Federal Government announced late that on Monday January 22, was going to be a public holiday for Nigerians — "in honour of Africa's sportsmen and women who participated at the 2nd All-Africa Games just ended in Lagos.

The Federal Government's announcement said the "bonus" holiday is also in appreciation of the performances of Nigerian competitors who showed such tremendous improvements at the games.

It is the first time in Nigeria that such a gesture is being made by the government for sports — a pointer to the nation's reappraisal of the role of sports in national life.

And so, on Monday, the 60 million Nigerians will rest in salute to the largest congregation of Africa's sportsmen and women even in one place.

They will recall the feat of Benjamin Wabura Kipcho, the 29-year old Kenyan who set a world record of 8 min. 20.8 sec. in the 3,000 metres steeple chase at the Games.

They will drink hearty toasts to Miss Faten Afifi, 16, the Egyptian "mermaid" who fished seven gold medals out of the ultra-modern swimming pool of the National Stadium complex.

They will salute the achievements of those two Africans from Ghana, each of whom shared the coveted sprints double crown for men and women — Miss Alice Annum and the 18-year old sensation, named Ohene Karikari.

They won't forget the lanky figure of Uganda's world beater, the lovable John Akii-Bua. His 48.5 Sec. for the 400 metres hurdles was only 0.7 sec. outside the time he recorded at the Munich Olympics — a stirring reminder considering that Akii-Bua won virtually unopposed.

Of course, no one would leave out Nigeria's own Modupe Oshikoya, the 18-year old secondary school girl who bagged three gold medals to emerge the Queen of Athletics at the Games! Screamed a front page announcement by Nigeria's largest circulating daily.

One thing that is quite disheartening is the impulsiveness with which the preparations for these holidays were carried out.

Private individuals who had so many business engagements were completely taken abash. Some people who could not go to banks on Friday were waiting for this Monday only to be cut off by the late Friday announcement, and we all know that banks don't work on Saturdays.

Some offices where workers don't work on Saturdays found it difficult to even instruct their workers on what to do.

Apart, the last Thursday January 18, workers were offered a half-day all Africa Games Bonanza. This also took so many people by surprise.

It is becoming more and more uneasy for private companies to place their junior workers under production control because of these suspension of working days. Already Nigeria has gained a reputation in unnecessary public holidays. It is noteworthy that Nigeria has lost in the neighbourhood of N4½ million for these 'impulsive holidays' some economists forecasted.

If it was necessary to go on holidays at all, it would have been announced earlier so that private enterprises can plan for it.

AFRICAN TIME

Even where the name of the Head of State was concerned, and the whole Africa was eagerly watching, no respect for time existed at all. Most of the programmes were out of schedule, for example, the finals of swimming which were scheduled to take place at 3.45 p.m. did not take place until 6.25 p.m. The timing for the opening ceremony was not followed at all and there were different programmes printed which were hurriedly cancelled. I now believe that there is 'African time'. And I have now come to the conclusion that if Nigeria wins the world cup tomorrow, tomorrow may be declared a public holiday in salute to Nigerian footballers!!

FOREIGN PRESS

At the Olympic Games in Munich, there was a control of foreign cameras from full coverage of general events. There were, however, some side-shows that were left open to all journalists, no matter their specialization. The Broadcasting Organisations of Nigeria (BON) controlled and monopolized the coverage of the entire programmes.

I talked to some foreign journalists on their impression on the games and the ban. This was what Mr. Bersner Slaus one of the 3 Chief producers at the Munich Olympics said, "The Stadium is more than international standards, the facilities are very good. The development of sports in Africa is fine and fast.

Where in the past only 3 or 5 countries won medals, today there are many. We have enjoyed the traditional shows staged during the opening ceremony.

We like the games but most of the time we are very unhappy and sad. Very happy because it is very sad to sit fold your arms when you are equipped to do something and you are not allowed.

We have no chance to show our impressions, human touch and the people of Lagos and Africa. The spirit of the games is out of Africa and that is why we are here. The spirit of the games cannot be shown in 15 minutes highlights which is available for sale. Like I said earlier Africa has progressed very fast in sports the 2nd All Africa Games is an international event. The world is waiting to see good quality pictures and an international standard is required. The world will like to see some side shows like Akii-Bua, Keim etc. in training, and at leisure. We have to show the background.

BON cannot do this — at the beginning they cannot be definitely sure of hitting international standards. It took us about 15 years to accomplish our present standards.

Again, BON are covering about 10 daily events and it was impossible for them to do side shows.

We understand Nigeria is interested to sell their coverage. We know it is expensive to organise these sports. But there should be some chance and there was no chance at all. The \$15,000 demanded for coverage was extremely too high."

Asked if there was similar restriction at the Munich Olympics, Mr. Slaus said: "There was for general event but accredited journalists were not restricted to cover side shows or report their feelings — in an case, the central Television covering, it had proved international experience."

It is gratifying to note that BON has effectively and qualitatively performed the television coverage of the whole event. As for the external transmission one can only assume that it was equally of a very high quality as we have no immediate means of assessment. Thus, BON might have shocked the world to have transmitted within such a short experience what has taken others a fifteen years preparations.

Nevertheless, NEWBREED still believes very strongly in the free movement of the Press and hopes that a very liberal attitude will be taken towards the Press during the Black Arts Festival in 1974.



Bersner Slaus (leaning over his typewriter) — one of the Chief Producers at the Munich Olympics.

DAIHATSU



Thinking big in a small way

Big on luxury. Like radio, cigarette lighter, reclining seats, wall-to-wall carpeting, reversing lights, twin outside mirrors — all as standard equipment.

Big on performance. Race-proved rack & pinion steering. High power-to-weight ratio two-stroke engine. Fully-independent suspension. Radial tyres.

Big on convenience. Foldaway rear seats (miles of internal load space). Leg room that just won't quit — as much in the front as cars four times its price. Parking that's a breeze, and phenomenal manoeuvrability thanks to Daihatsu's under-28ft turning circle.

Small in size — over 5 inches shorter than a Mini, with a tighter turning circle, yet more front-passenger leg room.

Small on petrol. Over forty miles to the gallon means fantastic economy — just fill up the Daihatsu and forget it.

Small on price. Just N 1390 buys you a whole lot of car, a Daihatsu 360 that's fully equipped and ready to drive — and that's less than half the price of a Peugeot 404 or around N 500 saving over the cheapest European small car.

If you would like to know more about the sensational Daihatsu 360, clip out this coupon and send it to Nigeria General Motors Limited, at any one of these centres, or contact your nearest Daihatsu dealer.

42/44 Burma Road, P.M.B. 1068, Apapa, Tel. 42905; 119/120 City Road, P.M.B. 3111, Kano, Tel. 2332; 154/156 Lagos/Benin Road, P.O. Box 349, Benin City, Tel. 746

Daihatsu makes a lot of sense.

Please arrange for your representative to call on me for a test drive.

Name

Address

Telephone number



AFRICA GAMES ROUND-UP

Facts that must be known

by Mahamuud Ikuniaye

The much talked-about All Africa Games have come and gone. Those patriotic African sons and daughters, who rattled shoulders in search of gold medals have all gone back to their countries with one impression or the other.

Nigeria, the host of the games, is now left to re-examine herself very critically whether she had performed so well to merit the prestige and propaganda attached to the games. No matter the unexpressed dissatisfaction, which were apparent on the faces of our guests and participants, some people believe that Nigeria has done much more than any other African nation could have done.

To plan to host a contingent from 41 African countries in only fifteen months, was completely unfavourable. The rush-into-market attitude with which the Stadium was completed, the beggars were concealed, the slums were blind-folded and the Ikorodu Road fly-over was built, makes the whole flavour in the games disillusioning.

When the game was eventually declared opened on the 7th day of January, the gigantic, if not overstuffed Organizing Committee found itself wrapped-up in a centre of avoidable confusions. Thus, the whole mess that showed up during the games only proved that 15 months was just too insufficient for preparing for this historical occasion. If Nigerians have now learnt to do the right thing at the right time only time shall tell.

For instance, the ceremonial committee whose pride was only the uninvited market women, went as far as to Munich to study the Olympics ceremonial system, only to present this nation with a shabby and boring opening ceremony. Most of that committee's programmes were completely unrelated to the objectives of the African Games. Whether those friends who went to learn from the Olympics were really good students only the nation can say.

However it is noteworthy that the ceremonial committee quickly ran to put things in order at the end of the games. The closing ceremony was much more entertaining and of all a correctional artistic than the never-ending opening ceremony. Bravo!

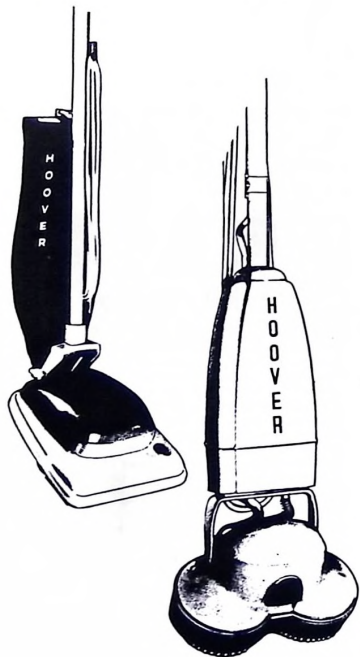
Poor public behaviour, against which we have cried that our people are losing public etiquettes, showed up once again at the opening ceremony. The organizing committee had to rush to cancel invitation cards because of the mess that happened during the opening ceremony.

During that period some invited guests came up with a battalion of children, friends and relations. The result was that seats meant for genuine guests were occupied by unknown invitees.

NEWBREED saw judges, state commissioners, business tycoons hanging around as if they were a "Nixon" found miraculously in the "Kremlin". Who told these unscrupulous guests to invade the State seats with their children?



Floorcare



Leventis Technical Limited



It was purportedly acclaimed that about 1,000 pigeons were to be flown to mark the ceremony, nobody who had watched the opening ceremony very carefully can approve that figure. The artistic designs of all the village girls at that ceremony may be too expensive to excuse, it was probably the only asset of the ceremonial committee.

Being aware of the facts that some of our guests do not speak English how then do we justify the zig-zag and expensive entertainment kiosk at the National Stadium. There was a brutal exploitation of innocent guests who were not aware that at the games were a 45k bottle of beer will go as high as 10k. The entertainment committee probably overlooked the greedy nature in the village Nigerian when it hired out those kiosk to private hands.

The private kiosk who handled these kiosks were so shabby that one takes more time to buy a bottle of Fanta than it takes one to look for the money. There was constantly insufficient supply of snacks and cakes that were so dear to the sportsmen; some of them have their games villages three to four miles away. This made it very difficult for them to return to their villages for meal before they returned back for games after an early morning practice.

facts that must be known

Even the recreational stores established at the games villages were so shabby as if they were not originally planned for. In those villages, except the one at the University of Lagos, it was slightly better than a village Canteen. This does not really aid in any beautiful image for this nation.

In Lagos the market women are now becoming a strong force to be reckoned with. What in earnest have the market women got to do with Africa Games torch of Unity? Somebody should please remind these women that "the only worthy contribution they can make to our society is to help in pegging market prices."

We pray that at Algeria, Lagos will not carry along her market women. New breed people wondered very seriously what had the market women to do with sports, particularly, when Lagos State had a variety of traditional dancers.

Except leaders or national directors of sports who came to represent their countries, was there any participant whose accommodation facilities were reasonably

Astral loves skin



Astral creams.
Smooth as silk, mild,
super-creamed
Astral . . . the never-
stop-loving-you cream.



age which made abominable the use of toilets. At the initial stage the games village at Alhaji Masha had no curtains and window blinds. So bad was it that girls, camped there could easily be seen from afar in their nakedness when sleeping on their usual double-decker beds.

Thanks be onto public opinion, the organizers were able to provide these necessary facility only towards the tail end of the games. Can any of those sacrificing ladies who were brought from miles away to depict a tradition, which they themselves have forgotten of, even forgive the accommodation committee? Will those ladies turn up willingly, as they did in All Africa Games, for any other events of this nature? Are we not gradually liquidating our children's traditional appetite, since those who love their traditions are exposed to these disturbing senselessness?

How did it come that rice was present at every meal in the games villages? It was very interesting that the only alternative meal, apart from the improperly supervised English dish, was rice. To pretend that every other person should appreciate rice because it is a common dish at our festive periods, is irksome.

Almost all the small officers appointed by the Organising Committee had either a car or bus to himself. The result was that an artificial scarcity of transport was created for the participants. Sometimes it was only easy to come from their distant villages to the Stadium and extremely difficult to go back. This emerged from poor programming of transport and gross misuse of same.

facts that must be known

No sense in surplus vehicles being lined up at the Stadium while at the games villages sportsmen and women had to walk chains before they could secure a taxi to the stadium. It is possible to see this lack of foresight if at one, midnight, sportsmen kept on moving from a side of the Stadium to the other in search of transport to convey them to their villages.

If there were so many vehicles with which some officers could carry their new girl-friends to night clubs, it was a shame that our foreign guests had to walk miles back to their hostels.

In due course to appoint attaches for any foreign occasions a vivid account of the records of those girls must be properly investigated. Nobody should be impressed to attach girls without proper disciplines to foreign guests. This will do a very big
NEWBREED FEBRUARY 1973

MUSCLES

BUILD STEEL-LIKE ARMS

BUILD BROADER SHOULDERS

BUILD POWERFUL LEGS

BUILD DEEPER CHEST

MAKE A MAN

If you've always thought it would take years to develop a he-man body like this, here's news that will astound you. The revolutionary Bullworker 2 body builder is designed to give you the kind of power you've always wanted - in a matter of weeks!

Deeper chest - steel hard muscles - thighs like tree-trunks - all the powerful features that women adore - can be yours now and it takes only 5 minutes a day!

SCIENTIFICALLY-PROVEN PRINCIPLES Developed by the internationally famous Max Fleck Institute in W. Germany, this sensational muscle-developer uses revolutionary Isometric/Isometric principles to pack new strength and vigour into your body 4 times faster than conventional techniques! No strain. No long, tiring workouts.

PROVE IT FOR YOURSELF FREE - in only 14 days! To prove our absolute confidence in this world-tested power builder, we challenge you to take up this guaranteed free offer. Try a 5-minute workout with the Bullworker 2 every day for 14 days. If, after that, you do not look and feel stronger - tougher - more dynamic - simply return the Bullworker and your trial will cost you absolutely nothing. And if it can do all that in 14 days, think how you'll look in 2 or 3 months!

FREE BROCHURE Free documentation - complete with action photos, full details - illustrates the step-by-step Isometric methods used with Bullworker 2. Post the coupon NOW and we'll send it to you immediately - entirely without obligation. DO IT TODAY - and see results in only 2 weeks time!

© Bullworker Service
141 Ojuelagba Rd., Surulere, Lagos.

FREE

Yes! Rush me the FREE brochure and complete details telling me how I can build power-packed muscles in just five minutes a day. I enclose 5K (40 stamp towards postage)

NAME: _____

ADDRESS: _____

_____ AGE _____

Muhammad Ali attributes his unusual fitness to Bullworker-2

BULLWORKER SERVICE P.M.B. 12583, Lagos

facts that must be known

harm to the image of this nation. Some of those ladies were busy begging for foreign currencies.

There were cases, though microscopic, when foreign guests got their money stolen by their unknown visitors.

At a certain time it was widely acclaimed that school children were to receive free tickets to watch the opening and closing ceremonies. Rather than sending tickets to Head of those schools, tickets were abandoned carelessly at the merry of recalcitrant officers at the UAC Club who distributed them according to their own interests. Thus, people who had no plans to come near the Stadium found tickets posted to them through their windows.

No person, who has a good experience of traffic jams in Lagos, will hesitate to congratulate the Traffic Committee. That was the only committee that extracted fantastic successes from nothing. It was the only committee that had no fund for its publicity or operational activities. The effective methods with which that committee performed its duty, without public fund to drink beer from, was praiseworthy.

The committee of soldiers, police, civilians, engineers and university lecturers was a paramount pride to the nation. To the formerly unheard-of chairman of that committee it was a job well done. Traffic experience during the games showed that traffic jam is not an uncontrollable nuisance. A combination of good forces, as it was during the All Africa Games, will place this social pest under an effective control.

Why was it that some journalists who were assigned to cover the games could not secure their accreditation cards until the games began?

The Publicity Committee sent out forms to prospective journalists about three weeks before the games. These forms were filled and returned to the committee within the shortest period. Yet, the forms could not be processed before the games began.

When some journalists had to sleep at the press centre begging for accreditation cards, the publicity committee behaved as if to approve such cards for genuine pressmen was merely a favour. Can't anybody preach to that committee that Nigeria is not the first country where foreign journalists have to converge for a professional assignment of that nature? Do we not know that these sort of delays don't happen anywhere else?

The press centre which later turned into a sort of 'nightclub' did not fulfill its objectives. Journalists occupied all the seats with their wives and children that genuine pressmen who had their various duties had no place to seat. It was so noisy that no serious reporter could have had convenience at reporting.

Ladies, who had never read news-

papers before the games, turned up at the press centre with press badges and accreditation cards. How these fine ladies obtained their cards so easily while journalists battled hopelessly for their accreditation case an answer must be sought for.

The ban and control of television coverage during the games is one of the mistakes that exposed this nation to international ridicule. Nigeria has a chance to make its wealth out of the stadium. Can this wealth be made just during the All Africa Games? Most of the television stations in Nigeria are inexperienced and cannot effect a full coverage of the whole game.

To deprive experts from covering the games while our television men are still insufficiently equipped to cover sports is unjustifiable. Why should foreign pressmen have to come all the way to Lagos only to be told that they should not come at all? Does this promote national image of pride?

At the Press Box there were twenty seats for journalists. These boxes were assigned to one journalist from each country. Nigerian journalists took over these seats without a single consideration for our foreign friends.

At a Press Gallery where journalists exchanged blows at will, is sincerely below professional expectation. Even when senior reporters invaded the press box, rioters, my Nigerian counterparts just smiled at that.

How did that tiger-man arrive at the Press Bar with his exorbitant bills? The entertainment committee was still around when tiger was selling a packet of Gold Leaf cigarettes for 40k. The committee was laughing when tiger inflated a bottle of beer and soft drinks by 100%. Is it not true that drinks at Press Clubs are the cheapest anywhere?

Nigerian Breweries was kind enough to offer to supply drinks for those kiosks at bars, so was the Guinness Nig. Ltd. Why did we refuse to utilize that opportunity which would have reduced those expensive drinks to a bearable minimum?

Everywhere one puts his head there was a mess around. There were more soldiers and policemen in the Stadium than Stadium officials. A situation where the police-dogs used the red carpet more than the Head of State, is a school children attitude.

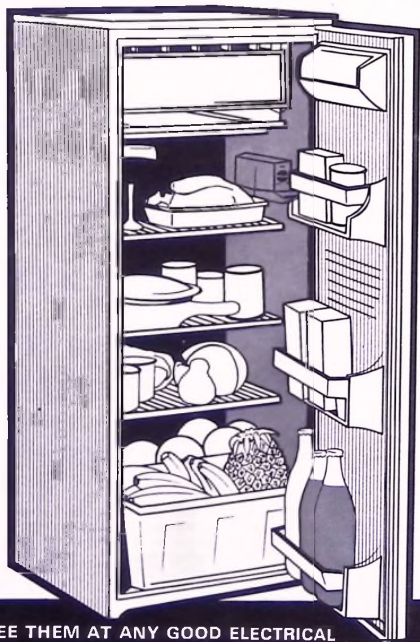
To turn that Stadium into a military ground in the name of security was very unpleasant. This is because soldiers' presence anywhere dreads the people and reduce the main aim of free movement. We all saw how soldiers and dogs were chasing people up all around the Stadium.

What will happen to all these vehicles? It will be more reasonable to turn them into public use. The buses will aid the nation's present transport system.

There are moves to sell those cars out. If that is a fact, by any chance, it

IGNIS REFRIGERATORS

- MODERN LIVING AT A LOWER PRICE !



As cooling as any other fridge in the world, yet so low down in price . . . What's more, Ignis fridges are the only ones with guaranteed service facilities throughout Nigeria : That's why Ignis fridges function so well, so much longer. Your IGNIS goes right on preserving your meat and fresh fruits and giving you cold, cold drinks ! So, whether it's a huge one or a "bachelor's mini", there's always an IGNIS to suit your pocket.

SEE THEM AT ANY GOOD ELECTRICAL DEALER'S SHOP ANYWHERE IN NIGERIA TODAY, AND SEE WHY SO MANY PEOPLE ALL OVER THE WORLD SAY-

IGNIS REFRIGERATORS ARE THE BEST AT THE RIGHT PRICE !

facts that must be known

will be suicidal. The government should utilize the opportunity, instead of selling the cars, to launch a gigantic taxi system. This will also reduce cost of taxi usage in urban cities.

A day before the games ended, no single committee was able to give an approximate account of its day to day expenditure. It is a mere farce that in Nigerian style everything about public fund is never taken seriously. Nobody seems to know that the public is carefully watching and has a right to know of an account of every penny spent on its behalf. The public should be informed within the shortest period of the expenditures of all these committees.

The NEWBREED watched carefully how the Nigerian Newspapers reported only the beautiful aspects of the games. The authority must be informed that all was not very well with the All Africa Games. Everybody should be bored by now with this sort of one-sided reporting. To see and pretend not see is quite incompatible with the professional ethics of journalism.

When the various committees appointed the government was relying on the press to know of the performance of those committees. If we present only the sweet sides of the games, how will the government know this sad side that should be known? How do we help to learn the experience we had in All Africa Games? As we prepare for the Black Festival and Commonwealth Games, it is necessary to know our weaknesses.

The fact that only three African Heads of State were able to come for the All Africa Games should set all of us thinking very seriously. If it was as important as we were made to believe, then some images are being created about us where.

No matter these shortcomings, the second All Africa Games has succeeded in bringing the African peoples together. It is just to say that what the Supreme Council for Sport in Africa (SCSA) achieved in Lagos, the OAU and all the African Heads of States have failed to do in a decade.

This showed very clearly that sports should stand as one of the sure weapons for African countries in fighting some of her political aspirations. For example in 1976 African sportsmen succeeded in kicking out the apartheid South Africa from the Mexico Olympics; and shut-off the racist Rhodesia from the Munich Olympics 1972; these successes should form the basis of Africa's international action between now and the 1976 Olympics.

There has been a problem of isolation of sports from politics. We in Africa should see that sort of agitation as a mere utopia. This is because sports organisations in Africa rely mostly on governmental support.

Africa is a continent that is most confronted with political and economic problems. While Europe and the Americas can relax their political demands, Africa cannot take on such leasures of "separation of politics from sports."

It is also of significance to point out that friends of racism are untiring in their efforts to secure respect for racists, and thereby infiltrate sports organizations with a primary aim of causing confusions.

Various African Governments should now invest, very heavily for that matter, so as to raise the capability of SCSA.

As we retire from All Africa Games, NEWBREED appeal to SCSA not to relent her efforts of a total liberation for our brothers and sisters sports enthusiasts being tramped behind the racist iron bars. Congratulation which we accord as now does not nullify our high expectations. We should be able to turn round to the SCSA for a decisive blow on racism, if all the OAU resolutions failed to kill a fly, by 1977.



Mr. Abraham Ordia, Secretary of 2nd All Africa Games Organising Committee.

Brig. Henry Adefoye, President, 2nd All Africa Games Organising Committee.



Mr. Sunny Eromosile, Chairman of Press and Publicity Committee.

*Bay**Afro cut**Clyde**Beatles collection.**Been-to**Elvis*

for healthy hair

Vaseline Hair Cream is TOPS for all kinds of hair. Any style. Any shape. It makes hair look really black and shiny; gives it strength and body for new exciting hair styles - yet keeps it soft and easy to comb. And Vaseline Hair Cream has that special, high class perfume which makes people turn and say "Hey Man!"



A Chesebrough Pond's Grooming Product.



— has marriage any future again?

By BOK

There were days when marriage stood a permanent unity between people of various sexes. It acted as a respected institution through which responsible people were judged. Though the ceremonial processes were so difficult and prolonged, that people have to attain certain age and maturity as qualifications before they could venture into it, it was of a very high value and worth a sacrifice.

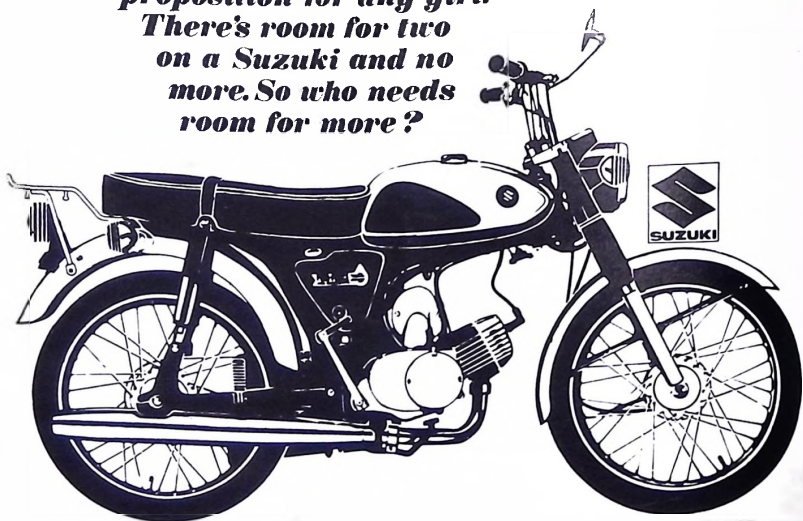
Elders considered marriage as such an important institution that so many sacrifices were devoted to its attestation. As a cell of the society, marriage was considered as a clean link that can pin various people into intimate relationship. It was then felt that a disciplined society should emerge from community of disciplined people.

The life of the family is of a historic nature which emerged at a definite period in human history. In ancient times, sexual relations were, though concealed, of a hazardous nature where no family link was of earmarked significance. On the basis of sex and age division of labour and the settled mode of life, marriage appeared during the period of the gentile system. That was the period when economic ties and interests supplemented the natural liaison of persons of different sex.

But the matriachal periods in history saw a large maternal family relationship—the commune, the group and the paired marriages. Then the woman was the father of the family and she played the most important role.

the girl catcher

***Fact: Girls love bikes.
So a man and his Suzuki
is a pretty tempting
proposition for any girl.
There's room for two
on a Suzuki and no
more. So who needs
room for more?***



SUZUKI

The girl catcher is available at Boulos Enterprises Ltd.,
216 Yakubu Gowon Street, Lagos. Tel. 52645

It is not until the patriarchal period that a large paternal family arose, followed by the new commune, which, as a military democracy was established, turned into a small paternal family based on monogamy. This was how the woman who use to play the dominating role in the family, simultaneously become property, the slave of her husband. Thus the right to the heir was bequeathed to the man.

In reality, philosophers believe that the woman should act as the nucleus of the family, based on marriage and consanguinity. Her life is characterized both by material and spiritual factors. At first the factors included biological and economic - consumer relations. As the society progressed the legal, moral and social sciences crept in.

When the society rose to the modern social and technological revolutions accumulation of material wealth gradually overtook the moral foundations of marriage. The result was that the gradual development of human love and affection, characteristic of marriage, were quickly destroyed by the demands of material sentiments of today's people.

Crude material considerations and commercial nature of modern marriages replaced the formerly free and decent sex relations. Sex became a highly personified act between peoples and material regards took the places of morality, personality and affection. As prostitution swept over sex decency, divorce which was unknown in ancient marriages quickly became the order of the day. Broken homes brought about uncared-for children.

Love, mutual respect and joint upbringing of the children that were the basis of yesterday-marriage disappeared into the unknown. People became more and more perceptive towards their material achievements than their family sacrifices.

Many young men who go into marriage, as at today, divorce even before they come back from their honey-moons! It was recorded in 1971 that one out of every twenty-five marriages lasted twenty-four months. Many are becoming more and more scared of marriage because it appears to have lost all its meanings and usefulness.

In the new days of women liberation struggles, some women are now losing appetite for marriage and are becoming completely disillusioned about it. So they stay, as far away as possible, from it.

What should be done to save the society from this deteriorating, though vital, institution were the main contents of our readers' letters that sent us searching for public opinions. Our lady contributor, BOK, who handled the topic comments briefly on some of the main causes of marriage collapse.

BOK herself single and an expert in her own field, presents the various issues that are involved, in an entertaining

manner. The conclusions she reached surprisingly are that "through the years there have been very little changes in marriage as an institution, where the changes lie are in the society and her people." She made some brilliant suggestions aimed at restoring the image of this institution that is fast rushing towards the rocks.

She reports:

What is happening to marriage in our society? Is there a future for this ancient institution? For an answer we have to examine the enemies and pressures working against marriage today; in short we have to take an honest look at ourselves.

Once, a 'Miss A' got married to Mr. Success they had a beautiful white wedding at which the whole town turned up to wish them well. In the first few years all was still rosy in their garden. They had a beautiful apartment with all the modern amenities, they drove a smart car and their children went to expensive school.

They became the envy of all the other less fortunate people around them who fully expected Mr. & Mrs. Success to live happily ever after. But what was really happening underneath this splendid facade? It soon became evident to a few more perceptive people that all was not well in this seemingly rosy garden.

The glamour had soon worn off disillusionment and boredom set in. The gossiping tongues began to notice that Mrs. Success was beginning to look more

Marriage is like a Society; something which is continually evolving and changing

successful than the modest income of her husband could possibly afford. Mr. Success was seen frequenting his former haunts in the company of his bachelor friends. Whispers of extra-marital affairs were growing louder and louder. In seven short years Mr. & Mrs. Success have landed themselves before the Divorce Courts; and so ends their tale.

Perhaps the greatest enemy of marriage today is the all-pervading materialism that has completely enveloped our society. The forces of the rat-race nature of life are just too much for most married couples. These forces are present within and without the marital home. Everybody is struggling so hard for the elusive golden fleece and in most cases couples are prepared to resort to any means to attain it.

The evils of materialism cannot be over-emphasized. It is the source of many other ailments which slowly but surely, destroys our marriages today.

False living may create a lot of problems for couples who do not appreciate the necessity of living according to their ties. This is of a vital necessity so there is always room for the child upbringing.

It is a direct cause of something that can be described as the 'Sugar-Daddy phenomenon'; do any of us need to be about the gravity of havoc this has done to young marital homes?

Couples should learn from our failures and experiences in effective domestic management.

If her husband cannot provide all that she requires in the way of worldly goods then Mrs. Success is going elsewhere for her supplies. She would never dream of going without the latest fashion as this would expose her to the ridicule of her wealthier friends. So where does she go? Straight into the evergreen arms of Sugar Daddy.

Sugar Daddy (for persons requiring an introduction to this benevolent figure is a character who in return for the money supplied by young ladies in proving him that his virility is not a thing of the past, is quite prepared to give them 'carte blanche' in his well-stocked bank account.

Mr. Success has also been bitten by the bug of materialism and the poor gentleman is involved to the neck, in desperate keeping up with the dames. Occasionally he has to have a little relaxation from this never-ending race and he finds solace in a person whom he hopes is a nice, innocent girl.

In the present sophisticated society the female "Divorcees" are constituting a serious problem to stable homes. The women who have lost appetite for a conventional marriage do act as concubines for married men. They provide sweet companionship for these men much that the men loose attention from their own wives.

This is because they are more experienced and know how to pet a man and provide good dishes to extract pocket money. They are aware of the facts that they are involved in competitions with the wife at home. Bye and large they aid in disrupting respectable marriages.

The cash madams, who by virtue of their wealth, are prepared to utilize the high cost of living for marriage, finance young men, buy cars and houses and create environments of sweet living for married men. All these disuade men from paying proper attention to their wives and children.

So we have seen from the above that materialism and adultery often go arm-in-arm. Adultery is rampant. It is now the

has marriage any future again?

order of the day for both husbands and wives. It is no longer the exception but the rule. It is the fashionable thing to do. Adultery, for Nigerian men, is not something to be hidden, but is something to be boasted about at the tops of their voices; something to be shouted across the mountains, and openly canvassed in public places. Until men get rid of this sex-obsession, I don't know whether this type of behaviour is going to end. And women have also learnt well from our men. In this day of the liberated female, women have found out that what is good for the goose is even sweeter for the gander.

The problems of parents-in-law who, on either side, get involved in marriages can also constitute an obstacle. In many cases young couples are disorganized because of the influence of these parents-in-law.

Perhaps if young couples are left on their own and encouraged to sort out their differences it may be possible to withhold marriages for quite a long period.

Having had a brief look at the state of marriage in our society can one truthfully say that there is a future for this venerable institution? Obviously, the old western idea of a marriage, as a union of a man and a woman to the exclusion of all others, till death do them part, is well on its way out; in fact its almost extinct.

The divorce rate is alarming, illegitimate children and children from broken homes are on the increase. The society is unstable. Yet, very surprisingly, young people continue to get married. This only goes to show that this institution really has something. Young people give all kinds of reasons for getting married namely because they wanted to settle down; for security, to please their parents, or because everybody else was doing it. One could correctly say that the institution is here to stay, though most people are highly dissatisfied with its present form.

The only avenue left to us is to improve on it. We must always remember that this so-called Christian marriage is a custom foreign to us. We must not blindly follow the customs our colonial masters left behind. They formulated this custom for a different society in a different age. We in this age of enlightenment must adapt this antiquated institution to our own peculiar needs.

This brings us to the interesting question whether the black man is naturally polygamous? If he is, then it is easy to understand why 'Christian Marriages' are so unsuccessful here. It merely represents another farcical attempt to ape the white man. The white man's custom is obviously inadequate for us. But on the other hand, is the old style polygamy as practiced by our forefathers, the answer? I should think not, because though traditional polygamy is well-suited to small agricultural communities, it is hardly suitable to an industrialised, competitive society where the

women are right out in the forefront with their men. The educated woman of today can no longer accept such a role as her grandmothers played in the old-style polygamous set up.

The inter-connection of African Family can also constitute a problem for stable marriages. For instance, some women are now running away from family joint bank accounts. This is because both the husband and wife would like to utilize their resources alone so that nobody is exploited to cater for the others. In time of divorce the women are always cheated since there are no written evidences of their share in the joint accounts.

Some men do have illegitimate children outside their matrimonial homes and expect to maintain these children from their family joint accounts. This, of course, spurs off the resentment on the parts of the woman which invariably reduces their sincerity and devotion towards the husband.

Young people seem to be rushing into marriage without adequate considerations for all the implications. The facts that cost of living is rising at a high rate today, makes it necessary to check properly on financial positions of young couples before marriage.

Opportunity should be created by a prolonged courtship to allow differences and weaknesses of the two people involved to show themselves. This will help couples to have a knowledge of each other before rushing into marriage.

There are various other alternatives that have been tried with varying successes by different people in an attempt to update the institution of marriage. There is wife-swapping, however, this custom is rather too controversial for most people. The majority would agree that if one must commit adultery one would rather do it as far away as possible from one's spouse.

A custom that is fast gaining popularity is the practice of trial marriage. This is a custom by which a couple live together for a period before they finally make the decision to wed or not. This custom seems ideally suited to testing a couple's compatibility. Though popular, this custom is very delicate as it can easily be misused and thus become a vehicle for immorality. Many young couples who try this out are not psychologically ready for permanent union — they wish to enjoy the advantages of marriage, yet at the same time to remain single and enjoy the freedom appertaining to this state. So often trial marriages end on a somewhat bitter note.

Some people propagate the marriage by contract philosophy. This seems rather an insensitive way of treating a basically emotional situation. One cannot reduce human emotions to a simple contract.

What happens to the children when the



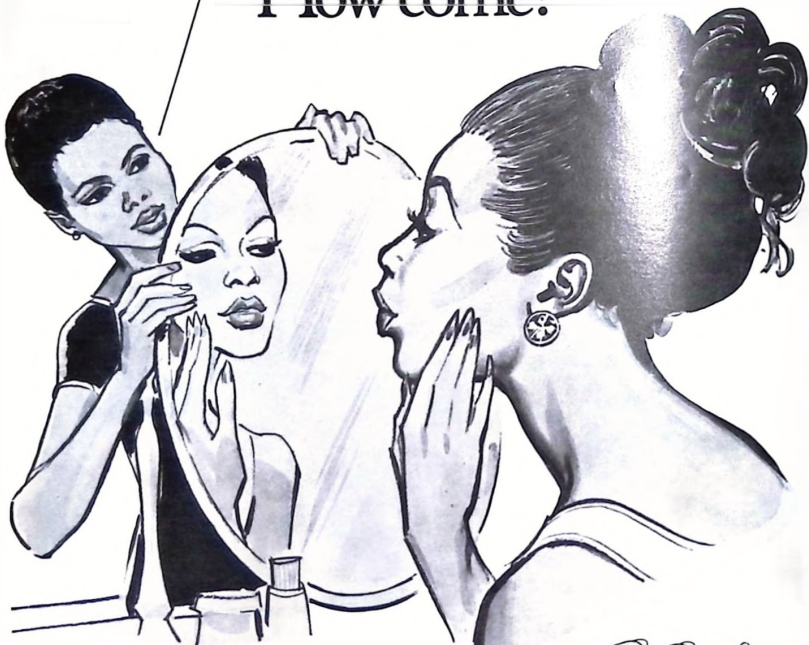
NKU cream SPECIAL

for a smoother, softer, more radiant complexion

The gentle oils in NKU CREAM SPECIAL, smoothly, gently soften and condition your skin — to give you the glowing, radiant complexion

that makes you the centre of attraction everywhere you go.
NKU Cream Special—your invitation to a beautiful complexion!

You have such smooth skin,
yet you don't use creams.
How come?



Well let us explain. Helen's skin looks great, doesn't it? Here's why! She uses nothing but Rexona Toilet Soap. And only Rexona has *cadyl*. *Cadyl* is a secret blend of the world's fine beauty oils, so you don't need another thing on your face. Wonderful, isn't it? Buy some Rexona, and prove it yourself.

Be a Rexona Beauty



has marriage any future again?

**nothing
radically is
wrong with
marriage as an
institution,
what is wrong
is our individual
approach to the
institution.**

contract 'expires'? It means yet more children facing the problems and frustrations of a broken home. This idea has an element of rigidity which is as unattractive as that of the conventional 'Christian-Marriage'!

More liberal and flexible ideas of marriage are better suited to our present-day requirements. The Roman-Law Concept of 'marriage by consent' seems very attractive. After all, it seems reasonable that two matured, sane adults should 'consent' in private to marriage without the interference of the church, state or law. As soon as they begin to cohabit, the law recognises them as married and their children as legitimate. Once however, when the consent to marriage is no longer present, the marriage is automatically absolved.

The Scandinavian countries are a few steps ahead of the rest of the world in this marriage controversy. They have some communes that practice a rather advanced state of living. Here both men and women live happily together in one large community and procreate at will. They share everything. If one union breaks up,

the couple merely drifts on and form other new unions. There is no such thing as a conventional form of marriage by which a man and a woman are tied to each other for life. There is no such thing as adultery because these unions are recognised as merely temporary. Therefore many of the pressures caused by the artificial society in which we live are absent in these communes. Everybody in the community accepts joint responsibility for the community; one can roughly describe them as children of the community. In these communities where men and women are equal and responsibility for the children is communal the women are not at a disability; they are truly free like the men. Such problems as children from broken homes and illegitimacy just do not arise because of this theory of joint responsibility.

Though most people are dissatisfied with the state of marriage in our society the majority do not want to abolish this institution altogether. We all realise that it must be improved. The theories mentioned above are merely guidelines which we should use in formulating a totally indigenous Nigerian form of marriage.

Marriage is like a society, something which is continually evolving and changing. We the new breed generation should have the courage to break away from this obsolete concept of marriage and to form something new which is more relevant to the society in which we live.

We should make our definition of marriage so flexible so as to give most people the opportunity of choosing a way that is compatible with their own personality.

Marriage is a human interest matter and not a topic on which we should allow ourselves to be ruled by obsolete laws and traditions, but we should mould these laws to suit our needs.

Married women are becoming more and more impatient towards their husbands. They fail to see that a tolerant and patient woman can drive her husband to see a lot of senses rather than chaotic ones. No man is interested in a partner who has no value for peace and respect for him.

The results are that husbands from chaotic homes search for peace outside their own matrimony, spend more time outside and lose concern for their wives.

Whether or not there is a future for marriage in this country is a matter which only we the new breed generation can decide. If it is not updated, the institution will surely die a natural death; but if we approach this problem intelligently, one can confidently say that there is a future for marriage. The argument descends to a conclusion that nothing so radical is very wrong with marriage as an institution, what is wrong is in our individual approach to the institution.



A NEW KIND OF CLEANNESS!

Drive is the powerful, modern detergent that gets your entire family wash so clean it's spotless! A good soak and a quick wash in Drive, and whites are whiter, coloureds brighter than ever before! Drive banishes dirt and stains to give you total cleanliness! Have you tried it yet?

DRIVE

NEW DRIVE WITH BLUE
BIO-ZOLVES
-THEY EAT STAINS!

The hungry
detergent
that
eats dirt
and stains!

...gets your whole wash so clean



WE SOAK OUT
THE STAINS —
YOU WASH IN
THE CLEANNESS!

HUMOUR

Ambiguous advertisement by an Electrical Company: "Do not kill your wife with overwork. Let electricity do it for you."

Church was in full session that morning. The service was about over. The loudspeakers were on, and the priest read his spectacle case, but unfortunately, the pair was not inside. It was the duty of the priest to dictate the verse to the organ to be sung, but he could not do so without his glasses on. He beckoned the Sexton, "I can't find my glasses." The congregation, thinking that the priest had said the first verse of the hymn, echoed the organist immediately "I can't find my glasses." The priest was annoyed and shouted "stop singing you fools." In the same style, the congregation re-echoed, "Stop singing you fools."

An old woman, hearing "Repent ye while it's not late, for in the last days, there shall be gnashing of teeth," was very happy, "Thank God all my teeth are gone." She said.

LOVER'S CREED

My husband who art in my heart, followed by thy name — Thy matrimonial home come, thy love will be done at night as it is in the bed. Give me this day, my daily romance, and forgive me my adulteries — as I forgive them that commit it with you. And lead me not into separation, but deliver me from abortion.

For thou art my husband, my one and only one, for ever and ever.

"Women are the most selfish creatures in the face of this earth," sighed the husband. "Men are the most deceitful creatures at the bottom of this earth," retorted the wife.

Doctor: "Congrats Mr. XYZ, you are now the father of a baby girl."

Father: "Oh goodness! Now men will take revenge on her like I did others' daughters."

A woman is like an electric current. When you kiss her — you get a strange feeling down your body and if you annoy her she could be shocking!

Armed robbers struck at a man's room and cleared all he had, he shouted and shouted but all to no avail, the robbers fled with their loot.

The following morning, while he was still screaming, his nine-year-old son consoled him saying "Daddy don't cry, you've got to shout louder when next they strike."

A father called his son and asked him "what do you want to be in life?" The son replied "Nothing Pa"

Father: What do you mean — have I been spending my money to see you through high school for nothing?

Son: Sure that's your duty Pa — didn't beg you to bring me into this world.

The police constable stopped this guy for speeding. The guy begged the policeman to let him go, without booking him. "That's not how you should ask it," said the P.C. So the guy noted he want some "dash", and he got into his car, took out a paper and an envelope. Wrote something on the paper and handed it to the P.C., who was now busy with the traffic. When his work was over, the P.C. was annoyed that what the guy enclosed was a note which read — "please do your duty — you have been paid for it."

"Heck", said the philosopher — "No peace in this world. Look at Vietnam, Cambodia. Yesterday it was biafra, another time Guinea, war! war! war!!! What is the world coming to?"

"It's end," replied his colleague.

"Goodness" said one mother to another. "Today's teenager is a problem, he likes fancy stuffs, dig gals, smokes, and what have you." "This is the jet age you know," said the other. Jet age my foot — with the propulsion they are flying through the world they might end up in a crash!"

The biology professor was asked by his students to define a woman.

He said "A woman is a two-busted animal that lacks no feelings and is suitably adapted to carry children and men!"

The doctor examined Kojo and him "the best thing for you to do is quit drinking, smoking, get to bed and don't sleep with a woman."

Three days later, Kojo came to the doctor after giving him another cheque, "I thought I told you not to sleep with women?"

"Sure said Kojo, "I did not sleep with them, after finishing I send them away that I can sleep alone."

Advice to guys — please stop hanging around girls it is better to try getting top.

The cute modern skirt was necked heavily with her police man boyfriend when the P.C. got very excited and started to wonder with his hands.

"Ah, have you got a search warrant?" asked the gal.

"No, why . . ." began the P.C.

"Then stop your hands from searching around!" the girl cut in.

Doctor: "How come you are four months unmarried and pregnant?"

Young girl: "Stop asking silly questions — don't you know how babies are made?"

Boss to secretary: "Say, do you believe in free love?"

Secretary: "No sir,"

Boss: "That's OK by me, how much do you charge?"

Limerick: "Birds fly in the air and make their nests in trees, but those that nest in beds are prettier far than all!"

Numerous heads of cattle were slaughtered on the orders of a village head shortly after a jet plane overflew the village at supersonic speed, leaving two-line tracks of smoke fume. The villagers had appease the gods as they believed the jets were angry!

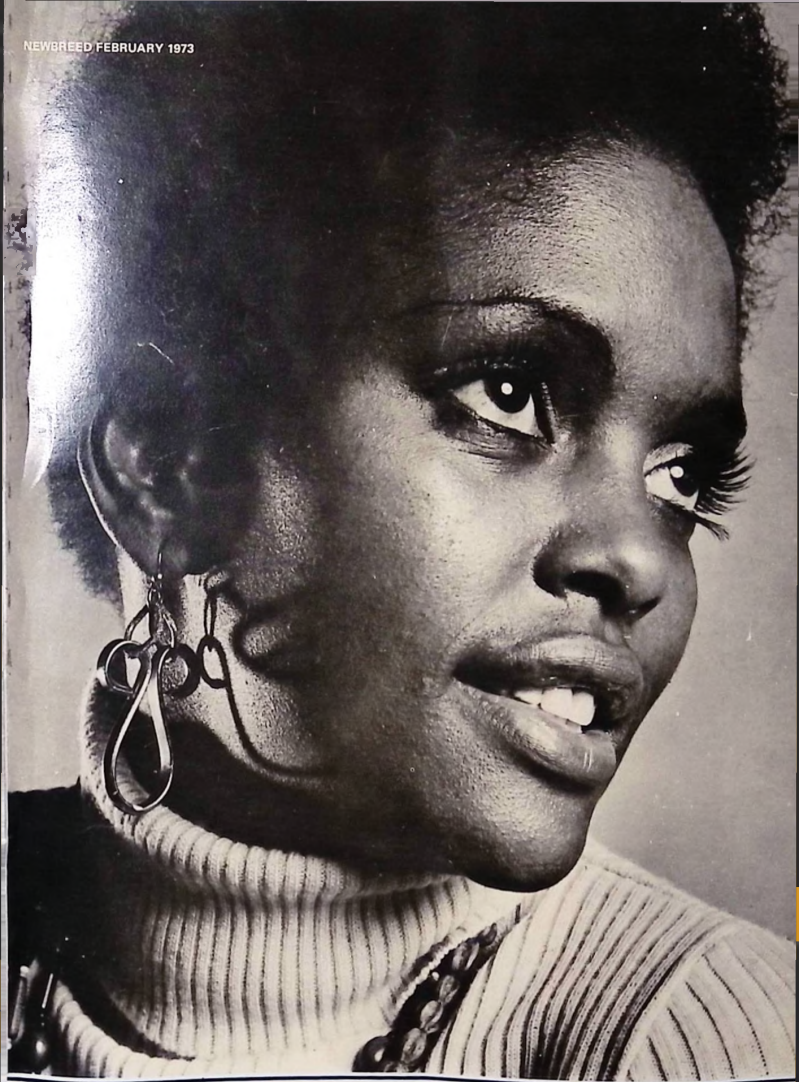
for healthy hair

Vaseline Hair Cream gives your hair strength and body and yet keeps it easy to comb - easy to manage. With healthy hair you can follow today's fashion. Any style, any shape. Use Vaseline Hair Cream to make your hair black and shiny. When all the people will turn and say "Hey - what do you use for your lovely hair?"



Also in liquid form.

Chesebrough-Pond's Grooming Products



For the photographs that really matter
always insist on Kodak films and new Kodak



Another all-rounder of BEVERLY HILLS (waterfall) is our Cover. Model and
one of the most. She is not only a beauty, her hands, wrappings and curves in the
Kamela is a black and white beauty. She is currently appearing on TV Commercials
and Magazine advertising in 14

BATA BOMBERS: PLAYING FORWARDS TOWARDS HEALTHY NIGERIA

You may ask why we are so concerned with sport and recreation.

Well it's simple. It makes for healthier and happier people who work well together as part of a team. That's why we have laid large playing fields at our factory for football and volley ball and why we promote other kinds of recreation from reading in our modern library to playing table tennis.

And of course there is our spectacular annual open day with many other activities for employees and their families.

We call it the BATA team spirit. A team which is growing with a growing nation.



Bata

PARTNERS IN PROGRESS



Such a Difference in Brightness!

... even these little ones can see it. In fact, everyone who uses Blue Omo knows that Omo makes all clothes, whites and coloureds, dazzling bright because Omo's deep-cleansing lather drives out all the dirt - all the dullness - all the greyness!

Everything is spotlessly clean and bright when washed in Blue Omo, and you can see the wonderful difference yourself.

BLUE

OMO washes everything **BRIGHTEST**





THE TWENTY YEAR OLD PRESIDENT IN HAITI

BY JOEKAY

babu

Papa Doc Duvaliers, the highly superstitious fascist, who at the middle of the 20th century rose to power in Haiti, died towards the end of 1971. At the time of his death, Haiti was one of the poorest nations per capita. The educational statistics in Haiti showed that only 1% of children of school age went to school before 1971. The result was that illiteracy, ignorance, poverty and diseases dominated that small Republic.

Amidst all these social ills, Papa Doc Duvaliers spent most of the national wealth
NEWBREED FEBRUARY 1973

in building up a 6,000 ill-disciplined body-guards that kept lives and property of the Haitian people in perpetual danger. He ruled Haiti as the Head of a family where there was virtually no considerations for other people's feelings. Haiti had a small parliament that only approved Papa Doc's wishes and decisions; it had no powers to criticise or debate such Presidential Policies. For the twenty-two years dictatorship there was no single election in Haiti.

The Ton-Ton Macoutes, 6,000 idiots that surrounds the president, had such a wide power that any of the members could shoot and kill anytime for presidential security. Even in minor cases, between a Ton-Tonite and a civilian, so many people lost their lives without any account.

There existed no other Head of State in history that so much fooled around, openly for that matter, with his superstitious beliefs as did Papa Doc Duvalier. The amount wasted in his bi-annual ceremony for the "Voodoo mythology" popularly known as "Baron Samedi" was sufficient to finance education provisions for Haitian children.

When Papa Doc chose to rule his country in the second half of the 20th century under the supervision of the Voodoo mythology, so many Haitians quickly saw through the ruse and withdrew their Haitian nation. For instance, there are more Haitian Engineers in England than in Haiti, and twice as many as the Haitian Engineers in Haiti live in London. So are the Haitians who live in Paris, Mexico, Brazil and Argentina.

To familiarise oneself with the extreme poverty in Haiti, it is of peculiar interests to note that according to most recent statistics only one out of every ten Haitians wears shoes. About 16.1% of the lands in Haiti are covered by Houses. Mountains, Farms, Water and forests occupy just 2% of the lands. Thus the rest of the lands in Haiti are left completely fallow.

When Papa Doc Duvalier died in 1971, his only son, Baby Doc, was just eighteen years. Before his death, Papa Doc had proclaimed that he had personally nurtured his son to succeed him as President. That was how an 18 year-old boy, (now twenty) emerged as president of a nation whose people are suffering-but-longing-to-be-saved.

political stability." Like Graham Greene, who after a long stay in Haiti saw the Haitian people as comedians, Mr. Hassan believes that the Haitian people, being disabled by 'Papa Doc' and his 'Ton-ton macoutes' seem to remain merely as drunkards, uninterested in their political future. "The earlier they wake up to put their house out of mess the better for the Haitians of tomorrow." Mr. Hassan comments:—

BOY OF 20 THRUSTS INTO PRESIDENCY WORLD'S YOUNGEST

Jean-Claude Duvalier, who recently became the life president of Haiti, has no doubt thrown a challenge to his contemporaries in the remaining countries of Latin America. And his own case will convince the world that the title "President" is not a limitation to certain "age-group". In this wise, any feeling that the young man is just opportuned as a result of his country's under-development may not be very appropriate.

More than a year ago, the former president of Haiti, Dr. Francois Duvalier, who was nicknamed "Papa Doc", died and his 20-year-old son, Jean-Claude Duvalier, was thrust into the presidency. This occasion has resulted into a terrible commotion in Haiti as majority of the people were opposed to the youngman's presidentship. Some of these people expressed some fears over the youngman's immaturity, un-intelligence and his negative quality, being a school boy, to govern a country which contains about 6 million people.

became the life president of Haiti. much bruited rumour that Jean-Claude Duvalier is mentally retarded sounds quite baseless, but he is, however, far from being a budding Einstein.

Frankly speaking, he seems to have been a fairly quiet dutiful plodder at school (where he earned the nickname "bask head"); thrust into the presidency in April 1971 on the death of his father, Papa Doc, he has shown some signs of slowly adapting to the role. He is predominantly interested in girls, motor cycles and cars. His main asset is his narrow view which represents continuity.

Several millions of expensive photographs and posters distributed among the poor people all over Haiti manifests Papa Doc's Presenting the "Jeune leader," his motto that well-built son, promising that he will make the achievements and conquests of the Duvalier revolution "perennial."

It is even more than merely continuity that is permanence in fact.

The "election" (which meant no choice or ratification), of course emphasises the Jean-Claude is the republic's ninth president for life. His main innovations so far have been pretty cosmetic; the asperate poor people are not, for example, given bread, but a smallish section of them in the capital city have been treated to a fortnight of circus in the president's company of motor cycle races around the condoned off 'Palais National.'

The reality of politics in Haiti lies elsewhere than with the Jeune leader. There are no politics in Haiti. At present the two main figures are Papa Doc's widow Madame Simone Ovide Duvalier, and Luckner Cambronne, Minister of the Interior and National Defence.

Madame Duvalier has exercised considerable power behind the scenes since the death of her husband. Luckner Cambronne appears to be the classic opportunist. It was an open secret that only this man has the unquestioned rights to possess most of the important businesses in Haiti. For example, he owns the Air Haiti, the country's only air freight line, Ibo Tours, which is the sole purveyor of the mounting "quickie divorce business mainly for US tourists, (married today and divorced the next day), another incidental lines such as the total export trade in mangoes, avocados and others of the great range of fruit in this colourfully fertile island. Mr. Cambronne has been described by some well-read Haitians as "an absolute monopolist." Various other powerful figures surround these two leading lights; the brother Raymond, one Foreign Minister, the other commander-in-chief of the Army, the commander of the Presidential guard, the Minister of Information and so on.

The most ambitious and forceful of the Duvalier scions, his daughter, Marie-Denise, made her bid for power too early a few months ago, and ran into an unexpected

Amidst the economic and political complications in Haiti, can this eighteen year-old President put the Haitian clock back to the normal position?

NEWBREED Contributor, Mr. J. K. Hassan, reviewed with facts, life in Haiti today under Baby Doc and draw a conclusion that, "although things seem to be quiet and fear had virtually disappeared in Haiti, much is still necessary to restore that Voodoo island to a full economic and

The seemingly funny but plausible question everybody seems to be asking in Haiti is: "What sort of a president is the youngman making?", "Has Haiti changed since he took over?" Now, of course, everywhere is quiet as the people have responded to the appeal of his Government. There is no more panic nor fear of any sort but yet little else is different.

Exactly what kind of person is Jean-Claude Duvalier, who, at the age of 20,





For the Very Best People... the Very Best Tea!

When only the very best will satisfy. When you want tea
that tastes like real tea - then only the very best will do -

**LIPTON'S
YELLOW LABEL
TEA**



coalition of opposition from her mother and Luckner Cambronne. She and her husband were sent off to head the Paris embassy and she might still be there but other unconfirmed rumour had it that she was seen a few weeks ago at the John F. Kennedy Airport, New York, making for Puerto Rico.

Where do the ordinary people and the economy fit into this? Haiti is by far the poorest country in Latin America; the image can be like some parts of South Africa at its most primitive zenith. Life expectancy is a brutish and short of 33 years. Infantile mortality averages about 20 per cent.

Average annual income per capita is \$100 which means that the ordinary Haitian has less than 20 cents a day for food, clothing and all the other necessities of life. The most revealing statistics of all perhaps in assessing the politics of the second oldest republic in the Americas are those relating to education.

Education has become major problems in Haiti. And according to Mr. Rubert de Roncey, one of the country's leading sociologists, there are only 27 per cent of those who begin primary/elementary education actually finish it. Things have taken a bad shape in recent years; 90 per cent of the teachers are completely untrained.

With such dismal levels of literacy it is not surprising that governments can continue to hoodwink the people.

The Tonton Macoute, for example, the paramilitary private police force greatly misused by Papa Doc, has allegedly been disbanded or merged with the National Security Volunteers (VSN).

The Haitian Press is timid and scanty, apologists of the regime (and they are many and varied in Port-au-prince) they claim it is not censored but rather exercises self-censorship, as if this made the slightest difference. The press hardly exists and the same applies to public opinion. One of the best local periodicals in fact appears only three times a year, and is published by the local branch of the alliance Francaise.

Instead of private police duties, the Tonton are known to be employed in "Socio-economic development" in rural areas, carrying out duties such as literacy campaigns. The New Frontier and its Alliance for Progress have finally trickled down this far. So runs the fine sounding theory, such minor details as how a largely as shock troops can teach unhappy, placid, rural people to read remains inexplicable.

The vast majority of the people are unable to read or write and they cannot exercise any influence on politics. From the walls of their mud or woveen huts large and beautifully produced portraits impose the stern authority of Papa Doc, by himself or pushing forward "Baby Doc" as he did in the last few months of

his regime. Many of their children who go to school get the values of 'Duvallierisme' hammered into them (or rather whipped and corporal punishment in the shape of 'le fouet' is still widely used in Haitian schools).

Such contact as the people have with authority's police, local government and so on, is always carried on under several photos of Papa Doc and/or Jean-Claude, whose visages also adorn the doors and walls of practically every shop and office in the country. Duvallierisme and its trumpeted achievements cannot be escaped in Haiti.

Problems of under-development in Haiti are so terrible that billions of dollars are needed. Internal transport and communications will take some decades yet to get adapted to the 20th century. Centralisation, even or perhaps especially in a country as primitive as this, is catastrophically and continually on the ascent.

What can a government as unimaginative and self-interested as the present one do about these economic situation. The country is unusually, poor. Annual government revenues total less than \$30 millions, which is only a fraction of many municipal or private company revenues in the developed world.

Much of the country's best talent is abroad in political or economic exile. There are more of Haitian doctors in Montreal than those in the whole of Haiti, and beyond doubt New York has more Haitians than any other city except Port-au-prince.

There are admittedly some signs of economic improvement, with the emerging stability introduced by the death of the fanatical father of Jean Claude.

US assembly industries (brassiers, baseballs, electronic components) are coming in, attracted by the docile and cheap labour. The minimum wage is \$1 a day, and as up to three-quarters of the population is at any one time unemployed, there is plenty of cheap labour supply.

Tourism seems to be on the increase in Haiti, and moreover travel to the Caribbean has been dropping off with cheaper trans-Atlantic fares and with uncertain economic conditions in the rich countries. Yet Holiday Inns look likely to be coming in for the first time, and other by international hotel chains may not be too far behind. Exactly how much tourism has contributed to the social and economic development of other Caribbean lands is at present an unanswered question, but the 'powers-that-be' at present are not concerned about that.

The local oligarchy is in fact concerned only with its own interests. For example, Haiti has practically no need to worry about external defence being only 30 miles from Cuba, it can be rest assured that the US and its marines (which governed Haiti between 1905 and 1934)

will guarantee its continued membership of the "free world" (always a reliable not to expensive vote for the US at UN or the Organisation of American States) just as it has guaranteed the Haitian currency since 1919. Now the military asserting itself, however, and wants full modern arms to play with; Newsweek (27 December, 1971) reported that aid is wanted for "helicopters, patrol boats and other expensive hardware."

There is undoubtedly much less tension and open fear in Haiti now that Papa Doc has disappeared. One of Jean-Claude's first acts was to increase the minimum daily wage from 60 cents to 70 and to give teachers an increase (although the military also received a 20 per cent pay rise). The people, obedient, submissive and well-instructed, express great respect and admiration for their president and his late father.



JEAN-CLAUDE DUVALIER
"Bebe Doc"

Yet this is not equivalent to stability. Public opinion, to repeat, is non-existent in Haiti and these people are in no way politically mobilised. Among the handful of people who control Haiti, Jean-Claude's greatest asset is his patronage, the 'Duvallier revolution continues. Unless the world's youngest president does indeed choose to abdicate for a softer life, he will probably continue for some time yet to stand as a facade of unity and stability both for Haiti and the outside world.

Progress will not get nearly as much attention except for Haiti's handful of rulers. For them it is second nature because they do not distinguish between progress and self-advancement. What will happen to the barefooted population in the Northern parts of Haiti and ragged tribes in the South is the problem "Baby Doc" has to look into if he seriously wants to stay in power for sometime.

2

What gives him
the **POWER**
to win?



BREAD

BREAD the energy food, power-
packed with proteins and vitamins,
for him - and for you!



GOLDEN PENNY

- the flour you know

MADE BY FLOUR MILLS OF NIGERIA LIMITED APAPA

the judge who never listens

They called him the Hanging Judge. It was because of his unswerving sense of justice, of upholding the rigours of the law, that he was widely denounced as a harsh, cold, unfeeling and downright cruel man.

Not only a man, too, it might have been thought, but then no one cared enough to think of any human aspect so far as he was concerned.

Unsmiling, gruff, morose, he had not a single person in the world whom he could call a friend. And when he sat in judgment, he was grimmer than ever, heartless, intractable, deaf to even the most passionate pleas for mercy.

He seemed to be completely soulless, and the more when he held scales of justice and when he weighed the balance between life and death for any man.

That was the outward qualities of Abel Amori. But he had another self. Inwardly there was another person, one that longed with insatiable yearning for someone to break through outer chrysalis to his innate being, to release the pent up emotions which had remained dormant for so many years of brooding isolation. In a word, he pined silently for that which he denied to others – the outstretched hand of human friendship, indeed for something more – something for which we all strive – a little loving kindness.

How could he expect to receive such a blessed token, he whose entire life was a chapter of callous conduct that ran counter to the dictates of the human heart?

Even the one ray of sunshine in his tenebrous existence – his romantic marriage – had ended in failure. His wife, one of the gentlest and sweetest creatures imaginable, had been his sweetheart of college days. She had thought she could understand his secretive morbid character, but after only a year together she had found herself mistaken. Rebuffed and baffled by his sour nature, she had at last been forced to leave him.

Although he had not seen or heard from her for all of twenty years, the judge still thought of her with infinite tenderness in his moments of silent meditation and introspection. Repining as he often did, he wished ardently that he could change his ways and be given the chance to recreate his love-life all over again, to crown and adorn it with a warm

newbreed fiction





There's more in
your records than
'meets the ear'. Hear it ALL
with *Garrard!*

Garrard needs no introduction to the music enthusiast. Garrard equipment is used for record play-back from the world's greatest sound studios to the discriminating amateur who wants something a bit better than audio 'ordinary' at a practical cost.

The Garrard is a player of remarkable versatility. It handles a stack of eight records automatically, or can be operated on a manual play basis. And there are other facilities too.

Make the great Garrard sound discovery and experience the dramatic difference when your records are played on A GARRARD

Available for Mains and Battery operations.

The judge who never listens

affection and a real home blessed with a family of children.

"I shattered my own blissful dream, if only we had had a boy and a girl my marriage would have been saved, I am sure."

With a shake of his head he would sorrowfully realize it was too late to repine. After the break from his wife, ABEL AMORI had gone to the United Kingdom to train as a barrister. He spent almost 10 years in London before he came back. Immediately he returned he was made a High Court Judge. This judge believes in fair trial and untampered justice but hates being called a friend. He is respected for his straightforward judgement.

During discussions with him, mainly on matters of legal interest, someone cleverly put to him: "You say you believe in a judge being unbending in administering the law yet you find no contradiction in using all your skills to get some people acquitted, to escape justice, for surely some may be guilty."

He paused for a moment or two. "There is no contradiction" he snapped, almost irritably.

"Duty . . . is there not also obligation?" enquired his friend. "Both," he responded briskly. "It is my duty to my client to do everything in my power for him. In the same it would be both my duty and my obligation as a judge to let nothing . . . nothing, you understand, sway me in administering the law."

"But are you not afraid," that you may be putting duty before justice and so risk blurring, tarnishing the image of the justice you propose to uphold?"

The discussion ended there, for they were interrupted by another caller. These words came to mind later when Judge Amori was engaged in a trial of a case involving robbery. The case went on for a fairly long period. It was a gruesome and particularly brutal crime.

An old man living alone had been robbed of his life's savings by someone wearing a black hood, with slits cut as eye-holes. One theory which was put up by the defence was that two men, both very young, had carried out the robbery and that one of them had fired the fatal shot. The defence claimed that the guilty man had fled away.

At the first day's hearing, the youth on trial had obviously impressed the jury by his frank, open countenance and further, his unflinching declaration of his innocence.

A tall, good-looking young man, he gave his evidence clearly and intelligently, explaining that he had been a dupe of a friend, who had induced him to go on a midnight escapade, which he innocently believed was to be a search for diamonds.

On some pretext, the other youth had taken him to the old man's house. There his friend had suddenly produced the hood and, after stealing the money, had fired at the old man when he sought to bar the door against them.

The real culprit had got away in the night, the accused further explained, while he had been found by the police badly injured in a ditch into which he had fallen in the darkness. That was the result of the fatal weapon which, the accused related to the court that he had seized from his companion to prevent his firing it again.

"I had no intention either to rob or commit murder nor did I do so" the accused told the court. "I swear I am innocent."

He faced the judge erect and fearless, indeed there was a certain nobility about his countenance as he uttered the last words denying any guilt.

After the first day's hearing, and as a result of personal interests in the case, Musa called on the Judge at his bungalow. He was delighted to receive him. Indeed Musa was delighted to receive him.

Musa knew that Judge Amori was not in the habit of discussing a case while it was still sub-judice but, having apparently full confidence in his discretion, he did consent to express his opinion when Musa puts to him the various points he had in mind. He spoke from close observation as Musa had been in Court during the day.

"I feel some confidence in the youth's evidence" Musa ventured. "He seems convincing and his story sounds true."

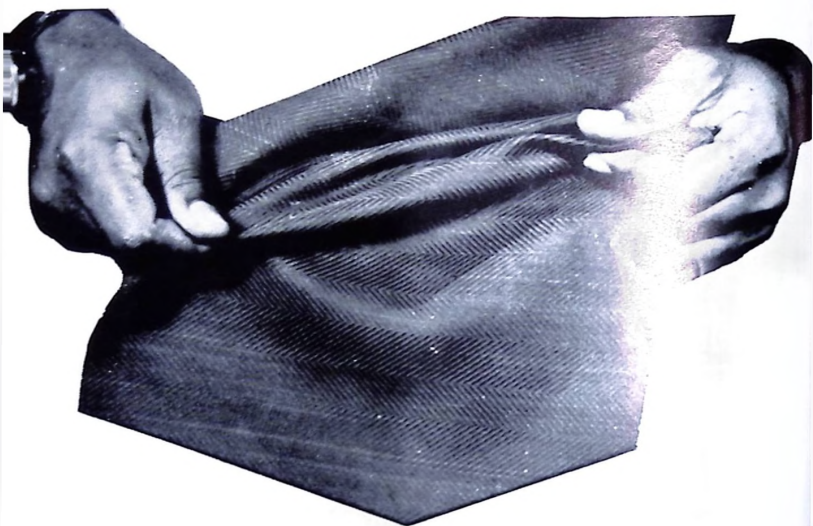
The Judge shook his head. "I don't agree. There is nothing that makes anyone so convincing as the shadow of the noose. The smell of death — the imminence of it — is wonderfully stimulating to the imagination." The dry tone of the Judge's voice showed his complete scepticism.

"So you don't think there was an accomplice?" Musa anxious to probe his mind as far as possible continued.

"We have only the accused's word for it" the Judge observed. "Next to an alibi, the most usual form of defence is to say: 'I didn't do it. It was someone else.' We have no evidence there was a second party. The revolver — didn't you deduce something from the fact that it bore the fingerprint of the accused? If he had seized it from the supposed person would it not have borne his fingerprints, too?"

"The other youth may have worn gloves," Musa suggested.

After a moment's reflection, the Judge murmured thoughtfully: "You have a point there. We must hear more about that. I shall not forget." There was a pause, then the Judge went on: "You must bear in mind the money and explanation that they would have some fun with shooting practise on their way to



The real stuff!

Daltex Tergal is the stuff
for today's new fashions.

Insist on the real thing;
don't accept imitations.

Ask to see the Daltex
Tergal label.

Non-shrinking, crease-
proof, shiny wash-and-wear
Daltex Tergal is available
in matching and or
contrasting colours and
designs.

Daltex

TERGAL®

Prestigious material for
special occasions.

Dalamal Textile Mills Ltd.
36 Balogun Square
P. O. Box 3772, Lagos
Telephone 23799, 56196.

search for the diamonds. You think all this is a fabrication? If so, this lad must have a very fertile imagination.

"Or a very clever lawyer to have helped him concoct such a tangled skein — a mythical web to save the youth from the gallows." He paused. "It all rests on the accused's word alone. Well, we shall see. I hope the jury will not be fooled. They will not, if I can help it."

Inflexible, unbending, implacable! The Judge resumed his seat at the trial next day. He sat in the public gallery, watching the Judge intently. His face was set in the firmness of granite. His first question, addressed to the accused, arose out of the night before.

"Could not I would like to clear up" he said to this your companion you talked in your wear gloves?"

"Neither do I know of" the youth answered. "It was dark — he may have slipped them off without my noticing. I can only tell you what I know. One thing I do know — you are innocent."

the judge who never listens

"You know, there is such a thing as protesting too much" the Judge observed, in a ciling voice.

"What else shall I do, my Lord, since it is the truth?" he said on the edge of tears.

"That is for the jury to decide" the Judge commented.

The atmosphere in the court was tense and uncomfortable. The jury seemed to be uneasy, while the murmur from the public gallery was such that the Judge turned and shot a glaring scrutiny over everyone in the audience. That devastating, menacing look sent a shiver amongst them and silenced everyone.

As ruthless as the Judge, the State Prosecutor mercilessly hammered home the salient points of his case in his final speech, concluding with a reminder that the jury should not be influenced by the youth of the accused nor by his demeanour.

"Does he deserve mercy?" he wound up, with an oratorical flourish. "If I really thought he deserved it I would readily say yes. But when you reflect on what he did to that poor, helpless old man whom he robbed and then savagely shot down in cold blood you must say to yourselves: "He deserves the same degree of mercy he showed to his victim — none at all."

This telling indictment spread a new wave of suspensive animation in the courtroom. The hushed, awed spell became even more intense when the Judge uttered his summing up. Lucid and balanced, it was a model of legal acumen and sober language — meticulous in every respect — with a masterly recapitulation of the most vital parts of the evidence and the cross-examination. But not a particle of pity tempered his address for the lonely youth waiting desperately in the dock — waiting to hear his fate. In his now emotionless voice, the Judge droned on to the end.

The jury were out for less than half an hour, and, as seemed inevitable, they were unanimous in finding the accused guilty. But, ignoring the Prosecutor's plea, they added a strong recommendation.

As the Court adjourned, a babel of sound rippled across the room and there could be no doubt about the strength of public sentiment nor the direction in which it veered. A murmur of pity arose as the prisoner in the dock, his nerves frayed by his long ordeal, faltered and had to be helped by two warders to be taken to the cells below until the Judge's return.

It required no more than ten minutes for the Judge to arrive at a decision. The door to his private room opened, at the same time the prisoner was brought back, and, amidst renewed silence, the Judge took his seat.

"Have you anything to say why sentence should not be passed upon you?" the Judge asked.

Biting his lip and gazing helplessly around the court, the youth stammered in a subdued voice: "Innocent, my Lord, innocent!"

The black cap of evil omen now appeared and, as the Judge pronounced sentence, it was placed on his bewigged head. Immediately a sigh of sorrow swept the public galleries.

"The sentence of this court" the Judge intoned, "is that you be taken from this place to be hanged by the neck until you are dead." The court ended in a rousy wallings and babblings from relatives and friends of the convicted.

On the eve of the execution, Judge Amori could not sleep for more than three hours. And when he was in deep sleep, he began to dream of his wife who had years ago deserted him. As he woke,

he began to think of the bye-gone-c with his wife. In the light of this propetic thoughts and aspirations, who could have guessed that only a few hours later he should, indeed, meet once again the girl of his dreams, the woman he loved with undiminished tenderness?

Just a minute before the hour of execution, a loud, peremptory knock followed by a rather violent rattling sound on the outside door. The Judge's steward boy answered and came hurriedly, excitedly to summon his master.

"A lady — says she must see you quick. She says she is . . . er . . . she says she is — your wife!"

Caught up in mingled surprise and joy even consternation, the Judge jumped out at once. He received his most unexpected visitor in the adjoining room. Musa who did not wish to eavesdrop could not help either overhearing fragments of conversation. Then in a voice wracked by the most horrified, even agonised emotion, he cried out:

"Oh, my God . . . my God . . . It must be . . . I'm afraid . . . terribly afraid it's too late!"

He came hurriedly to call Musa who was still sitting in the parlour and asked him in a surcharged tone of deep anxiety to his car. His driver voiced out, and drove them to the prison.

It was nearly twenty minutes past the hour when they got to the prison yard and miraculously they were told by the Governor that the black flag, although already hoisted on the flagstaff, was not at half-mast. The condemned youth, though still lived.

While in the Governor's office, a message came from the hospital, telling the

Governor that a young patient who had just died after a motor accident has made a death-bed confession. He admitted complete and entire guilt for the hooded-murder. The condemned man is entirely innocent. Details and a signed confession followed.

Nor was this the only staggering revelation Musa was to hear. He knew that the Judge's wife had communicated something to him which had astounded him — that had provoked the tortured cry he had overheard.

How, as the Governor went off to fetch the reprieved prisoner from his cell, Judge Amori began to weep.

"Thank Heavens I have been saved from an awful crime," he uttered, almost sobbing. "My wife has told me something I never knew or could have guessed. When she went away she changed her name so that she could not be traced. That I had discovered. But I did not know she was with a child by me. Just think of it — Oh, the agony of it, I nearly hanged this youth who is not only innocent, but is — my own son!"

our kind of people



Young executives. Hopeful. Promising. Full of incentive and drive. They'll be board directors one day... join the best clubs... drive the best cars. If you're aiming high, you're our kind of person.

In the meantime, it's good to know your finances are in good hands at Barclays Your Barclays man knows what it's like in those

first years of new briefcases and not-so-new cars. He'll guide you over the rough spots and give you encouragement and advice.

If you're a young executive a Barclays current account could help you, too, in a lot of ways you probably haven't even thought of. So drop in and see us—any branch. You'll meet your kind of people there.

Get together with...



**BARCLAYS
NIGERIA**

Barclays Bank of Nigeria Limited

NEWBREED PERSONALITY

NEWBREED: (CO). What do you think of Zik's new theory on the Army/Civilian rule after 1976.

TARKA: That is nonsense; If the military wants to stay in power indefinitely, let them stay. They have the guns. Afterwards they came into power on their own, nobody invited them, so they should decide for themselves. The army cannot stay in power at the dictation of Zik.

On own theory: The civilian and the military can work together, just as we have been doing successfully at their invitation in their own government. This is because we have a good, sensible and respectable leadership.

How can the need for it because of the crisis. When the crisis is over and the Army wants to return to Parliamentary system of government which is the best answer in the circumstance, who ever becomes Prime Minister or President by the will of the people can or may on his own volition decide to invite the military men to join the government as 'free Agents' (Minister) of his own government.

If however, after they have returned power to parliamentary rule and wish to take part in the government, the answer is simple — They should pull of their khaki and find themselves constituency, seek election, go into parliament if they win, and seek the favour of whoever is the new head of Government and be Minister or help the government through the same process as Adamu, Sokari, Equwasi Batulalbe or anybody else could seek.

Anything short of this will be superimposing indirect rule by the military on an otherwise elected government and this is what Zik theory seeks to build

Here, I must point out that I admire Zik, I like him, I respect him, Same manner as I admire and respect my friends in the military.

But my personal relations can not overshadow my principles and belief in a matter of this nature.

I would advise further that if any other members of the army wants politics, they are welcome on my advice as a political consultant on a fee, provided, they will pull off their uniforms. In short they will hand-in their commissions.

NEWBREED: (MI). Do you intend to go back into politics.

TARKA: Of-course yes! I am still a politician with no political party. But when the time comes for political party activity, I will definitely come back to the stage.

NEWBREED: (MI). What will be your new political orientation by then. We just have to wait for the new situation.

NEWBREED: (CO). According to our recent editorial comment, we suggested that the new type of politicians should have a recognised means of existence. That is, the type of profession will earn him the same

level of existence even when he leaves politics. How do you think you fit into that class of politician.

TARKA: It is a very good suggestion. Once it is feasible for others, it will be okay for me.

When I get over my present assignment, I am going to be self-employed. If I can't do that in Lagos because of unforeseen circumstances, I shall go back to my people. My farm will employ me very easily. (Dog no chop my country).

NEWBREED: (CO). When do you envisage this assignment to be over?

TARKA: When the landlord of this government asks the tenants to go. I did not invite myself, I was called upon and I am happy I did serve because it has educated me on ministerial system of government and I have gained broad experience.

NEWBREED: (CO). What do you think should be the position of the ordinary man in the new Nigeria.

TARKA: He deserves praise, law abiding, humble, simple, helpful to strangers and hospitable.

He deserves a fair deal: food, shelter, education and health facilities.

NEWBREED: (CO). How far do you think these 'fair deal' have been achieved.

TARKA: Some of these things have been achieved to some extent. The crisis probably made it impossible to give the best to everybody.

I am aware that the Federal government has plans and has devoted both attention and lots of money for improving the life of the ordinary man.

A lot has to be done, however and must be done.

There is a big plan for agricultural development to make people go back to the land as a sure means of existence. Social amenities are being provided in rural areas. Let's hope that at the end of 1974 we will all see the results of these noble plans.

NEWBREED: (CO). There are rumours that a plane of the Nigerian Airways were recalled back in London because you arrived at the Heathrow Airport behind schedule. How do you admire that.



our kind of people



Young executives. Hopeful. Promising. Full of incentive and drive. They'll be board directors one day ... join the best clubs ... drive the best cars. If you're aiming high, you're our kind of person.

In the meantime, it's good to know your finances are in good hands at Barclays. Your Barclays man knows what it's like in those

first years of new briefcases and not-so-new cars. He'll guide you over the rough spots and give you encouragement and advice.

If you're a young executive a Barclays current account could help you, too, in a lot of ways you probably haven't even thought of. So drop in and see us—any branch. You'll meet your kind of people there.

Get together with...



**BARCLAYS
NIGERIA**

Barclays Bank of Nigeria Limited

NEWBREED: (CO). What do you think of Zik's new theory on the Army/Civilian rule after 1976.

TARKA: That is nonsense; If the military wants to stay in power indefinitely, let them say. They have the guns. Afterwards they came into power on their own; nobody invited them, so they should decide for themselves. The army cannot stay in power at the dictation of Zik.

NEWBREED: The civilian and the military can work together, just as we have been doing successfully at their invitation in their own government. This is because we have a good, sensible and respectable leadership.

Why do we need the need for it because of the crisis? When the crisis is over and the Army wants to return to Parliamentary system of government which is the best answer in the circumstance, who ever becomes Prime Minister or President by the will of the people can or may on his own volition decide to invite the military men to join the government as 'free Agents' (Minister) of his own government.

If however, after they have returned power to parliamentary rule and wish to take part in the government, the answer is simple - They should pull of their khaki and find themselves constituency, seek election, go into parliament if they win, and seek the favour of whoever is the new head of Government and be Minister or help the government through the same process as Adamu, Sokari, Equwasi Batulalbe or anybody else could seek.

Anything short of this will be superimposing indirect rule by the military on an otherwise elected government and this is what Zik theory seeks to build.

Here, I must point out that I admire Zik, I like him, I respect him. Same manner as I admire and respect my friends in the military.

But my personal relations can not overshadow my principles and belief in a matter of this nature.

I would advise further that if any other members of the army wants politics, they are welcome on my advice as a political consultant on a fee, provided, they will pull off their uniforms. In short they will hand-in their commissions.

NEWBREED: (MI). Do you intend to go back into politics.

TARKA: Of-course yes! I am still a politician with no political party. But when the time comes for political party activity, I will definitely come back to the stage.

NEWBREED: (MI). What will be your new political orientation by then. We just have to wait for the new situation.

NEWBREED: (CO). According to our recent editorial comment, we suggested that the new type of politicians should have a recognised means of existence. That is, the type of profession will earn him the same

level of existence even when he leaves politics. How do you think you fit into that class of politician.

TARKA: It is a very good suggestion. Once it is feasible for others, it will be okay for me.

When I get over my present assignment, I am going to be self-employed. If I can't do that in Lagos because of unforeseen circumstances, I shall go back to my people. My farm will employ me very easily. (Dog no chop my country).

NEWBREED: (CO). When do you envisage this assignment to be over?

TARKA: When the landlord of this government asks the tenants to go. I did not invite myself, I was called upon and I am happy I did serve because it has educated me on ministerial system of government and I have gained broad experience.

NEWBREED: (CO). What do you think should be the position of the ordinary nian in the new Nigeria.

TARKA: He deserves praise, law abiding, humble, simple, helpful to strangers and hospitable.

He deserves a fair deal: food, shelter, education and health facilities.

NEWBREED: (CO). How far do you think these 'fair deal' have been achieved.

TARKA: Some of these things have been achieved to some extent. The crisis probably made it impossible to give the best to everybody.

I am aware that the Federal government has plans and has devoted both attention and lots of money for improving the lot of the ordinary man.

A lot has to be done, however and must be done.

There is a big plan for agricultural development to make people go back to the land as a sure means of existence. Social amenities are being provided in rural areas. Let's hope that at the end of 1974 we will all see the results of these noble plans.

NEWBREED: (CO). There are rumours that a plane of the Nigerian Airways was recalled back in London because you arrived at the Heathrow Airport behind schedule. How do you admire that.





New in Concept
and Styling



New in Comfort
and Safety



New in Engineering
and Performance

DATSUN

brings in yet another world leader



DATSUN
160/180B

By every standard
Datsun Surpasses all other cars.
If you do not agree
ask a Taxi driver,
or a Datsun car owner.

Sold and Serviced by

INTRA MOTORS
LIMITED

16. Ijora Causeway. Tel: 47215, 41219.
Branches and Dealers throughout Nigeria.

Newsread PERSONALITY

TARKA: That is not true. I have heard the story before. I will not take such advantage. Even Dr. Dikko, who is the Commissioner for the Ministry can not do that sort of thing.

I must say that I do not control the official of the Heathrow Airport and Nigeria Airways does not operate under my Ministry.

I like to explain what happened exactly:

My friend and I were at the airport earlier than the time on our tickets. We were told by the Nigerian Airways officials that our plane was delayed for another two hours. So we went for launch and came back just an hour later only to be told that our plane had taxied off the tarmac. Naturally, this offended me very highly because it was not my fault. The officials said something could still be done.

When the officials went to check up, the plane had just closed its wings. So we had to go in; by then our two seats were vacant in the first class. An Airways official who was rushing to Nigeria quickly jumped on one of the seats. I advised, and my friend went back to the tourist seat while he had a ticket for first-class seat.

Nobody got up for me!

NEWBREED: (MI). Recently, Major-General Hassan declared in Kaduna that, "the nation is sick from policy makers, Chief Executives to the ordinary person" and that "everybody needs to be whipped to wake from the slumber". Do you subscribe to that view.

TARKA: The whipping should start from the doctor who prescribed. "I don't know of that sickness whether is eplepsia or cholera only Hassan can say.

Listen, Hassan is a responsible man with his own opinion. He is tact and very frank. He has nothing to hide at all. I will ask him, when next I meet him, what is the sickness about.

NEWBREED: (MI). The government has compiled a list of V.I.P.'s that have rights to all V.I.P. facilities. All these are mainly government officials. Do you think that's a reasonable list.

TARKA: I have not seen this list, but if it is true, then the list is too short. All Nigerians are equal but some are more equal.

NEWBREED: (CO). Some people have styled you as Tarka the playboy.

TARKA: I am not a playboy, I am a very serious man. I work very seriously and play very seriously. Nobody works harder than me in Lagos. I challenge anybody to dispute that.

Although, I am the biggest record collector in town that does not make me a playboy. A lot of people don't understand me, they just criticise me.



By the way, will you call Trudeau a playboy? But when he became Canadian Prime Minister they saw that he is a very serious man.

NEWBREED: (CO). Will you prefer to be called a New breed.

TARKA: I am a friend of Newbreed because I think it is good and a serious magazine to read. I like the Newbreed-ideology.

NEWBREED: (CO). You have been in the civilian Government and worked in the military government. What do you think of both Governments in terms of discipline, efficiency and extravagancy.

TARKA: I was never in the civilian government. The military has been more efficient in formulating and implementing policies. They are swift in taking decisions and swift in implementing them too. That is how they are trained.

The other side of it is on those who implement government policies. Some are very slow, and they go strictly by outdated 'General Orders'. Others are very intelligent and take initiative even when they don't understand it.

For instance, I have worked with four permanent Secretaries, one of them was the best permanent secretary in the country. Of the other three, two are fast, quick at initiation and hard-working public servants. The third one is very slow, sourcy, lacks sense of humour and very conceited. But they were all honest in their advice to me and their duty to the nation.

The civilian government by nature is ostentatious and consequently extravagant. Military government is very precise though, individuals may be extravagant; this depends on the leadership. There is no alternative, in any case, to a parliamentary government.

NEWBREED: (MI). But Chief Awolowo, when he was the Commissioner of Finance, cried out several times against the large defence expenditure.

TARKA: What did the Chief do to check it.

NEWBREED: (MI). We thought he only had to sign cheques on instructions.

TARKA: But he never signed those cheques at gunpoint and I know he had more audience than anybody else. All Commissioners are equal but two were more equal.

NEWBREED: (MI). What do you think of the organisation of the All Africa Games?

TARKA: Very successful. It was one of the most successful international set up in Africa. It was very well organized, well transmitted, well received. The three main organizers are some of the best people in this country.

NEWBREED FEBRUARY 1973



At work and at leisure, Tarka is a busy bee.

NEWBREED: (MI). We don't think it was so well organized. For instance, the opening ceremony.

TARKA: In fact, the boring Lagos State side of it should not have come up at all. The opening ceremony was unnecessarily too long.



J. S. Tarka chatting with the Newbreed Editors.

The All Africa Games is an international occasion, market women have nothing to do with it. Lagos state should not have put up a separate appearance again at the closing ceremony.

NEWBREED: (MI). What do you think of career politics.

TARKA: I don't believe in career politics. The career politicians are those who come into politics only for his food. I am in politics for service and gains. Nobody is in politics for service alone anybody who says is there for services alone is just a deccit.

NEWBREED: (CO). What is your attitude towards the detention of journalists and government ownership of Newspapers?

TARKA: I have no comment.

NEWBREED: (MI). You have always had your personal opinions. Why no comment.

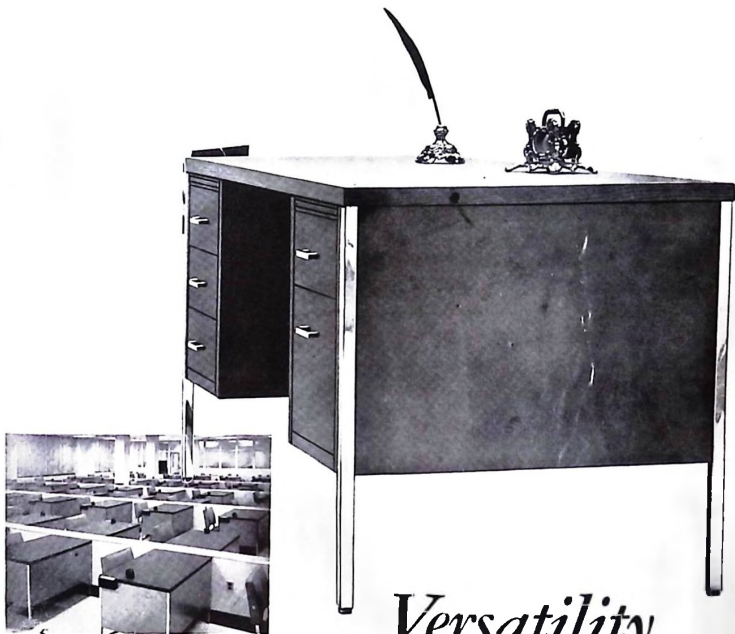
TARKA: This is a military government. My attitudes towards the civilian government is quite different.

NEWBREED: (CO). You think is right for any government to detain journalists.

TARKA: The government has reasons for detaining journalists. I do not feel that a journalist should publish any irresponsible statement.

NEWBREED: (MI). What about this obnoxious communication problems. What can you do about it.

TARKA: I have just come to the ministry but I promise, I am going to solve all the problems.



Versatility

- this was the office furniture role in reorganizing specialized department from old to completely new facilities.

A combination of beautiful wood and steel—available in teak, aroflour mahogany and rosewood.

**masters
furniture
company
limited**



ADEDAPU ODUTOLA AVENUE,
ILUPEJU INDUSTRIAL ESTATE, P. O. BOX 143, MUSHIN.

TEL. 32949
LAGOS NIGERIA.

NON-STOP TO EUROPE



Every Wednesday
& Saturday

 **SWISSAIR**

31/33 Martins Street, Lagos.
Tel. 22590 58645 25694
or your travel agent

In co-operation with **NIGERIA AIRWAYS**



THE OSIBISA TOUR OF WEST AFRICA

The all-black musical group — *Osibisa* flew into Lagos on December 22 last year. They began their tour of West Africa with a well-attended concert at the Lagos City Stadium on December 23.

The group arrived in Nigeria all bathed in the success of their musical conquest of Nzeribe, got interested in the promotion

A CHAPTER OF ACCIDENTS

the United States, Europe and Japan. Since they play mainly Africa music, with touches of Western European interpretation and execution, it was interesting to see how audiences in Africa would receive them.

After all, Africa is their homeland, their *ROOTS*, the place where it all began — those happy vibes as *Osibisa* leader — Ghanaian Teddy Osei, liked to say.

The *Osibisa* arrived in Nigeria after months of preparations, wrangling and near collapse in communication between *BABA ARTISTS* (who promoted the show) and the all-white *Osibisa* management in London.

In the final stages of the negotiations, things got on smoother waters when Nigerian business tycoon — Francis Arthur



NEW! from

EMI

**FELA RANSOME—KUTI
& THE AFRICA'70**



AFRICA

Available from all leading record dealers

and decided to put in some money.

This meant that when the Osibisa finally landed in Nigeria, there were two sets of financial interests behind them.

Baba Artists - based in London and whose Managing Director, Remi Salako, was the brain behind the project. The other group financially interested in them was of course Francis Nzeribe.

The Osibisa all through their tour were to be supported by three Nigerian well-known big groups - THE MONOMONO, led by the late Hastrup; the FARI - a West Indian group which came out to rehearse in Nigeria for better black orientation; and the YAC - made up of three talented young Nigeris - Berkeley Jones, Laolu Akins and Omosu.

In effect, the promoters were putting three big acts and a major international band on the road all at once.

This presented complex logistical problems which would have daunted any ordinary promoter. The fact that Baba Artists apparently minimised the logistical problems involved was to cause them serious difficulties later during the tour which almost ended in tragedy.

In effect, the promoters were to move 35 musicians, their musical gear and about ten support personnel to various venues on a tight schedule.

For example, after the December 23 gig at the Lagos City Stadium, the entire aggregation was to have moved to Port-Harcourt on December 24, from there to Enugu, Benin, Warri and Ibadan.

The group left Lagos on December 24 by two chartered aircraft after reportedly paying a whacking bill of 2,000 Naira to Nigeria Airways. Even then, due to the late arrival of the flight in Port-Harcourt and due to other organisational problems, the Port-Harcourt gig took place a day behind schedule and from then on, it was impossible to stage concerts at the other venues on the advertised dates.

In any case, fans in Lagos, Port-Harcourt and Enugu had the good fortune to see something of the Osibisa magic. The Osibisa left ostensibly to do a series of concerts in Ghana in early January.

They did not show up for a prestige concert which was laid on for them at the Lagos Glover Hall on January 5. Hundreds of fans went home disappointed with the promoters and thereby hanged a tale.

In this report, I should like to separate the musical performances of the Osibisa from the organisational problems which finally turned the whole tour into a tragic fiasco.

The Osibisa personnel have the advantage that before becoming famous as a group in Europe, many of them served their musical apprenticeship in West Africa where they had built up a reservoir of goodwill with musical fans.

This is certainly true of the two Nigerians - Fred Coker and Loughty (Lasisi) Amao, both of whom started their careers

in Ibadan and had played with various bands all over Nigeria.

As long as 1961 Teddy Osei had made his name as the leader of the famous *Comets Dance Band*. So much for the personnel who had star attraction.

What about the Osibisa musical message? The group plays African music alright. Add to this the professional touch which they acquired all over the years, and you get the technical versatility and the finesse which sets them miles apart from any other West African group, with the exception of *Fela Ransome-Kuti's Africa 70* band which is currently making a valid bid to carve a place for itself among the greats on the world musical scene.

In particular, the Osibisa is a concert band. They do not simply play dance tunes. They know the correct fare to offer when people want to sit back, listen to good music and watch them perform. The visual aspect of their presentation is half of their magic. In other words, listening to them on records is getting half the value of Osibisa.

I have never seen such a bunch of musically versatile and hard-working entertainers. By the time they are on stage for one hour, each of them as done as much work as an athlete doing the marathon race.

It is a difficult thing to adapt African music and dancing for stage presentation. But the Osibisa seem to have found the answer to the problem. Right from the moment they get on stage, they generate a high voltage of good music, happiness and the joy of living. That is what Teddy Osei means when he says they are out to spread happy "vibes".



Then there is the unofficial "prima donna" of the group - Loughty Lasisi Amao. Off stage he is as gentle as a pigeon. But on stage, he becomes a dynamo of musical activity.

He plays Conga drums, tenor saxophone, maracas and executes an inimitable kind of mouth percussion. He accompanies all this with a varied bag of stage tricks and antics.

He reminds one of a youthful version of the late Satchmo Armstrong, but with a more ebullient performance.

For the son of a veteran organist, I must remark the organ playing of David Bai. There are some musicians who play an organ like a piano. The result was that some passages his playing gave the music a limpid and melodically haunting quality that could make Bach turn green in grave with envy.

All these ingredients go to make up the magical recipe of Osibisa music. Why then was their tour not a resounding success?

Let's face it, the advance organisation preparation was far below what it should be.

The Philip Morris Company in Nigeria mobilised all their resources to make the James Brown show a success.

Baba Artists did not have half the personnel and a tenth of the financial resources of Philip Morris. Yet they did not make up for this lack by tight planning and painstaking logistical work. It seemed to me that when they decided to put Osibisa and three other bands on the road, Baba Artists did not half suspect the quality of organisation work that was required to guarantee success.

In other words, the tour was on before it dawned on Baba Artists that they had probably bitten far more than they could chew.

The Nigerian audience had seen the James Brown promotion. This had established a kind of yardstick in their minds. Anything that fell below the standard of the James Brown promotion was a drag as far as the audience was concerned.

As things turned out, the standard of organisation was not half what many Nigerian groups are used to, not to mention the Osibisa with their London-based management.

Throughout the tour, transport to move personnel and equipment to different venues was an unsolved problem. For example, the group moved by bus on rough roads from Port-Harcourt to Enugu. The journey took about 7 hours after which everybody was in a vile temper.

The Osibisa road managers complained that the rough roads were damaging their equipment. They wanted to travel by air to all venues. Baba artist could not pay for flights within the country and this generated a lot of bad blood all round.

Among other difficulties, arrangements for hotels were slipshod; Baba Artists did not have enough cash in hand to meet several necessary and sundry expenses.

From an organisational view point, the most serious shortcoming was that while on the road, there was nobody who had overall control over the arrangements.

Remi Salako together with Tony Amadi, representing Baba Artists, negotiated the promotion and produced the concerts. But the financial aspect of the promotion was in the tight hands of two men

NEWBREED: What was your total investment on the tour.

NZERIBE: My total investment was ₦36,000.

NEWBREED: What is your profit or loss on the tour, what are your feelings, is this your first major loss; And if you continue losing money like this . . .

₦5,240 and lost ₦30,760. Nobody is happy to lose money and certainly I am not happy but it is like any other business.

If I had donated it to All Africa Games it could have been better for me. I wish I did not.

NEWBREED: As an astute businessman did it occur to you at any stage that you should press for more details before committing ₦36,000?

NZERIBE: I never bothered to screen Baba Artists. Some time you base your decision on instincts. Remi Salako appears to be an honest man and up till now I still think so. Remi is only naive and leaves the door open for exploitation. He is not a man of action. He never gets things done — He is more of an ideas man.

I am thoroughly convinced that if an effective plan was laid down, the tour or any other tour would be successful and profitable.

NEWBREED: Earlier, you said that you discovered before the tour started that Baba men lacked organisation, money not wisely spent and your name was used for credit facilities. Everything appeared hazy and flopping. Why did you not withdraw and why did you pay for debts incurred without your knowledge.

NZERIBE: I thought of withdrawing, but considering that my name has been used in their publicity materials, tickets have been sold already in advance, I thought the honourable thing to do was to save the show from total collapse instead of cutting on my losses. I abused Tony Amadi and Remi Salako hoping that they will change.

But more importantly my name and image was involved and I had to make sure that I honoured every clause in the contract with Baba Artist and Bron.

I enjoy being credit-worthy not just having money. Money may not be there all the time. It is a good thing that I am able to phone an Airline and say: I want a Plane in 5 minutes time and, before the messenger arrives with my cheque, the plane has taken off! That is why I did not avoid payment when my name was used for credit facilities without my knowledge.

NEWBREED: It is rumoured that Osibisa left because they were not paid?

NZERIBE: Osibisa got their fees in full before they came out to Lagos. Their salaries/weekly wages was also paid in full during their tour in Nigeria despite their lack of co-operation.

NEWBREED FEBRUARY 1973

NEWBREED: How much did Osibisa charge for the tour?

NZERIBE: They charged ₦4,000 and ₦900 per week during the tour as wages.

NEWBREED: You talked about making a big loss but there were supposed to be 10,000 people in the first night at City Stadium.

NZERIBE: That was a figure quoted but ₦4,600 was realised from the gates in the first opening at City Stadium, Lagos. At Port Harcourt, ₦672 was collected at the gate and they ran expenses of ₦1,800 excluding the cost of chartered Planes.

At Ibadan and Lagos (Glover) they collected ₦340 and ₦372 respectively.

The Ghana shows were sold to Mr. Norman Lee Bentzi-Enchill for ₦2,760 for 3 concerts.

Bentzi-Enchill paid by cheque but later got it stopped at the Bank, alleging that they had paid Osibisa on my behalf. The contract, however, was not between them and Osibisa but between Baba Artists and Bentzi-Enchill.

NEWBREED: What are the chances of recovering your money from Baba Artists.

NZERIBE: Well, it is pretty difficult because Baba Artists have no assets. The only way is to keep and make them work. I know very soon that Baba Artists will be making a presentation to me but this time I will have to follow the details through before committing funds.

NEWBREED: Are you saying that the present losses is not enough disenchantment and hazard. You will be ready to back another show to be staged by Baba men.

NZERIBE: Like I said, the way to recover my loss is to keep Baba Artists working and I am likely to support any sound proposals for concert promotion in Nigeria. I believe there are possibilities for a reasonable return on investment.

NEWBREED: Is it true that on January 5, 1973 you chartered a plane and flew in Osibisa without obtaining a Visa to Lagos.

NZERIBE: It is true that I chartered a plane to Accra to get Osibisa into Lagos. They said they were stranded in Accra because they had no Visa. It is their responsibility to obtain the necessary Visa. I sent my solicitor to Accra with a letter from the Immigration authorities here who were understanding and co-operative and Visa was granted to Osibisa at Ikeja Airport when they landed.

I did all this to help, it is not our responsibility as financiers though.

NEWBREED: Who represented Franz Incorporated during the tour? We heard you collected all the gates.

NZERIBE: Nobody represented Franz. The show was completely run by Baba men. We had no hands in the organisation. We had no business with the gates.

NEWBREED: But Joe Egwu from your office collected the gate receipts at Port-Harcourt and Enugu and in fact Nzeribe interests was represented throughout the



Mr. Norman Bentzi, Managing Director of Baba Artists, welcoming Osibisa on arrival in Lagos.

tour?

NZERIBE: It is not true.

NEWBREED: You said Franz had nothing to do with the organisation and yet Sunday Okla was advertised as Administration Director. We heard he is a Franz man?

NZERIBE: Sunny Okla does not work for me. Joe Egwu is not on my corporate. He worked for me before as a Cashier. I recommended Joe Egwu and Sunday Okla to Baba Artists.

NEWBREED: Are you aware that all the SUPPORT Bands like MONOMON, FARI, BLO, etc. and FELA RANSOME-KUTI were not paid because it was alleged Nzeribe collected all the gate takings.

NZERIBE: I am aware of it because they were all running after me at the close of the final concert. I could not help again. I had no knowledge about arrangements with support bands. Remi told me that FARI was under his management and I had no contract with any support band. The so-called support bands were foolish because they toured without any financial arrangements on my investigation.

As for Fela Ransome-Kuti he had a contract with Baba Artists. When he called a my office demanding ₦1,700 for a night performance I gave him part of the money (₦850) after a cordial discussion, and the rest to be liquidated by Baba Artists by monthly instalments.

NEWBREED: What did you list as factors responsible for the collapse of the Osibisa tour.

NZERIBE: Bad planning and amateurish behaviour on the side of Baba men: for example I was told all sorts of things like IBRU agreeing to donate a bus and the Nigerian Airways agreeing to donate complementary tickets. And it was all lies as nothing was arranged.

If I would put a direct blame, it will be on Tony Amadi because he was representing Remi's interest in Nigeria. He was supposed to do the domestic arrangements, all of which flopped. On the other hand the Osibisa Band and their management contributed handsomely to the failure of the tour.

For instance during the negotiation stage, Bron Agency put in all sorts of difficult conditions and there was one or two occasions I spoke to Bron (London) for 4½ hours on telephone trying to get things straighter.

The trouble on coming to Nigeria during the tour was that we had to make up many unreasonable claims like to get our equipment by air. We did not do this but by chartered planes.

The most annoying aspect was when we could not get a plane and we hired 2 air-conditioned buses for them to travel from Lagos to Lagos and they refused. They got us to stay in the hotel for 4 days running costs.

I can tell you that there is lack of co-operation as Osibisa and they have not appeared to work as a group and have enjoyed working as a unit.

NEWBREED: What are your reflections about this Tour?

MAC TONTOH (OSIBISA): I think in a way, we enjoyed it because it was a complete break. We were home-sick and interested to play in Africa especially at Christmas when things are hot in Africa and cold in Europe.

We liked the audience. They were warm and receptive despite we did not play on schedule throughout the tour.

This brings in question of organisation. It seems to me the Nigeria tour has been the worse tour Osibisa did in their career. Things were not organised. Right from the day we landed in Lagos, it has been confusion.

Hotels and venues were not booked in advance. It was all the time in a haste. Moreover, there were glaring evidence of breach of Contract by the Promoters, for example – it was agreed that they had to provide us P.A. System with 18 microphones as it will be extremely expensive to freight our P.A. We always insist on these conditions any where we travel to outside London The P.A. System provided was very poor.

Even though Baba Artists breached the Contract, we were still interested to play. We were contracted for one hour's performance, we played over an hour in all the performances

Actually, if we have opportunity tour Africa again, we would love to do but this time, it will be through a well organised Promoter.

NEWBREED: We heard you have been sued by Baba.

OSIBISA: Oh yes, we are used to Baba men and their suit. We have had all kinds of intimidating letters saying that if we did not do an additional Concerts for them, we will not be allowed to leave the country.

We had a Contract for 10 Concerts between December 23, 1972 and January 12, 1973. During the tour because of poor logistics, we were able to do 9 Concerts instead of 10. Now, the argument is that we have played and stayed in Africa for the specific days required – Dec. 23, 1972 to Jan. 12, 1973. It is not our fault that due to bad programming we could not play 10 concerts.

More importantly, we were fed-up with the tour and even if we were paid ₦1 million for just one more Concert, we will not be interested to do it.

Baba Artists are asking that because we did 9 Concerts instead of 10 Concerts they are suing us for ₦1 million as damages.



A cross-section of excited audience at the first performance of Osibisa in Lagos.



TONY AMADI:
PUBLIC RELATIONS DIRECTOR
AND CO-ORDINATOR OF
BABA ARTISTS

NEWBREED: How did you get involved with Mr. Arthur Nzeribe, did you know him before and what was your impression.

AMADI: I never met Mr. Nzeribe before. I just walked into his office and presented him with the OSIBISA Project in September 1972.

After some talkings and considerations, he agreed to sponsor the project. But he made it clear he did not want to go it alone.

Later in October, Remi and I went to see him to work out details of the contract.

NEWBREED FEBRUARY 1973

Remi agreed with Nzeribe on his own terms — That Nzeribe will re-coup his money first before Remi.

On my first impression, I like him as a young and richman. He showed the ability of a shrewd businessman and up till now, I respect and admire him a lot.

NEWBREED: Do you agree with the view that the tour was badly organised?

AMADI: In certain aspects it was badly and hastily organised.

NEWBREED: Nzeribe said that the show was completely run by Baba men. His interest or that of Fanz was not represented.

AMADI: That is completely false. Nzeribe, from the day he put his money into the tour had Sunny Okla representing him. Sunny Okla and Joe Egwu were his men who took care of the gates and money.

NEWBREED: But Mr. Nzeribe said both Okla and Egwu were Baba men. He only recommended them for employment.

AMADI: As far as I am concerned, Joe Egwu and Sunny Okla were on the tour because Nzeribe wanted them in it.

NEWBREED: What were Okla's and Egwu's role during the tour?

AMADI: Sunny Okla was in-charge of administration like transport arrangements, etc. Joe Egwu was the main tickets man. They both conducted the spending of money. Remi could only approve some expenditure but they rarely consulted him on that.

NEWBREED: Is it true that you ran expenses on Nzeribe's name without his knowledge?

AMADI: Bills and credits were run on Baba Artists, although Nzeribe paid. After Port-Harcourt concert we became broke.

NEWBREED: Nzeribe blamed part of the collapse of the tour on you. You were supposed to book venues, you did not, what in your opinion was responsible for the collapse of the tour?

AMADI: Everybody wants to get out of the blame because one or two people have lost money.

Nzeribe cannot blame the collapse on me because up to two weeks before the tour nothing was certain. The contract has been signed but money was not there to execute it.

The venues were booked but there was no money to pay. There were good plans initiated by Remi for mobile sales, advance ticket sales, etc. but it was not carried out.

As a matter of fact there was a time when nobody was working seriously. Nzeribe took over control of the whole operation and it helped to tighten things up a bit. But it became disadvantageous after the Lagos Show as there was no recognised authority. Sunny Okla and Joe Egwu did not listen to Remi; and Remi became confused.

Sunny Okla was supposed to arrange transport at Port Harcourt but when we got to Port Harcourt there was nothing of the sort. We missed our dates and we became disorganised.

Generally, why the tour failed: I will give you the following reasons: (1) The decision-making did not lie on me. (2) Nzeribe put in money a bit late although that was not his fault. (3) Nzeribe's style of operating was a bit unorthodox — he was shrewd alright; but terrorising at last. I cannot understand anybody saying the tour was a disaster because on the debut night when Nzeribe walked in at 11 p.m. to see the Stadium overflow with people, he was filled with joy. Lot of money made eh? Now it is a flop because other shows failed. (4) The flow of money necessary to implement certain action was not constant. Money he was to pay into Baba account were eventually not paid in. This was saddening.

Therefore, nobody can successfully blame the collapse of the tour on me. My job as Co-Ordinator, Public Relations Director of Baba Artists was mainly to find a sponsor until Remi came back to Nigeria which I did. I was to direct the publicity operation which I did to the best of my ability and it will not be difficult for anybody to see that there was publicity. I was in-charge of arrangements for Lagos and the East which I did and somebody else was to book and make every arrangements for the West and Mid-West. It was not my entire responsibility to take care of the domestic arrangements.

NEWBREED: How much did you sue OSIBISA for?

AMADI: I don't know of any court action although I knew OSIBISA breached some areas of the contract.

There were supposed to be a seven piece band and they showed up with 6 personnel.

They played 4 concerts in Accra instead of 3 and they were expected in Lagos on January 4; but because of the extra con-

cert played in Ghana they missed the ver concert on January 5 as they do not arrive on schedule.

NEWBREED: Why did you pay a whopping fee of ₦1,700 to Fela Ransome for just a night's performance?

AMADI: I did not support Fela because that kind of money neither did I support his playing. It was Nzeribe who insisted that Fela should be billed for the Expo and Fela insisted receiving amount for the time we went to Fela he was protesting and Mr. Nzeribe had payed.

NEWBREED: Mr. Nzeribe says that will still do over a Baba act. Will you be interested?

AMADI: I am open to the proposals, persons are always prepared to work, make arrangements, services to help reach his location. I got him into the concert. But as a matter of fact I must add at junction that at a stage during the specifications at Enugu I wanted to withdraw but some people would think that had betrayed my colleagues. I also knew after the Enugu Concert that I will end not making money but I was determined to see that the tour came to an end.

I was quite optimistic about the concert on January 12 at the City Stadium but this was ruined by the GIC concert of January 5. Osibisa's failure to perform affected the credibility of January 12 Expo and it was Nzeribe again who insisted that there should be a V. Show at the Glover Hall. He was convinced that charging ₦2 per head we could get one thousand people and there was to a box office taking of ₦2,000. All because Nzeribe was interested in recovering money. These kind of actions helped to the show.

NEWBREED: It seems you did not list the details of the Contract reached between Mr. Nzeribe and Baba Artists?

AMADI: Yes. But we had no alternative. We wanted the tour to go on at all cost. Remi and I had one objective and that was the tour must go on.

NEWBREED: You said two weeks before the tour nothing was set. Why did you mount publicity? That was not quite a business like attitude.

AMADI: I agree it was not business-like but again it was not my entire fault. None of the tour was already broken to the generation of the rock writers in the media who went to Press with the story.

And finally, the tour cannot entirely be described a flop. Financially, may be — but then we had 10,000 people at the first show and half of them paid ₦4, the rest ₦2 and ₦1. Surely, the men at the gate should know better and proper accounts have not been rendered. I should know the correct account before believing the shows were financially a flop.

But performance wise, it was the best and the biggest open air concert ever held in this country.



Baba men - Salako and Amadi.

Power & Goodness



GUINNESS

When you need power, you want Guinness.
When you want goodness, you need Guinness.

Guinness is the dark, rich, drink
that's full of power and goodness.

Guinness is good for you.



There's Life in a bright foaming **STAR**

There's brightness and life in a Star. About a million golden bubbles a bottle! All this bubbling life gives a man the right sensation when he's after a beer that's full of life. Yes! A beer that's big on that bright, lively performance a man expects from his lager. Life—foaming LIFE. Star's alive with it.

