

May 1977

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AFRICA'S LEADING MAGAZINE

SERIAL EDITION 40 1977
PRICE 400

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RECORD SECTION



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Amin loved
and killed

PLUS

Chief Lawson
and the search
for Holy Grail

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What makes
the people
of Oro rich

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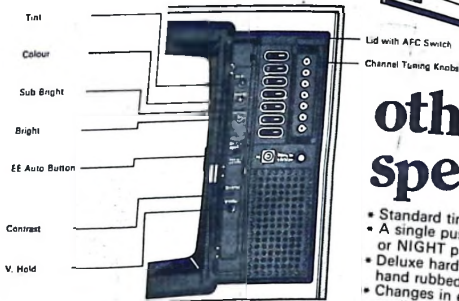
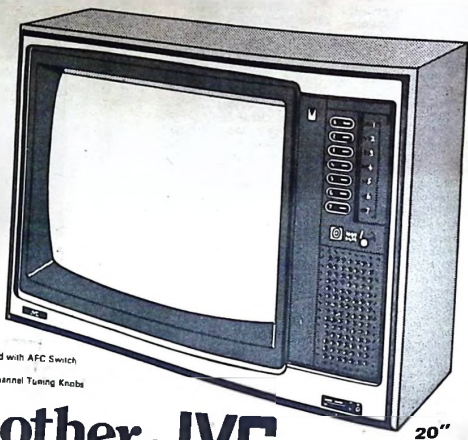
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DRUM LETTERS

CONTINUED

known to our people that every citizen has a duty to perform and the security of our country lies in our own hands. The lives of our leaders must be protected not only by gun-carrying soldiers and police, but even by the hawkers in the street. The Ministry of Information should drive their enlightenment cells right into the rural communities of Nigeria.

Furthermore, the attitudes of "I am not concerned" must be erased from the minds of our people. This cannot be easily done unless people are made aware that it is very important to preserve the security of the country.

Finally, the loose lips must be sewn up. Careless talk must be discouraged by exposing anyone found practising such things. The so-called Super Powers live high. Their cost of living is so high that they find it impossible to maintain their own houses, so they will do anything, including killing our leaders and causing all sorts of unrest, to lay their dirty hands on our wealth. They are thieves and they should be shown out of our country.

A. Abifarin, Lagos

Fellow countrymen and women, please take note. — Editor.

Road-side mechanics are a menace

PLEASE, Sir, kindly allow me to use your paper to appeal to the Lagos Mainland Local Government Council to curb the excesses of the roadside mechanics and transporters. These people have constituted themselves into a nuisance by converting the roadsides into garages and workshops. They litter the roadsides with unused and unserviceable vehicles with the result that pedestrians, for whom these roadsides are made, cannot use them.

Drop a line to

DRUM LETTERS PMB 2128, Lagos, Nigeria

YES, of course! The fair Angel was snapped, far from home, catching up on her reading with DRUM. We're glad she joined us — aren't you?

The transporters to have turned these roadsides into their permanent parking lots. Most of the time they set dozens of trailers and trucks along the roadsides. The areas worst hit by these excesses are Agege Motor Road, Odejeys Crescent, Herbert Macaulay Street, Ramos Street and some streets at Ikorodu Road.

The Mainland Local Government Council will be helping all road-users if they can call the mechanics and transporters to order. Ehelebe, Surulere

Dowry repaid in misery

AS A keen reader of DRUM, I would like an opportunity to expose some barbaric practices which are still undertaken by most parents against their daughters.

In your October issue there appeared a short story entitled "Rebel In The Family," by Ghemi Olatunji, which showed how her two senior sisters ended up in a terrible life. I think it would be better for a girl to be married freely, without dowry being paid, to someone she loves, than for her to be handed over to a complete stranger by her parents. This usually occurs when a girl's father sees that Mr X is rich. It often results in a miserable life.

This may also cause the girl to commit suicide, when she's forced to marry someone of her father's generation instead of her own.

Wilys Wilkins Opemi, Meru, Kenya

While the payment of dowry is a traditional way of thanking girls' parents, it should not be turned into a business transaction. — Editor

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Visitors

AFRICA was very much the focus for visitors from abroad in March. First it was Prince Charles from England, seen while in Kenya at State House in Nakuru for a courtesy call on Mzee Jomo Kenyatta (TOP, LEFT).



Then it was the turn of Cuba's colourful President Fidel Castro, seen (LEFT) at the Museum of Party History in Dar es Salaam with Tanzania's Vice-President Aboud Jumbe.



Also in Africa for the first time was Soviet President Nikolai Podgorny, seen (BELOW, LEFT) with President Kenneth Kaunda in Lusaka; and (BELOW) with President Julius Nyerere at Dar es Salaam airport.



Focus on people



Honour

The United Nations Food and Agricultural Organisation has launched a new series of medals to honour men who have made important contributions to their Food for All campaign. The first Agricola medal honours President Nyerere (ABOVE) of Tanzania. The reverse of the medal is shown (BELOW).



Activity

THERE was much activity among the top people around the world:

ABOVE: American First Lady Rosalynn Carter leads the tributes for top singer Marian Anderson at a gala 75th birthday concert in New York.

LEFT: Olympic gold-medallist Johnny Jones sets a new world record for a hand-timed 100-metre dash in Austin, Texas.

RIGHT: Head of State Lt.-Gen. Olusegun Obasanjo, on a visit to Benue State, meets his Highness the Ochi'doma, Ajene Okpabi, at Otuqpo.



THE PEOPLE of Oro, a group of towns and villages in Nigeria's Kwara State, are famous for their wealth. But just why they have become so amazingly prosperous remains a mystery. For the people are mostly illiterate and run small businesses dealing in second-hand

goods and spare parts. But it is from the profits of these businesses that they run expensive cars and own rows of modern buildings in Lagos and other big cities. Are they just very shrewd businessmen, or do they use "Oso" — spiritualism that reputedly involves the ritual sacrifice of human beings? DRUM investigates.

What makes the people of Oro rich?

Report by Olu Obafemi

Pictures by Abim Oladejo

AT LEAST one of every five wealthy traders in the major trading centres of Lagos is an Oro man. But most people are baffled as to how they make their money.

They are usually seen in shops selling poorly displayed spare parts which hardly makes them appear prosperous traders. Yet, in front of these shops can be seen the latest — and most expensive — cars in town. And they are known to own many blocks of big buildings in Lagos.

Unable to understand how these people have become so rich from selling next to nothing, many people think that they use "Oso" to enrich themselves. "Oso" in Yorubaland is a ritual sacrifice of human beings for the purpose of getting rich. It is a sort of money machine in which the main in-

redient is people. But those rumours are hotly denied by the people of Oro.

Getting to the roots of the matter involved travelling hundreds of kilometres from Lagos to Ilorin and then some 48 kilometres from the Kwara State capital to meet the people, talk to them, and get to know more of their lives.

The first impression one gets from the towns and villages that make up what we know as Oro is that a strong spirit of unity exists between the people. You can hardly mention a name in one town to a person in another some kilometres away and get the answer: "I don't know him." You will be given a detailed description of where to reach him or her.

There is evidence however that Oro people are very hardworking. They claim that this is a legacy from their

forefathers who had the reputation of being good palm wine tappers. This spirit of hard work made it possible for them to build their own roads and provide all their towns and villages with electricity. They even have a very modern hospital, built as a result of public donations.

Oro started, as early as 1946, a free primary education scheme for every child of school age at the expense of the whole community. They built their own primary and secondary schools and paid the teachers themselves until the Government got involved or took over the schools.

Their post offices and markets were built without any Government aid. At the moment elaborate plans are under way to build a modern shopping centre with modern facilities. The people also got together to build a police station for

the Nigerian police. Meanwhile, they are trying to get a few industries going, but one problem they have to combat is water. However, they have managed to start a bicycle spare parts industry in one of the towns and a candle industry is expected to start before the end of the year.

All of these things are what Oro people point to as evidence of their team spirit. They stress specifically that their spirit of co-operation, unity and communal effort is the secret behind their wealth and development.

DRUM asked a number of successful people of Oro origin to provide some answers to the mystery of their great success.

WHAT THE PEOPLE SAY —



Michael Ayilara
Managing Director

“A STRONG bond of communal effort among our people is the main secret of our success. It is so strong that in some instances whatever contributions are expected upon become obligatory. Those of our people who have made it in business are compelled to assist those who have not. This kind of attitude makes it possible for everybody in the nine towns and villages that comprise Oro to be included in the community I was helped by somebody and after I had been established, I set up three other people. This kind of help and our belief in hard work is the key to our success. Ignorant people who know nothing about this secret think otherwise of how Oro people make their money.”



J.O. Fatoye
Local Councillor

“THE truth about Oro people and their wealth is that they do not refuse any kind of job. Whatever they make from these jobs they save up and invest in other businesses until they have established a flourishing trade. Another thing is that an Oro man is one who believes in helping his brother. This assistance is never withheld until the fifth successive time when the man being helped cannot make headway with the money. Then he is asked to proceed to life and cultivate cocoa. That's why in Ife-Ife today there are many of our people farming there. Again an Oro man is not a lavish spender. Rather than spend his money foolishly on meaningless parties, he either saves it or uses the money in helping others.”



Anthony
Trader

“WE have a unique co-operation here many people. If an needs money to get business, he or she mally gets help from community. This is because we have great for one another. Be the Government to



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GUIDE TO SUCCESS IN ORO



Owolabi

over schools in Oro, we had been running our schools by ourselves. Since 1946 we have had a free primary education scheme going in Oro purely by communal efforts. It is a combination of hard work and self-help that has made our people as wealthy as they are today.



Michael Adebayo Trader

I DON'T know why people should think we resort to "juju" for making money. If there is anything I know "juju" is capable of doing, it is not making one rich. Look at the Ibo people after the war how they recovered so beautifully in business. Nobody will seriously accuse them of employing juju to get along. The fact is there for all to see. These people work very hard to make their money. The same thing happens with Oro people. We believe in hard work and more. We have great co-operation among ourselves and help each other a lot. But what most people refuse to realise is that the majority of Oro people are not actually wealthy as such. They only manage to live beyond crippling difficulties owing to the assistance they get from the relatively rich members of their community.



Bayo Adenigba Ordering agent

THERE is no question whatever of Oro people resorting to "juju" for any help in getting their wealth. The truth is that we assist each other. For instance, my brother can be living and working with me without getting paid for his labour. He is made to understand my business until I am satisfied that he can stand on his own. Throughout this period all he gets is pocket money and clothes. When he is ready to start on his own, I will give him the money with which to start, and even if he wanted at the time to get married I would have to be absolutely responsible. Now, anybody who has known him to be a kind of house-boy and suddenly sees him start off in business with some reasonable capital would be tempted to believe that some kind of juju was responsible.



Femi Atoyebi Student

I WOULD rather give you a few hints as to how our people live than refute the use of "Oso" outright. After that you can draw your own conclusions. The general way of life here is that of self-help. Any association has certain social responsibilities that are obligatory on it. One example may do here as an illustration. We have the Oro Youths Association which arranges social entertainment at Christmas. The proceeds we get from these activities we use solely in offering scholarships to Oro students. I was a recipient of such a scholarship. Again, look around the whole of Oro and note the social amenities available. We did them for ourselves by our own sweat. Stretch that into the business world and imagine what we could do for each other. That's the secret of our success and we are proud of it.



Agboola Ogundokun Local Councillor

THE story of our people is not one of sudden wealth. As early as 1900 our people have been known to trek all the way to Lagos in search of money. It was usually about nine difficult days of travelling and when they arrived at the Lagos port, they took jobs at the waterside rowing boats to Badagry — a job you can still find a lot of them in. It was from these occupations that our people gradually branched into trading. From this trade they became merchants and rich transporters. At no time did they refuse any type of job for as long as it brought money to their pockets. And throughout this period, one thing they never forgot was to be of help to each other.



James Ayandokun Trader

SOME people may use means other than business to make their money, but as far as I know, this is not true with Oro people. I came to Lagos in 1950 through the help of my brother and for a long period stayed an apprentice in his trade before being established. It was my brother-in-law who actually gave me the money to start when he was satisfied that I could take care of myself. The money was not a loan but his own contribution to getting me started. I have learnt that hard work is the key to success. It is this kind of unity and co-operation that has helped us over the years.



Dele Lawal Importer

WHEN a man is hard-working and shrewd in business there is no disputing the fact that he will make a breakthrough in his work. It becomes a laughing matter when those who are either lazy or unwise with their money say all sorts of untruths about such a man. This is precisely what happens in the case of the Oro people. We work hard and are wise with money. One of the secrets of our success in business is that we deal in scarce goods and make as much profit from such materials as possible. But most importantly, we succeed in trading and some other businesses because we believe in being kind to one another and rendering assistance to any of our people in difficulties. And this we do free of charge. It is this what you call unfair means of making money, it suits us well.

'Talk of juju is rubbish — we work hard and help all of our people'

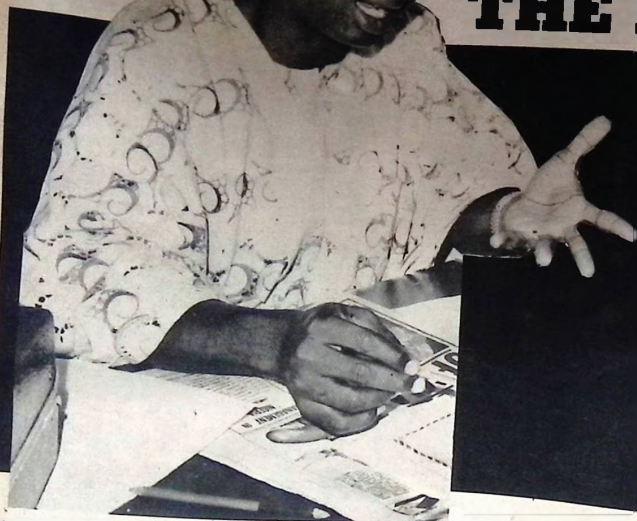
Profile:

Goke Ajiboye

Story: Olaseinde
Lawson

Picture: Abim
Oladejo

'MY CHANCE TO SERVE THE PEOPLE



GOKE AJIBOYE was the Assistant Editor of DRUM magazine in the late 60s. He later became Editor of the New World magazine. From there he went to serve as a Press Officer in the Public Relations Department of Nigerian Breweries Limited. When the Local Government elections came, Goke, and his boss in the Public Relations Department, Mr Segun Smith, decided to stand. Goke won convincingly in his ward at Oshogbo while his boss lost in Lagos. Not only was Goke elected a councillor, he was also nominated council chairman.

HAD been waiting in the offices of the newly nominated chairman of the Oshogbo Local Government Council, Mr Goke Ajiboye, for about two hours before he hurried in.

Before he arrived, his staff told me how unusual it was for the chairman to be late for an appointment. He offered "unreserved" apologies and said that he had been at the Oshogbo High Court to declare his assets before Mr Justice Ogunbisi in compliance with a directive by the Oyo State Governor, Brigadier David Jemibewon.

So I asked him what he thought of the whole exercise of assets declaration? "It is a very good idea. I like it. It will give you a sense of responsibility and dedication. It will make people know that we are here to serve and not to acquire wealth.

"I personally would have declared mine, if the Governor had not so directed, because as a journalist, I think I should be above board. That is why I have declared my assets to the last kobo. I declared my landed properties in Lagos and Oshogbo, my shares in some companies, my radio, television, wrist watches, sunglasses, in fact everything that I own in this world. After my tenure of office, I will also declare whatever I have added and how I came by them."

Many people, especially professional colleagues of Goke, saw his acceptance of the job as council chairman as a patriotic gesture because he will take a salary cut of about N5,000 a year for the three years that he will serve on the council. What does Goke think about this loss in income?

"My main concern is to see what I can do to improve the

lot of my people. In the first place, I contested the Local Government elections primarily in order to serve the small community in my ward.

Now that I have been nominated chairman, it means that my service will embrace a larger community which is the whole of Oshogbo Local Government Council area. Money is nothing where the welfare of my people is concerned. I would like to see what I can do for the people.

"If I can carry out at least three major projects that will bring progress to my people, then I would have lost nothing."

How did he come to be nominated chairman when there are more experienced and older politicians? "I was not there in Oshogbo when all the 25 councillors unanimously picked me as the chairman. I had to accept. It was a great

honour that money cannot buy. That is why I enjoy a lot of co-operation from the councillors.

"The only problem I have so far is from the civil servants. But that is inevitable. After having worked alone by themselves since 1966, they saw us think that with time, we will be able to work together successfully."

Goke, a veteran journalist, has worked on various newspapers and magazines for about 17 years. About his profession he said: "It is still cumbersome and thankless. Editorially, it is more in self-censored, but more timid and is worse than any other censorship. The new newspapers will survive if they are given a free hand. For example the Sketch will go a long way if the present editorial trend is

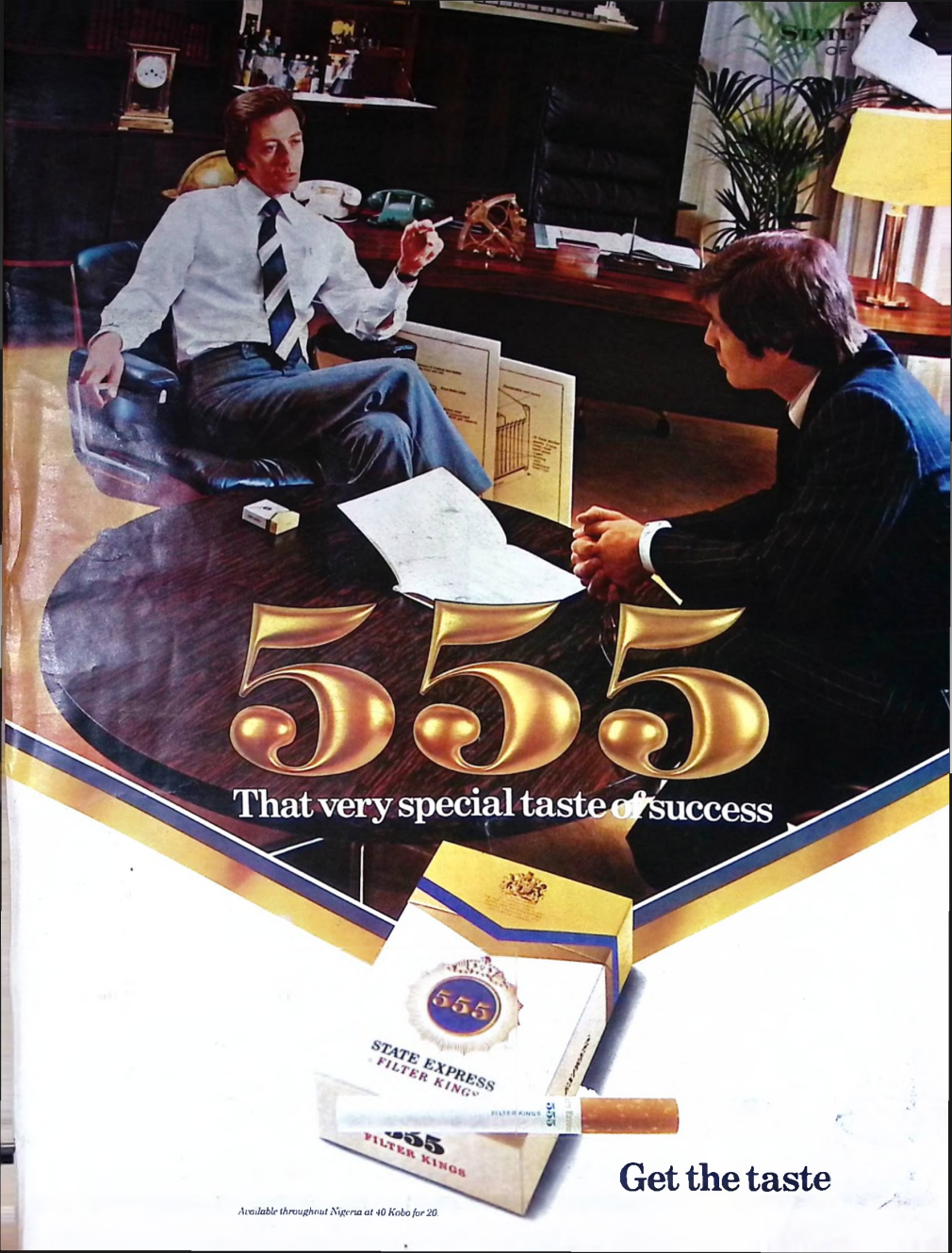
allowed to continue. It is one of the most fearless and informative papers around. It does not operate like a Government newspaper any more.

"I was a pioneer editor of the Sketch but in those days it was a very unpopular paper because of Government censorship. We were printing about 20,000 copies there. Students used to buy them, 20,000 copies and burn them on our premises.

"In all, journalism is more rewarding than in my own time. For instance, my high salary as editor was N4,000 now there are editors N14,000."

Goke intends to go back his job at the Nigerian Breweries Limited after three years as council chairman. "I am and will always be a professional journalist. No body can retire me from it

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JANANI LUWUM

WORLD ATTENTION was firmly focused on Uganda once again with the claim that Archbishop Janani Luwum had been killed in a crash as he tried to escape from the car taking him and two Ministers for questioning for their alleged complicity in an attempted coup.

The death of the 52-year-old Archbishop has been seized as a cudgel with which to batter President Idi Amin, and it has generated a tremendous amount of world interest, unparalleled in the six years since Amin's seizure of power.

Who is the man behind the outcry and why is his death so significant that he is serving as the conscience of Uganda?

The Most Reverend Janani Luwum was born in Kitgum, northern Uganda, in 1924. His father was one of the earliest to be converted to Christianity amongst the Acholi tribe and he was a pioneer Christian worker. Janani was baptised and brought up in the faith and he was afforded more opportunities than most to be truly conversant with the teachings of the church.

Despite his father's position as a church worker Janani led a normal Kitgum childhood—tending the family cattle and goats. He often used this time to reflect upon what his father had told him about "the new life."

He had a lively mind but no opportunity for formal education until he reached the age of ten. He proved to be a brilliant pupil, but a lack of money to pay his school fees meant that he could not continue with his education after primary school. Despite having no secondary education he did not give up hope and decided to persevere. He became an unlicensed teacher in a sub-grade school. With what little money he earned he saved enough to send himself to a proper teacher training college for Ugandan teachers.

It was while there that he felt the call to serve God. He applied and was accepted for teaching at the theological college of his diocese at Buwalasi.

He was ordained in 1955, at the age of 31, and first served

None of the violent deaths which have disfigured Uganda's recent history have shocked the world as savagely as that of Archbishop Janani Luwum. The Archbishop walked the tightrope between maintaining a relationship which once prompted Amin publicly to voice his love for the church leader, and at the same time defending his human flock. Alistair Abrahams (BELOW) tells the story of the Archbishop as his friends knew him, from his village origins to the dark days that led to his death.



as curate at St. Philip's Church, Gulu before becoming head of the Acholi Archdiocesan Catechists' Training Centre.

Three years later he studied for a year at St. Augustine's College, Canterbury. On his return he was appointed pastor at Lira-Palwo and acted as rural dean. During 1962-1963 he was on the staff of Buwalasi Theological College.

In 1963 he went to England for further training and studied at the London College of Divinity. He obtained an Associationship of that college. He returned to Uganda to become principal of Bulawasi College and remained there until its closure in 1966. In September of that year he was appointed Provincial Secretary of the Church of Uganda, a post he held for two years.

The year 1968 saw him

attend the Lambeth Conference in England as one of the Archbishop of Canterbury's consultants. Not long after that he was elected as Bishop of Northern Uganda.

He was elected Archbishop and Metropolitan of the Province of Uganda, Rwanda and Boga-Zaire in 1974.

He was married in 1951 to Mary, a Northern Province girl. She bore him eight children, four sons and four daughters. One of his daughters died in 1973 at the age of 14. His youngest son, Amos, is only five.

Tributes poured in from all over the world, when his death

PLEASE TURN OVER

LAST TIME Archbishop Luwum was seen in public with President Amin (RIGHT)—suddenly all the smiles stopped.



The Archbishop Amin loved and killed



THE VICTIMS: Also killed with the Archbishop were former Minister for Land, Lt-Col E. W. Oryema (ABOVE, LEFT) and former Interior Minister, Mr Oboto-Otumbi seen (ABOVE) with President Idi Amin.

THE CAR involved in the accident in which the men allegedly died (LEFT).

THE DRIVER in the announced accident was Major Moses, pictured (BELOW) talking to foreign newsmen about his escape.



he would go to the President, he would go to Ministers. If a lady came in and said: 'I've not seen my husband for a week, I don't know where he is. I think he's been picked up by the police,' he would go to no end of trouble to help that person."

Events leading up to his death indicated that a clash between the Archbishop and the President was imminent. His willingness to help those who complained to him must have incensed many officials, and this would no doubt have been drawn to the attention of the President.

Last Christmas he spoke on the subject of true Christian victory which he described as "suffering love" and his sermon was unceremoniously taken off the air because he was "making political comment." The Archbishop threatened to lead a march through the streets of Kampala to the President to protest against the harassment of his flock and clergy.

A week before his death the Archbishop and the 18 other Ugandan bishops addressed a letter to President Amin protesting at the deaths of many Ugandans in the country and this open letter may have

been his death warrant.

President Amin has never been one to accept public criticism and the letter's criticism of Amin's security forces must have put the Archbishop in the firing line. There are four separate units responsible for security in Uganda. The Public Safety Unit was created in 1971 to stamp out armed robbery. Today, it is a paramilitary security force with general responsibility over civilians. The Military Police conduct the task of intelligence gathering and weed out dissidents and suspects within the armed forces.

The State Research Bureau was once confined to intelligence gathering but now deals physically with opponents and critics of the regime. Most of its members have been recruited from South Sudan. Finally there is the Presidential Body Guard whose task is to ensure the safety of the President at all costs. This force consists mainly of the Kakwa tribe, the President's own ethnic group.

There have been many conflicting reports as to what actually happened to the Archbishop and the Western press has had a field day in attacking Amin. However criticisms have also come from Africa and one Tanzanian newspaper sensationally claimed that Amin himself was the executioner.

The government-run Daily News gave a horrific and graphic account of how the Archbishop was alleged to have been murdered. During interrogation, the Archbishop refused to sign a confession and was ordered to lie on the floor. The newspaper added: "His cassock was pulled up. He was then undressed. Two soldiers in turn whipped the Archbishop. The Archbishop halted at his third whipping while Amin broke off to hear the BBC World News and 'Focus on Africa' programme."

"Finally a furious Amin pulled out his pistol and fired twice into the Archbishop's chest."

While the validity of the

report is open to question it serves as an indication of the extent of press speculation.

The Tanzanian newspaper's report was given credence by the Bishop of Ipswich, Leslie Brown, who said that an eye witness had told him that Archbishop Luwum had been shot twice in the chest and also in the head.

President Amin has vehemently protested his innocence and has denied the report that he personally shot the Archbishop. The Archbishop, he said, had plotted with others to overthrow his government and had been in a car accident "as a punishment of God."

At a press conference the President said that he had 16 smugglers arrested and they had said their mission was to organise confusion by killing prominent people.

"Then foreign paratroopers from the United States, Britain or Israel were to fly in from aircraft carriers and land in several Ugandan towns where they were to capture Ugandans."

After the press conference President Amin had the journalists driven to Kampala Hospital where Major Moses, the driver of the car, was recovering. Dressed in pyjamas and dressing gown he was waddling on his feet and was said to be suffering from shock.

The major, who appeared to be in great pain, said that he was taking the three men for interrogation when Oryema who was sitting next to him attacked him. The major said that he was also attacked by Olumbi and the car went out of control.

"I knew nothing more until I regained consciousness some days later." He answered questions and said that the Archbishop did not join in the attack.

The All-Africa Conference of Churches in Nairobi has since issued a statement by the late Archbishop Luwum which was part of the defence that he had prepared shortly before his death.

The conference said the 600-word document, found in the Archbishop's briefcase in his Kampala home after his arrest, protests his innocence on seven points.

It was entitled: "A statement of the Archbishop of Uganda, Rwanda, Burundi and Boga-Zaire, in answer to the President's allegations about arms found near the Archbishop's house."

The Church authorities said that this conclusively pointed to his innocence and said that he was spiritually being trumped-up charges by the State that led to his "brutal murder" and removed him as a focal point of support amongst fellow Acholi and Langi tribesmen in Northern Uganda.

The statement said: "I want the whole world to know that an innocent of this serious matter of state security."

"It is quite clear that Mr Ongom, who brought eight



BROODING big man behind the killings: Idi Amin says his country is peaceful.

Many were permanent secretaries who were promoted by Amin to ministerial posts. All 17 are now either in exile or dead.

security men to my home on February 5, was acting under such duress and torture that if he did not find arms he was going to die."

The All-Africa Conference said that the statement had been prepared by the Archbishop after he had met the President on February 14.

In the last paragraph of his statement the Archbishop said: "On a more serious note of concern, your excellency, many of our people in Uganda have either fled the country or been liquidated on baseless allegations, such as this one."

From his candid defence it is obvious that even if the Archbishop had not died when he did the President would not have tolerated his attitude much longer.

It has to be asked: Why was there no escort with Major Moses?

The deaths of the two Ministers are also significant for they were the last survivors of his original Cabinet. Both men had worked closely with ex-President Obote but both appeared to support Amin's coup. Lieutenant-Col Oryema was Inspector General of Police during Obote's reign but he was later appointed Minister of Mineral and Water Resources in Amin's first Cabinet.

In a statement on Uganda Radio on January 25, 1971 he said: "I and the Major-General have mutually agreed that the Government of Uganda be run by the armed forces. I sincerely agree before the Major-General that the Uganda Army and the Uganda police will cooperate to run the affairs of our country."

There were 17 Ministers in Amin's first Cabinet of whom only one was an army officer.

Charles Oboto-Otumbi came from Bukedi District in the east of Uganda and was at one time considered to be the civilian closest to the President. Under Dr Oboto he was secretary to the Cabinet and in the first Amin Cabinet he was appointed Minister of State for Defence. On one occasion when he was acting President he admitted that the Mutukula massacre had taken place but his version was denied by Amin on his return who said the men had died in a mass prison breakout. Eye witnesses claimed that 117 men had died in that massacre.

Lieut-Col Wilson Oryema was, at 60, the oldest member of the Cabinet. In 1940 he joined the Kings African Rifles and was sent to Hendon Police College in 1952. He attended special intelligence courses in London and Washington and in 1966 completed a parachuting course in Israel. Like many of the others who have been arrested he came from the Acholi district in the north.

Following the news of the Archbishop's death another scandal broke out with the discovery of 200 bodies at Mabira Forest on the Kampala-Jinja Road.

Reports from refugees who managed to escape to neighbouring Kenya indicate that a purge against members of the Acholi and Langi tribes has been initiated as a result of the direct orders of Amin himself.

While the arguments rage as to whether he has killed 100,000 or 300,000 — this is purely academic — one thing is certain: Amin is responsible for the death of the Archbishop.

A man of whom he once said: "I love."

HAVE YOU heard the Message of the Holy Grail? Never mind if you haven't—the number of people who have isn't very large. But among the ears which are attuned to it are those of Chief Adeyemi Olusola Lawson. A former playboy and patron of the racecourses, Chief Lawson today is not only president of the Lagos Chamber of Commerce, Industry, Mines and Agriculture, but also one of the Grail's foremost "ministers." He now preaches what is called the "Grail message" in Nigeria and other African countries.

Chief Lawson, chairman of the Lagos City Council between 1954 and 1960, is living his new devotion: "It, said of his truth from which all else emanates. It is not a religion. It enables me to see what is wrong and what is right in religions."

About 20 years ago, Chief Lawson was a big shot in politics and horse-racing. He cherished expensive cigars, and was a giant among socialites. Having studied law in Britain, he returned to Nigeria in 1948 to set up a lucrative practice.

Chief Lawson was well into his high society lifestyle when, while holidaying in Europe in 1963, he wanted to buy some books. He saw one in a bookshop entitled "In the light of truth, the Grail Message," and bought its three volumes. Since reading the books, he said, his whole life has changed.

"It has given me a sense of direction, objectivity and much joy. It has made it easier for me to know that which is right when confronted with issues. Without it, the whole of my life would have been wasted. I see those who have not accepted the message as walking in the dark. That is why we want to bring it to the knowledge of others. So far, about 3,000 people have been aware of the message in Nigeria, but only about 200 have come into its deep appreciation."

How does the Chief reconcile the "message" with his many business connections? The Chief says the message enjoins one not to abuse gifts. Accepting the "message" does not stop one from going about ordinary business. It doesn't require that one should forsake his profession either. "It only guides one to apply the knowledge and values acquired from the revelations of the message for a better and more useful existence."

Thus the Grail movement has followers who are professionals and businessmen as well as non-professionals. Chief Lawson, who is the channel through which the message filtered into Nigeria in 1963, is very successful in business.

Chief Lawson explained: "The Holy Grail is believed to be housed in a castle called the Grail Castle. The message



PICTURES from a life of gaiety and variety



LEFT, TOP: Chief Lawson at the races with Pijou Chellarams;



LEFT, MIDDLE: as Chancellor of the Cathedral Church of Christ;

LEFT: meeting former President Kwame Nkrumah in Ghana.



RIGHT, TOP: Entrance to Graillanc

enables its followers or cross-bearers to pick their way through creation. It seeks the spiritual development and uplifting of man.

Talking about his earlier life, Chief Lawson said: "Those were the days when I did not see the light. Like being blindfolded I was a heavy smoker. I used to smoke big cigars. As for horse racing, you could not beat me. I was always at the races. But that did not affect my work, and my colleagues used to respect me for that."

"My colleagues at the bar included Mr Justice Booyamin Kassim, Mr Justice G. B. A. Coker and Mr Justice L. J. Dosumu, with whom I had previously worked in the old Audit Department. My colleagues in politics included the late Oba of Lagos, Oba Adeniji Adele, Chief Rotimi Williams and Mr Issa Williams."

"But I have now realised that that sort of life was not compatible with the nobility of the spirit. For instance I have realised that I have no right to poison the air. That is why I have given up smoking. No more horse racing for me, no more Lodge and I have even set aside the Cathedral Church, Lagos."

Chief Lawson was born in Lagos of an Abeokuta father and an Ile-Ife mother. He

attended the old Caxton House School, the Baptist Academy and the CMS Grammar School, in Lagos. He worked in the Audit Department for about four years before he went to Britain to study law.

He entered local government in 1950 and between 1954 and 1960, he was chairman of the Lagos City Council. After that he remained in the council as an ordinary member.

DRUM also spoke to some of the "crossbearers"—as the believers of the message are called—about how the "message" has changed their lives. Here are the views of some of them.

Grail believers: how the message changed their lives



DR ABAYOMI AIYESIMOJU (medical practitioner): "I knew of the message in 1966, but it was two years later before I appreciated it. I read the message over and over again. The more I read it, the more I am convinced that it is the only way to live a fine life. It is fantastic and wonderful. I cannot describe how it works."



MRS I. A. ODUBOTE: "I heard of the message in 1966, but it was two years later before I appreciated it. I read the message over and over again. The more I read it, the more I am convinced that it is the only way to live a fine life. It is fantastic and wonderful. I cannot describe how it works."

In search



of the Holy Grail

FROM a playboy of the West African world to the leading minister of the Grail Movement — it has been a long and fascinating journey for Chief Adeyemi Lawson (right), one of Nigeria's most colourful characters. DRUM's OLASEINDE LAWSON reports on a remarkable conversion.



MR KOLAPO LAWSON (chartered accountant): "I first thought of the message as just three sets of books — that is the three volumes of the Grail Message. But since 1967 when I accepted the message, I have realised that it is more than three sets of books. It has enabled me to know that which is right and that which is wrong. It has made me to appreciate the finer things of this physical earth."



MRS A. AIYESIMOJU (laboratory technologist): "I came across the message in 1971 and I examined it until 1972, when I concluded that without it my life would not be a happy one. From my experience, I have seen that life is a lot better. I will enjoin all those who want to live a better life to accept the message. Life outside the message is like being blindfolded while there are good things around."



MR OLADELE ODIMAYO (economist) "I knew of the message in 1969 through a friend I had a yearning for peace and read through the message in just one month. I appreciated it almost immediately. I am now living a finer life and I have peace of mind."



MRS A.-O. LAWSON (housewife) "I knew about the message in 1963. My husband and I were returning home by boat from holiday in Europe. It was in their boat 'M.V. Aureol' that I started to read the message. Since then it has been wonderful how life has changed for me. I now have great joy and peaceful living."



MRS ARINOLA ODIMAYO (housewife): "I came across the message in 1966 when I was a student. But it was not until 1970 that I started reading it. At first it was difficult, but with the help of other cross-bearers, I appreciated it in 1971 and in that year too I became a cross-bearer myself. Since then I have been happy. I have learnt how to treat my fellow human beings."



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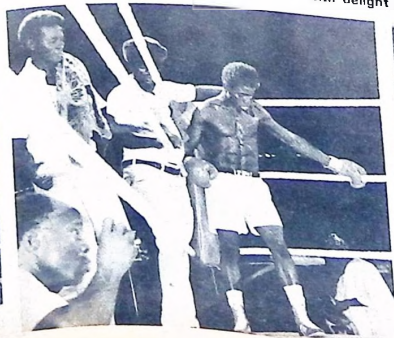
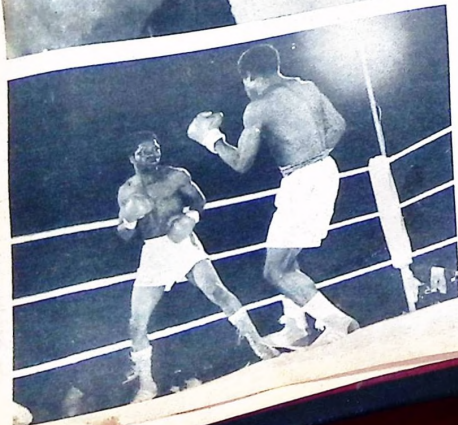


THEY called him the "Kwara Atomic Bomb." At 21-year-old Hogan Jimoh had had 20 professional fights and 18 knock-outs. When he snatched the West African lightweight crown from Nigeria's Mama Clay in 1976, he set his eyes on the Commonwealth crown.

But there was an obstacle in the way — Dele Jonathan. Aged 32, he had fought in many African and European countries and in 1975 he became the Commonwealth lightweight champion.

So when young Hogan Jimoh came up to challenge the champion, the fight became the talk of the town. And Jimoh talked a good fight. "Dele is old," he said. "He cannot fight any more." He agreed that he has experience but that has nothing to do with

(BELOW LEFT) In early exchanges the fighters tested each other. But before seven rounds were over the challenger was a speck of force (BELOW CENTER) and the champion's favorite (BELOW RIGHT) went with delight and rejoicing



HOW DELE DEFUSED BOXING'S ATOMIC BOMB

me. All I know is that I am going to hit him so hard he will have to surrender. He is already a defeated man and I am going to snatch the crown from him."

From the champion there was little talk. All he said was: "Hogan Jimoh is a young boy. He can run but he cannot hide." And the champion was right. "Come D-Day" when the "Kwara Atomic Bomb" was

with several jabs and pinned the champion to the ropes, where he dealt out more punches. In an attempt to escape this punishment, the champ nearly fell, but he collected himself. Dele retaliated, but certainly that round went against him. There were murmurs from the audience that Hogan was going to produce a surprise. But in the second round Dele dazed Hogan and then confirmed his mastery.

By the fifth round Hogan told his manager, Bonny Ade, that he could no longer continue. Bonny revived his fighting spirit but the young contender only continued to receive further punishment.

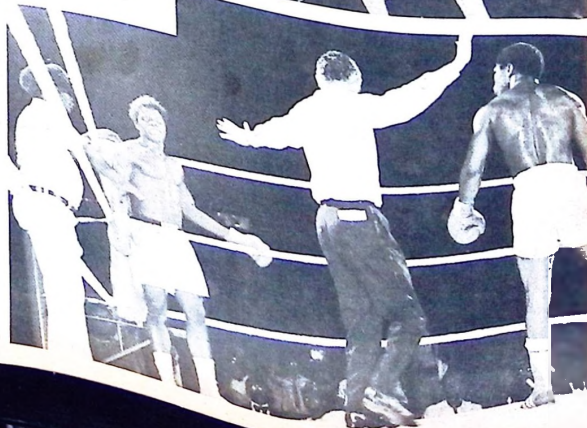
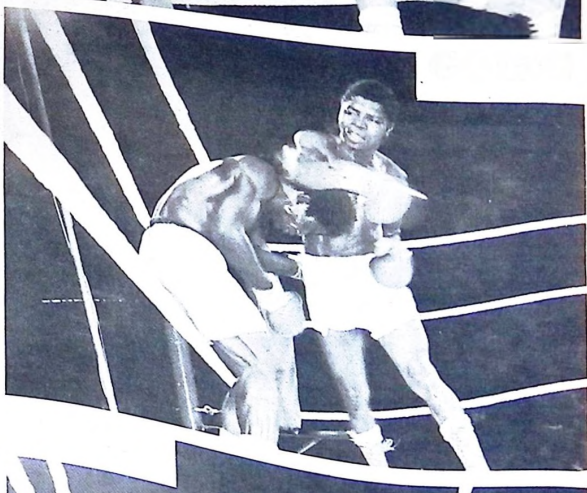
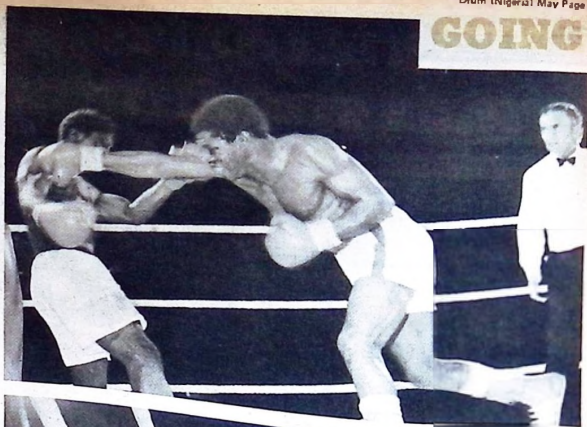
By the seventh round the "Atomic Bomb" was spent. He could not raise his hands either for surrender or defence and the champ walloned him at will. British referee Roland Dakin had to save Hogan. The boxer who had set his eyes on the Commonwealth title saw his hopes hit the rocks. And it was Dele's turn to talk. "I told you, I told you I am gonna beat him. Hogan is a small boy. I don't need him again, he is not my stuff. It is a waste of time to fight him." And the 32-year-old champion had proved his point.

exploded on Dele Jonathan the bowl of Nigeria's National Stadium was packed with people. They had been pouring in since 5.30 p.m. and at 10 p.m. they were still pouring in. The ringside seats cost N20 and were full. The N10 seats and were full. The N5 seats were the same and the N2 popular side was equally packed.

There were three supporting bouts that night and they were good but everyone was waiting for the main event.

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Hogan Jimoh



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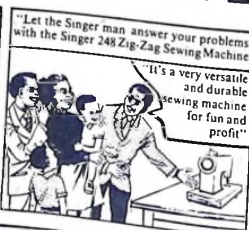
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THE TRULY NATIONAL MAGAZINE

Money supply is growing...

MONEY supply at the end of November in Nigeria rose by N159 million or 5.4 per cent, to N3,128 million compared with the preceding month. The rise was due to increases in currency outside banks and demand deposits.

Currency outside banks totalled N1,283 million, showing increases of nearly N47 million (3.7 per cent) and N292 million (29.4 per cent), above the respective levels a month and a year earlier.

Demand deposits stood at N1,845 million, indicating increases of N111 million (6.5 per cent) and N849 million (85.2 per cent), compared with the preceding month and a year earlier, respectively. Compared with November, 1975, money supply rose by N1,140.3 million or 57.4 per cent.

Bank credit

Aggregate bank credit outstanding at the end of November totalled N2,371 million and this was nearly N5 million or 28 per cent higher than that of the preceding month.

Private sector credit amounted to nearly N2,348 million, an increase of N714 million (3.4 per cent) and N78 million (4.4 per cent) above the levels a month and a year earlier, respectively.

Government credit stood at N23.2 million at the end of the month. This was in contrast to the banking system's net indebtedness to the government which stood at N412 million and N1,168 million res-

pectively, a month and a year earlier.

At N2,772 million, commercial bank credit was N388 million or 16 per cent higher than the level recorded at the end of October and N845 million or 44 per cent higher than the level a year earlier.

Savings at the Federal Savings Bank remained at N6.8 million, but showed a rise of N10,000 or 11.5 per cent above the level a year earlier. Compared with the end of October 1975, aggregate bank credit outstanding showed a rise of N21,901 million.

Commercial banks

Loans and advances to the commercial banks totalled N2,081 million. Compared with the previous month, the amount showed an increase of N95 million, or nearly 5 per cent. Loans and advances to all the major sectors increased.

Production received a total of N1,074 million, which was N39 million or nearly 4 per cent and N427 million or 66 per cent higher than the levels a month and a year earlier, respectively.

Loans and advances to general commerce amounted to N517 million, indicating a rise of N13.6 million or nearly 3 per cent, above the level at

the end of October and of N23 million or nearly 5 per cent, above the level a year earlier.

A total of N196 million was granted to services, and this amounted to a rise of N6.6 million or 3.5 per cent, compared with the previous month and of N97.4 million or nearly 99 per cent, compared with the level a year earlier.

In comparison with November, 1975, commercial bank loans and advances showed a rise of N595 million or 40 per cent.

The deposit liabilities of the commercial banks totalled N4,122 million, showing increases of N971 million (2.4 per cent) and N1,482 million (56 per cent), compared with the earlier, respectively.

The banks' liquid assets amounted to N2,102 million, showing a decline of N170 million or 7.5 per cent, below the level at the end of the preceding month and a rise of N505 million or nearly 32 per cent compared with November 1975. Their liquidity ratio was 51 per cent compared with 56 per cent at the end of October and 60 per cent at a year earlier.

Treasury bills

The level of treasury bills outstanding was maintained at N616 million. The commercial banks held N459 million, indicating a rise of nearly N9 million or 2 per cent above that of the preceding month and a

decline of N42 million or 8 per cent below that of November 1975.

Central bank holdings of the outstanding treasury bills stood at N3.8 million, showing a decline of N1 million (21 per cent), compared with the preceding month and a rise of N1.7 million (81 per cent), above the level a year earlier.

Holdings by others amounted to N140 million, which was a decline of N7.6 million or 5 per cent below the amount at the end of the preceding month and a rise of N51 million or 57 per cent, above the level a year earlier.

Treasury certificates worth N6 million matured at the end of the month and new issues amounting to N200 million were made. Treasury certificates outstanding at the end of the month totalled N478 million, compared with N264 million and N250 million, a month and a year earlier, respectively.

The world prices (London quotation) of Nigeria's principal agricultural export commodities, beniseed, cocoa, copra, ginger, groundnuts, groundnut oil, palm kernels, palm oil, rubber and soyabean — stood at 277.1 (1960 = 100).

FOREIGN EXCHANGE

The monthly net outflow of foreign exchange which started in May, 1976 reached its peak in November, 1976 when a net outflow of N360 million was recorded. A year ago, foreign exchange transactions through the central bank ended in a net outflow of N83.4 million.

Payments by the oil companies to the Government together with earnings of the Nigerian National Oil Corporation stood at N476 million and accounted for N46 per cent of total receipts (N552m).

Compared with the previous month and a year earlier, inflow through the oil sector increased by N46 million and N184 million, respectively. The Export earnings from the sale of merchandise declined by N17 million over its level in the previous month to N13 million.

Total outflow in November stood at N912 million, consisting increases of N286 million and N450 million, over the respective level a month and a year earlier. Payments for imports accounted for over

48 per cent of the total.

Outflow in the oil sector increased sharply from N14.5 million in October to N214.8 million in November, 1976. This reflected the net total million paid during that month by the Federal Government to three oil companies for its equity participation in the oil and gas industry in Nigeria, 1975.

At N257 million, outflow in respect of "other transactions" — payments for invisible imports and capital outflow — increased by 33.7 and N123 million compared with a month and a year earlier, while earnings from these sources declined by N92 million and N9.7 million from their respective levels a month and a year earlier to N63 million.

The country's total external reserves were estimated at N3,476 million at the end of November. This amounted to declines of N355 million compared with the preceding month, and N202 million compared with a year earlier.

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Trading ideas at the fair

INTERNATIONAL, understanding through trade is the theme of the First Lagos International Trade Fair, scheduled to take place from November 27 to December 11, 1977. The trade complex is sited at kilometre 15, Lagos — Badagry, Expressway on the mainland.

Applications wishing to take part in the fair are available free from the trade fair complex.

The fair has a number of goals among which are the expansion of Nigeria's export

market and the exposure to the world of the potentials of the country's economy. The fair also expected to promote intra-African trade as well as to give meaningful expression to the desired co-operative among countries in ECOWAS through post-institution.

It is also expected that it will provide a forum for discussion and exchange of ideas among businessmen. A spokesman of the Federal Ministry of Trade in Lagos has stated categorically that the fair will take place as scheduled.

Aid for co-ops

THE FEDERAL Military Government has donated 41 lorries costing more than N1 million to states to help co-operatives distribute essential commodities. Twenty-five more vehicles, costing N27,328 have also been purchased for further distribution as a result of additional needs arising from the creation of seven new states.

The federal registrar of co-operative societies, Mr J. O. Taiwo, said in Lagos that the additional fleet of 31 vehicles owned by the newly formed National Transport Company would help distribute imports, especially food and building materials for the National Supply Company.

On co-operative expansion, the registrar pointed out that the target was to organise at

least one strong multi-purpose co-operative society in each place of employment whether in the public or private sector throughout the federation.

Mr Taiwo said a federal universities co-operative consumers association was recently inaugurated with all the existing universities and university teaching hospitals in the country as branches to engage in distributive trade and supermarkets.

He said that on the request of the inspector-general of police, a co-operative officer was seconded to the force to help in the organisation of a Nigeria police force co-operative society. Mr Taiwo said the possibility of organising co-operative supermarkets in army barracks throughout the country was being considered.

More feed mills

THE Government has approved the sum of N4 million for its feed-the-money programme. The money will be spent on building 32 feed mills.

The Federal Commissioner for Co-operatives and Supply, Mr Abhaji Umaru Mutallab, he sited in Anambra, Bauchi, Imo, Kaduna, Kano, Kwara, Sokoto states, Bendel, Borno and Lagos, Niger, Ogun and Rivers states will each have one mill.

He said that the contracts for the 32 buildings had al-

ready been awarded. They were expected to be completed within 11 months. Mr Abhaji Mutallab also said that the government had approved an initial expenditure of N53 million for the construction of 70 grain storage depots in various parts of the country, in connection with the feed-the-money programme.

He said that the storage depots were expected to be completed and commissioned before the next harvesting season to provide the much-needed storage facilities for the surplus grains expected this year.

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Plans for modern complex

THE TAFAWA Balewa Square is to be managed by a management committee established by the Government in Lagos. It includes members drawn from Ministry of Works, Ministry of Finance, Trade, Co-operative and Supply and the Lagos state government.

This was announced by the newly appointed acting permanent secretary with special duties, Mr Fola Alade, who was the former director of federal public buildings. He is an architect of proven ability.

Mr Alade said the complex should be run as a commercial self-accounting venture, generating enough income to provide efficient high-class maintenance of the whole premises, extra modern shops and other social facilities for the public, pay its own staff, and equip the place.

In addition to the Western shopping arcades and the Eastern offices, a number of the office arcades will be turned into a good air-terminal (the first in West Africa). Now, in line with the recent government action in Lagos traffic, all major airlines will be expected to check in all their passengers at the Tafawa Balewa Square air terminal.

Arriving passengers will be taken in buses to the terminal with their luggage. With no parking now on Broad Street, the Nigerian Airways will be transferring its passenger booking service (dealing with Ministries) to the air terminal to improve its service to the public.

The Parade Ground will be used as a commercial car park, with parking metres fitted.

The War Memorial statues will be re-erected in a more open place. The Centaph will move nearer the greens from the Independence Building.

The greens will be open to the public, particularly the young to play cricket, football and other games.

The Government is also interested in assisting small-scale Nigerian businessmen and women. But only Nigerian-owned retail enterprises normally resident in Lagos will qualify.

There will also be a conference centre for 100 delegates to be hired by associations for public lectures, press conferences, radio and television recordings of programmes, a language centre, travel agencies, banks, a police and security office, and an exhibition centre for private business and art.



Mr Fola Alade... proven architect

Working for our own good

NIGERIA's acting High Commissioner in Britain, Chief J. O. Omolodun, has said that foreign investors are still welcome in Nigeria. Speaking to Nigerian students at the University of Bradford, Chief Omolodun said that Nigeria's main concern was to blend indigenous enterprise and capital with foreign capital, technology and management "fairly."

The government would always support any genuine foreign investor who was interested "not only in high profits and high dividends but also in co-operating with us in the transfer of skill and technology," he said.

Chief Omolodun reiterated the Government's determination to ensure that Nigerians controlled their own economy, but added that there were limitless opportunities for foreign and indigenous participation especially in agriculture, mining and quarrying, manufacturing, building and construction and transportation.

The indigenisation scheme, which gives Nigerians 60 per cent equity in a number of enterprises, was aimed at creating "an atmosphere of financial security and mutual confidence between Nigeria and foreign investors."

Here are extracts of Chief Omolodun's speech: "Of all the various govern-

ments that have ruled Nigeria since independence, none has galvanised the country into dynamic action as the present one, and none appears to have had a clear sense of direction in steering the ship of state to the full satisfaction of the greatest majority of our people.

The military administration appears to have set three major problem areas on which it urges people to concentrate: • The problem of our attitude, especially that of elites to the society, in a world dominated by the search for facts, knowledge and acquisition of technology

• The problem of transforming our physical environments and society which are largely based on manual and traditional methods into technological modern society, and

• The problem of bringing about the necessary changes in organisational structure and the deserved attitude of the people to accept and function within these changes.

In all these areas, success depends on ourselves. Our educated men and elite must consciously contribute to the task of ridding themselves of prejudice, ignorance of their own country, self and sectional interests, because only through these efforts can the potential of our people be fully developed. The federal military government's political programme provides a social

foundation upon which the desired social and economic structure can be built.

The creation of new states generated much excitement and interest. The basic motivation in the exercise was to bring the government nearer to the people while at the same time ensuring even development within a federal government.

The government believes that a new capital, created on a virgin land, will be for all Nigerians a symbol of their oneness and unity.

Another recent development was the launching of the new local government reforms, which undoubtedly represents a milestone in the political history of Nigeria. Their fundamental aim is to make the idea and practice of Government meaningful and purposeful to the large majority of our people.

The government has also established a Federal Housing Authority charged with the responsibility of building various categories of houses in all urban centres of the country for rent. These houses will eventually be sold to any of the tenants who wish to buy and whatever rent a tenant has paid will count towards the cost of the purchase of the house. Many of these houses are now ready for occupation.

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New depots to meet oil needs

THE GOVERNMENT in its determination to tackle the problem of petroleum shortage in the country, has awarded four contracts worth N13 million for the design and construction of storage and distribution depots for petroleum products and crude oil pipelines. The plan was outlined in a statement from the Ministry of Petroleum Resources in Lagos.

Contracts for the petroleum depots at Benin and Ore and the Ikorodu, Igannu and Atlas Cove depots were awarded to a French company — Union Industrielle et D'Entreprise at a total cost of N70 million.

The contracts for the construction of the depots at Kano and Jos and the depots at Aba, Enugu, and Makurdi were awarded to Constructors Metalliques de Provence (CMP) for N27 million and a

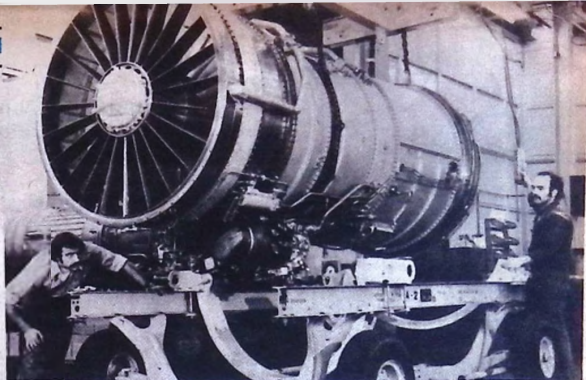
Swedish company, Grenges Hedlund, for N34.25 million, respectively.

A fifth contract worth N24 million for the design and construction of seven emergency storage depots located in Ibadan, Ilorin, Kaduna, Gombe, Minna, Calabar and Gusau was awarded to a local French company, NISSO (Nigeria) Ltd.

All the construction work on the oil pipelines network associated with the Warri and Kaduna refineries and the storage depot are expected to be completed by November, 1978.

The Ministry said that when the expansion programme was completed, a total storage capacity of about 13 million tonnes would be available.

The entire product storage facilities available in the country at present is about 162.814 tonnes.



Cheaper and quieter

THE Commercial Products Division of Pratt & Whitney Aircraft Group in the

United States has launched a new gas turbine engine programme, the JT8D-209 (above), designed for advanced versions of several current commercial airliners and also for military transports. The new 18,000-lb.-thrust power-plant made its first flight on March 4, 1977 and is scheduled to obtain certification from the US Federal Aviation Administration in mid-

1979.

The Dash 209 is the latest addition to the P&WA JT8D family, the most widely used commercial airline engines in the world. Incorporating design features for ecological acceptance, the Dash 209 also delivers increased thrust over current JT8Ds while providing sharply reduced fuel consumption and noise levels.

David J. Hines, president of the Commercial Products Division, said the JT8D-209 "is the lowest

cost propulsion system available to satisfy the air transport industry's needs in the early 1980s and beyond." The engine is being studied for possible application in several US and European-made commercial aircraft, including the McDonnell Douglas DC-9, the Boeing 737, British Aircraft Corporation's BAC-111 and the Dassault Mercure. And it is a candidate for possible re-engining of the Boeing 707s, McDonnell Douglas DC-8s, and the US Air Force KC-135 tankers.

BRIEFCASE

Geodetic databank

NIGERIA has welcomed the proposed establishment of an African Central Geodetic Data Bank in Lagos. The Commissioner for Housing, Urban Development and Environment, Wing-Commander M. Muhammed, said that the Federal Government had made adequate provision for the data bank to start functioning immediately.

Wing-Commander Muhammed appealed to all governments with geodetic data on Africa to make them available to the proposed Lagos data bank. He said that for the geodetic work being carried out in Nigeria, the Federal Government had made adequate financial provision to cover the period 1975-80. This he said, was in addition to the provision already made for other surveys and mapping services over the same period.

Wing-Commander Muhammed noted that the bulk of the work of the Nigerian geodetic network was done in the first half of

this century.

He said that work was, however, in progress for the re-observation of the network and for its further and extension to other parts of the country using modern equipment.

UN project

THE Nigerian Standards Organisation (NSO) of the Federal Ministry of Industries has begun a co-operative project with the United Nations Industrial Development Organisation (UNIDO).

The project is a major undertaking of the Nigerian Government through the UNDP country programme to foster planned industrial progress through further development and implementation of standardisation and quality control.

It will involve several international advisors on quality inspection and control, material testing, chemical analysis, laboratory development, laboratory equipment selection, and building construction for the new offices and laboratories of NSO. The project activities are programmed over the next three years.

A large training project will also provide opportunity for NSO staff to obtain valuable training abroad with similar standards and testing organisations in developed countries as well as major universities. Local training programmes, workshops and seminars for NSO staff, other government organisations, industrialists and academicians will be conducted.

Equity shares

NINE companies operating in the country have been ordered to raise their indigenous equity participation to 60 per cent by selling additional shares, to Nigerians before June 30, 1977.

The companies named are UAC of Nigeria Ltd.; UTC Nigeria Ltd.; CFAO Nigeria Ltd.; John Holt Ltd.; PZ Industries; SCOA Ltd.; BFWAC Ltd.; Leventis Motors and Leventis Technical Ltd.

A few more enterprises were still under consideration and if they were judged to be affected by the said section of the decree, their names would be made known to the public shortly.

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DR. AMBROSE ZWANE, leader of the Ngwane National Liberatory Congress Party, the opposition party which tried to make capital out of Alexander, the tycoon from Cape Town.

Two-Ton Gilbert 'Gale' Alexander, of Cape Town, was doing very well as a businessman. But then he was talked into the idea that any investment in Swaziland could be gilt-edged. It was then that his nickname Gale proved prophetic — his life became one storm after another. He bought himself a big, black Monaco just like King Sobhuza's and spent money like confetti, thinking that money could buy anybody. Alexander blundered when he decided to chase with the political hounds and run with the hares. He paid dearly for the mistake. **DRUM reports**



KING SOBHUZA banned political parties and refused to reply to Gale Alexander's plea to be allowed to stay and invest his cash in Swaziland businesses. Alexander went back

The Swaziland

THE date: June 1967. In the quiet and picturesque valley of Stellenbosch, South Africa, two black men raised their glasses together and drank to the success of their plans.

One of the gentlemen, a tall and handsome man with a huge frame and wealth of similar magnitude, was Gilbert "Gale" Alexander, and his companion was Francis Mbelu, a dignitary in the service of the Swaziland State Department.

Mr. Mbelu was in the Cape to complete a Bachelor of Commerce degree at the University of Cape Town. Mr. Alexander was managing his own new hotel and several other business projects in Property Holdings.

The raising of glasses finalised a series of discussions between the two men in which it was decided that Alexander should move — lock, stock and barrel — from Stellen-

bosch and sink fresh roots in the independent black state of Swaziland.

Alexander had ample funds and business drive; Swaziland was begging for investment — especially black — and the "marriage" was a natural one with only success in view. However, the events that followed, turned Alexander's innocent intention into a macabre political fiasco.

Alexander bought a new black Monaco limousine and drove into Mbabane in grand style. With Mbelu at his side he was introduced to the top echelon of Swaziland's business and political forces.

In a series of cocktail parties, attended by various persons of royalty and state officialdom, he became an accepted figure, an easy-going businessman with apparently limitless money to spend.

Inevitably, he attracted the attention of the then Prime Minister, Prince Makhosini Dlamini, a close relative of

King Sobhuza — and Dr. Ambrose Zwane, who headed the Ngwane National only opposition party in Swaziland.

Alexander had no interest in politics whatsoever, but for the very reason that he intended to

Story by

JACKIE HEYNS

settle and invest large capital in the country he was drawn into the circles of power, into the company of men who could pull strings when it was necessary.

Back home in Stellenbosch the South African Government's Group Areas Law declared the town white.

Alexander owned considerable property in the affected area, some of which was expropriated "for state projects" and the rest he was forced to sell. This event urged him to act faster in his emigration plans almost to a point of reckless determination.

With the attitude that "everything can be bought" he lavished funds wherever there was promise of residential permission. But while he was in the throes of seeking settlement, a general election campaign moved into full swing.

Alexander's dilemma was obvious. Surrounded by opposing groups and unsophisticated in the local political climate he found himself, so to speak, between the devil and the deep blue sea.

While in the company of the in-power Dlamini group he assured them of his admiration for their party, and in discussion with the opposition

Ngwane he was convinced that theirs was the popular movement and the most likely to succeed into power.

Alexander played it both ways. All he wanted was to settle peacefully in this new independent state, free of racialism that had hit him so hard in the Republic.

At this point it must be mentioned that King Sobhuza drove around Swaziland in the only other "mile-long" black Monaco in the country.

With no ulterior motive aforesought, wherever



PRINCE Makhosini Dlamini. His party won the election and Gale Alexander was expelled.

The business venture which became a political disaster



GALE ALEXANDER, proud owner of a sleek black Monaco. The only other car like this belonged to King Sobhuza. So the opposition Ngunwane National Liberatory Congress Party persuaded Alexander to drive them through the streets at the time of the general election.

Connection

Alexander moved in his Monaco the ordinary people in the streets would stop and offer salutation to the occupants who they imagined were the King's family or close friends of the monarch.

This mistaken identity was exploited by the opposition Ngunwane group.

And it led to the downfall of Alexander's hopes.

Shrewd members of the Ngunwane party, wherever and whenever they could, inveigled Alexander into driving through the heavily populated areas, parading their well-known faces to the voters' eyes. Their line of thinking was that the unsophisticated man in the street, seeing the Ngunwane men driving around in "the King's Monaco," would come to the conclusion that Sobhuza gave his blessing to that party. Confusion and indecision was the expected result.

To what extent the Ngunwane group succeeded cannot be assessed. The result of the election gave the Dlamini party victory, but Alexander's part in the election campaign, though innocently played, had nailed the coffin to his hopes of becoming a Swazi citizen.

As yet unaware of the undercurrent of antagonism, Alexander sold up all he

owned in Stellenbosch, persuaded his close family to pack up and join him, purchased several homes to house them all in Swaziland and engaged an attorney in Mbabane, Etienne Fourie, to arrange residential permission.

At the same time he forged ahead buying property in the Ezulwini Valley worth thousands.

With an accomplished business mind he acquired property near the Royal Swazi Spa and the busy Holiday Inn and had plans drawn to set up a low-cost block for a bed-and-breakfast tourist trade. Here he envisaged that the not-so-wealthy would be able to live and, by just crossing the road, would enjoy all the amenities of the established holiday resorts such as cinemas, gambling and golf without paying the high tariff of actually living on those premises.

He also negotiated to buy a service station and build a motel.

He received a letter from Mr. S. S. Nxumalo, of the Swazi Government's Ministry of Commerce, Industry and Mines, stating that the Ministry was looking forward to receiving the plans for the above projects. The letter also

warned Alexander that the Ministry was in no way committed to his proposal and that his plans would be subjected to scrutiny like all other projects which hoped to come into Swaziland.

Everything in the garden appeared to be rosy.

However, all the purchases and plans were conditional upon the state granting a residential permit.

On February 10, 1970, the bomb fell.

Alexander received a letter from the Immigration Department stating: "... regret to inform you that after careful consideration the application for yourself and Mrs. Alexander for residence in Swaziland has been refused. You must therefore arrange to leave the country on or before February 28, 1970. Failure to do so on your part will make you liable to prosecution."

It was signed by the Chief Immigration Officer—Mr. H. K. Dlamini.

Repeated letters to the Immigration Department imploring reconsideration were ignored.

A personal letter to King Sobhuza to intervene received no reply.

Alexander's attorney ap-

proached the authorities in his personal capacity drawing their attention to the fact that Alexander's character was unblemished, that his plans would benefit the state and give employment to many Swazis. He asked that reason be given for refusing residence.

All efforts drew a blank.

An extension was allowed on his temporary permit to allow Alexander time to wind up his affairs in Swaziland, but on June 2, 1970, he was told in no uncertain terms to leave.

Mr. H. K. Dlamini (again) as Chief Immigration Officer, wrote:

"... you are undoubtedly aware that your application for residence in Swaziland was refused and you were accordingly warned to leave the country by March 31, 1970. For this reason I fail to understand why you are still in this country."

"You must therefore leave Swaziland on or before June 16, 1970. Failure to do so on your part will make you liable to prosecution."

Alexander had no recourse. Without any explanation he was expelled and refused re-entry on any pretext.

All hopes dashed, he and his family packed up again and trekked back into the

Republic. The drama, of which he was an innocent player, continued without him.

The Ngunwane National Liberatory Congress Party was banned and one of the leaders, Thomas Ngunwenya, arrested. King Sobhuza repealed the 1968 Independence Constitution, elected Parliament and banned all political activity. With the support of his close relative, the then Prime Minister, Prince Makhosini Dlamini, he placed soldiers at all strategic positions and assumed supreme power with unrestricted control over Swaziland. With his Land Control Speculation Bill he stopped all further land investment by "undesirable South African race groups."

Perhaps with symbolic attitude, watching the death of democratic rule in the land where he had hoped to live, Alexander opened up a coffin factory back in the Cape.

In April this year he died, thus ending a remarkable adventure of a wealthy Coloured man in an emerging black independent state.

And even his death left a small, unsolved mystery: Why was the wealthy coffin-maker cremated?

For many years, Britain seemed to be absorbing newcomers from its former colonies with ease. But friction inevitably crept in, and it has grown in the past few years — as the newspaper report on the right shows. Alistair Abrahams reports from London.

My son: scapegoat for a thing he hasn't done'

Fury and tears as two men are jailed in Carib Club trial



Denise Bovell with her 10-month-old son, Robert. Bovell is the mother of the boy who was the victim of the Carib Club trial.

FURY is mounting amongst members of the West Indian community after two men were jailed.

Denise Bovell, 22, a musician of Battersea, South London and Rayfield, Derbyshire, 20, a plumber of Maybank Road, Plymouth were each jailed for three years.

They were found guilty of being the Carib Club on London.

A third man, Elmer Mackintosh, 22, a student at Battersea, London, was also jailed.

"The women in the jury were very angry to see the men being sent to jail," Bovell said. "I was very angry to see the men being sent to jail."



Rayfield Dockery



Denise Bovell

The judge described the incident as the worst story in London in modern times. He said the jury "had a grave responsibility" in the case, which he said was "a very serious case" in the history of the country since 1945.

"You have some very high standards of morality and you have some very high standards of morality," he said. "You have some very high standards of morality and you have some very high standards of morality."

Innocent

Two West Indian youths, the wife of Rayfield Dockery said, I found an innocent man.

... The court was told that Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime.

... The court was told that Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime.

Disrupted

The alleged incident took place on October 12, 1978. Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime.

... The court was told that Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime.

... The court was told that Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime.

... The court was told that Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime. Bovell was found to be innocent of the crime.

A LINE of policemen armed with dustbin lids and anything else they can lay their hands upon for protection charge a defiant group of youths who refuse to disperse. The youths — black in the sense that they are not white — stand their ground until the police are only yards away before they throw bricks, bottles, cans and other missiles at the advancing police.

After releasing their hail of objects, they scatter and regroup to avoid arrest. They are shouting "Kill, kill, breeders. Kill dem police and down with a Babylon."

The police shield their faces and take evasive action. But many are struck. Two collapse, one with blood pouring from a wound in his head. The other is obviously dazed. Their comrades, who are attending the first, do not notice the second succumb and as he lies on the road a black youth attacks him and viciously kicks him on the head and face.

This act of bravado stirs the others, who rush the police and in the ensuing struggle scores of police are injured and four black youths arrested.

In another sector of the troubled area, five youths seize the opportunity to loot a

shop. Its window is broken and goods pillaged. Two patrolling policemen see this and give chase. But their pursuit is hopeless.

In yet another area two alleged pickpockets are apprehended by two other officers. Their over-zealous treatment of the youths incurs the wrath of a nearby crowd, who protest that they should release the youths.

The tension is electric and the situation is going to explode any minute. And this it does with the arrival of the support for the form of a police car. No sooner does the car screech to a halt

than it is pelted with an assortment of missiles. The two policemen on the road decide that discretion is the better part of valour and they seek refuge within the confines of the car. The two youths scamp off, grateful for small mercies.

Granted, the police guns and the scenes described here could easily fit either Soviets, or America during the civil rights disturbances of the 60s. However, these ugly scenes belong to Britain and they happened during the annual Notting Hill Gate carnival last year.

The riots, the first black versus white confrontation to erupt in violence on the streets, are important, for they are early symptoms of a malaise that is sorely afflicting Britain.


colonial power that she was. This World War veterans. These immigrants were determined to make a better life for themselves and they flocked to Britain.

They worked hard and settled down as best they could. They soon became integrated in the British way of life, and it was no longer "mad dogs and Englishmen." These were first and racial Britain who preferred not to be conscious of their political situation was to forge a better life for themselves and their families.

But the winds of change were blowing and the colonies were gripped with the desire to be masters of their own destinies. The splitting of the empire meant the beginning of the world economic and political power. The decolonisation meant the end of cheap labour and the products because of the lack of foresight of Britain's could not withstand her industry the cheap supplies the loss of the world's inflation was helped by the OPEC oil increases. What was universally recognised as high levels in the economic recession. Being the

One case highlights colour friction

CO-OP IN -



LEFT: Denis Bovell, one of two men jailed after they were convicted after they followed the trout London's Carib control.

Hello, there, I'm back!



Now, then, where was I? I was strolling quietly down the road – watching the goings-on at the Argungu fishing festival in Sokoto - when along came this young man with a glint in his eye. Made of rubber, he was. Or so it seemed, as he began to tie himself in knots, down in between his own legs. There he went - and, then, here he came. Hello there, he said, I'm back! And he was.

'WE MADE DEMANDS CRYSTAL CLEAR— BUT THE BRITISH FAILED TO BRING JUSTICE'

they would take up their positions. In 1974 when we went to Lusaka and met the frontline presidents. Both our selves and Bishop Muzorewa made this very clear. But as things developed, ambitions grew."

Mr Nkomo said that in this respect the Geneva conference had achieved one thing. He said: "It will show our friends and even our enemies exactly who is responsible for the situation in Zimbabwe. We went to Geneva — the nationalists, that is the Patriotic Front — for one reason only: to work out the machinery for the transfer of power from the white minority to the black majority."

"We have made it very clear that we accept the white minority as citizens of our country, but we are saying we cannot leave power in the hands of this minority that has exercised power illegitimately for 85 years. They are part of the people but power must go to the bigger group in Zimbabwe."

"We believed at the beginning of the conference that we understood each other even with the chairman, Mr Richard. We talked of the setting of a date for independence as a genuine expression of the intentions of Britain to grant independence to Zimbabwe. We spoke the same language as Mr Richard. We agreed that the purpose of the conference was to transfer power to the majority, working out a machinery. But towards the adjournment we began to see that what we had in Geneva, in fact, was not a conference but an inquiry. Britain seemed to have been waiting to discover what exactly was on our minds. After this discovery they had to ask for an

adjournment in order to work out something because they couldn't go on with their perfectly clear proposals.

"We proposed a civilian chamber government — an interim cabinet of 25, with 20 of the 25 ministers going to the liberation movement and the other five to the minority. All the ministries to do with the transfer of power were to be in the hands of the liberation movement, and in this period, Britain should be represented by a resident commissioner with the role of de-colonising Southern Rhodesia, and not re-colonising it. This is, in short, our proposal."

"We are not going to have a multiplicity of splinter organisations as we did in 1974

in Lusaka which ended in a fiasco. We are saying these are the liberation movements who is interested in Zimbabwe, not either Zanu or Zapu.

"It is important for our supporters in the progressive world to know the position exactly. We do not want any nationalists fall because we just want to fight and kill for killing's sake. The world broke down because the conference regime and their racist British and other Western powers — don't want real independence in Zimbabwe but some shadow form of independence."

"And we've to spell out what we cannot accept and say why,

so that continues when the war does so because the causes of that removed. If we treat the white people as the white people have been treating us, then we are hypocrites. We are fighting against an evil, an evil against humanity, and evil against what's good. We cannot destroy people on from a number of what's going to happen to the whites? If you mean white ants, then of course we shall destroy them; but if you mean white people — with the emphasis on don't parcel then the emphasis on don't look at Zimbabwe, we are as their home chosen their colour, person. But like that country going to protect they will be minority and we are not reducing. That is a particular less than them to something. Citizens of the country like ourselves. We are good for you and what is good for you is good for us. We have your colour and forget about us."

"We in the liberation movement are an amalgamation of all types of thinking. We all want one thing first — the instrument that people can use to get a government they want. We have discovered that in a struggle like ours, where you have a mass of people fighting for the right to be people fighting you start talking too much about socialism, or capitalism, or you discourage that little important group. What is important to get the instrument."



IVOR RICHARD: chairman of the failed Geneva talks.



...aining with the
 ... No one should
 ... by Ndumani and
 ... they are Smith's
 ... organisation is an
 ... of the Rhodesia
 ... sition of the others is
 ... Mugabe was my
 ... Secretary in Zapu.
 ... Stanley was our
 ... I can count them
 ... were part of Zapu but
 ... roke away for one
 ... the other. They have
 ... existence since 1963
 ... ey have been coming
 ... and then apart.
 ... intensify the struggle,
 ... ing had to be done. So
 ... political leaders and
 ... adres decided to form an
 ... sation with Zanu cadres
 ... ne People's Zimbabwe
 ... cal Army (Zapu). So Zapu
 ... need not confuse
 ... dy because it is a brother
 ... anu and Zapu, and of
 ... sc, Zipa is now under the
 ... ical roof of the Patriotic
 ... al.
 ... The so-called division in
 ... habwe is much more of an
 ... rnal product than internal.
 ... Zimbabwe, like any other
 ... ntry, has people and it's not
 ... raveyard. We are alive and
 ... ple have ambitions and, in
 ... t, this so-called division
 ... ally is not ideological. It has
 ... me about because people —
 ... pecially when moving
 ... wards independence —
 ... lieve that the time has come
 ... be the first President or
 ... rime Minister. It is a human
 ... rit. It is important for our
 ... riefs to assist the situation
 ... y looking at the various so-
 ... alled movements to discover
 ... whether they are real
 ... movements. The people at
 ... ome are not confused. They
 ... know who their leaders are.
 ... "We have what people call
 ... divisions. But we have a
 ... history. Bishop Muzorewa
 ... ame into existence as a result
 ... of our efforts and because
 ... of ambition he's done what he
 ... has done. There is the record, it's
 ... known, but I don't want to talk
 ... about other people and I
 ... always believe our friends and
 ... helpers will assess what each
 ... leader really stands for by
 ... observing the activities.
 ... "You have the Rev Sithole
 ... who is a freedom fighter —
 ... there is no question about it.
 ... He lost the leadership of Zanu.
 ... It's an unfortunate thing and
 ... one feels sorry for the rever-
 ... end. But the followers of Zanu
 ... are now behind Robert
 ... Mugabe. It's a normal thing
 ... that there comes a time when a
 ... leader is discarded and some-
 ... one else takes his place. One
 ... hopes that at a certain stage in
 ... the movement forward, the
 ... Rev Sithole will be picked up
 ... and rejoin the ranks.
 ... "As for Bishop Muzorewa —
 ... it's a different matter. He was
 ... useful at a certain stage when
 ... we in prison requested him to
 ... lead a movement against the
 ... agreement of Ian Smith and
 ... Douglas Home in 1971. It was
 ... understood that when the
 ... leaders finally returned home





He's got

Bournvita Vitality

Bournvita! It's the natural way to vitality.

Eggs and cow's milk – both rich in protein. Sugar and glucose and malt for energy. Cocoa for that smooth and creamy taste that makes Bournvita so delicious.

Drink Bournvita every day. It's full of nature's goodness. Keeps you going all day long. Gives you that zest for living. That full of vitality feeling!



Bournvita-the Vitality drink!

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DRUM CALENDAR 1977

January



February



March



April



May



June



July



August



September



October



November



December



HERE is the calendar you've been waiting for

- 12 beautiful girls in full colour
- a girl a month throughout 1977
- each page specially large (430 x 610 mm)

Don't wait! Only limited numbers of this outstanding calendar have been printed — make sure you get yours. Order NOW! Fill in this form and send it off at once to: DRUM Calendar 1977, DRUM Publications (Nigeria) Ltd., Private Mail Bag 212R, Lagos, Nigeria. (PLEASE NOTE: even your best friend will want your DRUM Calendar if he hasn't got his own. So be careful — order soon. Order NOW!)

Please send me _____ copy/copies of the DRUM Calendar 1977 at ₦5 each
I enclose _____ remittance.

NAME _____

ADDRESS _____

MJM **STAR-BRIGHT** **Tempo** **HONDA** **FIAT** **SONY** **Ford**
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WATSON **LANCIA** **Mercedes-Benz.** **WATE-ON** **LUX** **JTC** **PIONEER** **ICS** **Use Amiba**
TRUST **DATSUN** **DRUM**

Most for your money

In Nigeria today, marketing as a system is assuming a more dynamic posture. The country is gradually moving towards a competitive economy in which advertising will become a vital factor in the economic well-being of any company whose mission is to sell a product or service at a profitable level.

The extent to which a company can realise the objective of profitability may depend on how well it can maximise its advertising naira.

By and large, advertising is an exact science and will probably continue to be. But while advertising cannot be readily measured in terms of quantifiable results, its effectiveness cannot be denied. Despite its volatile nature, advertising remains the most powerful ingredient of the marketing mix. Hence an astute businessman, or woman, can usually get a good return on advertising investment.

If I were an advertiser or an advertiser-to-be, here are some important factors I would not fail to consider:

(1) Do I really need advertising?

The basic and perhaps most important consideration for someone contemplating an advertising programme is to determine whether advertising can help to solve their marketing problem. This environment is full of many who *really* should not be advertising "Could I be one of them?" you may ask. Yes, if you regard advertising as a marginal element in your marketing mix and if you advertise just because X or Y are doing the same. Yes, if you do not know exactly to whom you are advertising. And yes, more emphatically, if you have a damned good product which the market will absorb without a drop of advertising.

As an advertising man, I hate to admit it, but there are

Advertising can be the key to success in marketplaces. In this article Nigerian ad-man Ladi Olatunji, (RIGHT) of Promoserve, considers the vital ingredients.



THE MEDIA IS THE MESSAGE

other ways to achieve a marketing objective. The problem is to know which is the most ideal.

A good way for a businessman to determine the suitability of advertising is to take a critical and penetrating look at the market, the product and the environment in which it is operating. This is easier to describe than to implement.

(2) How much should I spend?

A prospective advertiser who has decisively answered the first question in an affirmative form will next be confronted with the volume of expenditure. This aspect of an advertising programme is very important because it may well be the decisive factor between success and failure of the product in the market. It is usually better not to advertise at all than to underadvertise. Underadvertising is like a businessman going to America who, having gone more than halfway, realises he has left the most important document in Nigeria.

There are several ways of

arriving at an optimal amount of expenditure. One is through experience (personal or competitors). Another is through budgeting and yet a third method is through guessing. Unfortunately, the third method, while being the most unrealistic, has found ready acceptance among many Nigerian businessmen!

Budgeting is about the sanest means of determining advertising expenditure and it involves nothing more or less than the translation of an advertising plan into naira and kobo. It involves a lot of hard work. It must take into consideration the company's financial strength, factors in the market, media costs, sales goals and targets, marketing objectives and a competitive analysis. If approached prudently advertising budgeting could provide an answer to a lot of other marketing dilemmas, not just advertising.

The intricacies involved in advertising budgeting have led many businessmen to rely on advertising agencies to do the

entire job for them. By so doing, they are using the agency like a blind man uses a lampost — for support rather than for illumination. No agency has all the answers and nobody can understand your problem better than you do!

(3) What agency should I use?

A thorny question indeed. There is no clear cut answer. The problem of an agency choice has been made more complex than ever before by the diversity and multiplicity of agencies. But there is always a way out. Just observe some basic rules.

- (a) Set a standard for the type of agency you want but make sure your system of choice is not coloured with prejudice or a jaundiced eye. Be realistic now, you may fall into a trap of asking for too much.
- (b) Investigate agencies that measure up to your standard and select the best of them.
- (c) Do not employ an agency handling a competitor's product if you intend to let

your agency into some vital trade secrets which are essential to the success of your product.

(d) Avoid hiring a friend unless you are sure you can get a superlative service from him.

(e) Ascertain that you are hiring an agency that is genuinely interested in advertising. If you don't, you may end up by having a competitor for a counsellor.

By now, the reader may be groaning under the catalogue of generalities to which he has been subjected. Yes, it has to be so to be readable. There are no two advertising problems exactly alike. As an advertiser it is important you become conversant with media and agency operations, market forces and other aspects of a marketing mix. Read about advertising and be familiar with all terms.

Get an appreciation of the power of advertising and get on friendly terms with your agency. Generally, the more you know, the better you are. Be truthful to your agency. After all, if they aren't trustworthy why hire them at all? Work your agency hard and reward them well. Nothing goes for nothing. Review your advertising programme and evaluate your agency regularly.

How we measure up in the ad field

SEE OVER

Nigerians are making mark



A Nigerian success story in advertising — KEHINDE ADEOSUN

ADVERTISING is a relatively new profession in Nigeria. But within a short period, Nigerians have proved that they are up to the task of making it as successful and lucrative as it is in the advanced countries.

Many Nigerians worked for foreign-owned advertising companies, during which time they learned the tricks of the trade and soon they established their own companies which compared favourably with the foreign companies — that face every new enterprise.

One of the astute young Nigerians who have achieved success in this field is Mr Kehinde Adeosun, the managing director of Promoserve — an indigenous advertising company in Lagos.

Mr Kehinde Adeosun began his working career as a radio and television announcer with the NBC in 1956.

After four years service, he resigned and joined the former Western Nigeria television service, Ibadan, where he became known as the "Golden Voice of the West." After a brief stay, he went back to the NBC in 1961-64.

Early in 1964, he joined S. H. Rowson, Nigeria Ltd — now better known as Ogilvy Benson and Mather (OBM). In 1964-68 he worked in Britain and in Nigeria as a higher advertising executive.

In 1968, Mr Adeosun left OBM to take up an appointment with B.P. Nigeria Ltd, as advertising sales promotion manager. He worked for the company both in Nigeria and in London and while with B.P.

Success in the field of advertising is not won easily. But Nigeria has produced men who match international skills with a deep insight of local needs.

Nigeria Ltd., he attended seminars in Germany, Italy and the United States of America.

Although he was on a salary of N12,000 per annum with B.P. he resigned his appointment in 1973 and set up business in a one-room office in the suburbs of Lagos. It was the most difficult decision to take, but he knew what he wanted.

Talking about his decision, Kehinde, said: "In May 1973, I set up a company of my own in a one-roomed office. I had one typist and I was using freelance writers."

Within five months the com-

KEY POINTS

THE determination of the most effective promotional strategy is one of the most difficult tasks in marketing and press relations management. Very often the underlying difficulty is that management does not know the exact extent to which advertising, personal selling or other promotional tools will help achieve their goal. They do not know how much should be spent on promotional activity or what to expect from its expenditure.

Some guidelines to aid management in decisions regarding advertising programmes will be examined in this article.

No matter how well you may plan your promotional activities, the funds available for the project are the real determinant of the mix. Business houses with ample funds can obviously make

greater and more effective use of advertising than enterprises with limited financial resources.

Small companies are likely to rely on personal selling, dealer displays or joint manufacturer-retailer advertising.

As research has proved, management's decision on the promotional mix should be influenced mostly by the nature of the company's market, including its geographical scope.

Businesses selling only in local markets will use promotional ingredients quite different from those used by firms which have national markets.

The firm and its advertising agency must familiarise themselves with the kind of different customer groups operating in various areas and in return this will improve their decisions on advertising programme strategies.

Tower makes your cooking easier

Tower aluminium pots and pans take heat easily, clean easily, handle easily and cook your food to perfection

Recommended Retail Price	
2.27 litre Kettle	N1 60
28cm Frying Pan	N2 70
20cm Sauté Pan	N4 90
30cm Casserole	N6 75
25cm Casserole	N5 75
56R Iron Mug	60c



Tower Aluminium (Nigeria) Ltd.

P.O. BOX 2, IBEJA, NIGERIA. Cable: TOWER 1 AGOS. Telephone: 22801 32802

THE MEDIA IS THE MESSAGE



TOP AD-MEN: Mr. Banjo Solaru (above), president of Adsell, and Mr. Mac Ovbigele associate director (media) of Lintas.



pany had expanded to take on a media man, an outdoor clerk and moved from the one roomed office to the heart of the city — Bread Fruit Street, Lagos, where it had bigger accommodation for its staff. From Bread Fruit Street the company moved to a deluxe

apartment at Nnamdi Azikiwe Street, Lagos. Promoserve believes in high quality manpower training and has sponsored prospective workers for local and overseas courses. Mr Adeosun himself did a diploma course in international marketing in 1975 at

Harvard University "I give my boys local and overseas training to make them fit into the best positions within the company," he said. Promoserve is not only involved in advertising but in the related fields of marketing and public relations.

IN SELLING MIX

When a product is in the pioneering stage, for example, the customer does not recognise that he wants the commodity. He does not immediately understand how it will benefit him. Therefore, the promotional strategy is to inform and educate the potential consumer or industrial user. He must be told that the product exists, how it may be used, and what benefits it provides.

Then the advertising method differs depending upon whether the target market is that of consumer, middleman, industrial user or professional man.

In trade advertising the target may be retailers or other middlemen where the appeal is: "buy our product to resell in your store at a profit." In industrial advertising, an industrial user may be urged: "Buy our product to boost your output."

But no matter what method is used the only purpose of advertising is to sell something — a product, a service or an idea. The intent is always to generate a sale, either immediately or at some time in the future. The business is not interested in awarding a prize to his best dressed salesman or to the one who is best liked by everybody. He wants to reward the salesman who has the highest sales record.

But this goal is too broad to be implemented effectively in an advertising programme. It is necessary to establish more specific objectives which can be worked into the programme:

1. Advertising reduces selling costs by doing some of the sales prospecting. It allows the salesmen to make fewer calls and enables the company to maintain contact with the customers between salesmen's calls.

2. It reaches people inaccessible to salesmen. A salesman may not be able to reach the top executives who are the decision makers but a journal advertiser may.

3. Advertising can improve dealer relations — the goal of an advertising campaign may be to attract new dealers by showing them how profitable it is to carry the manufacturer's line.

4. A new geographic market or a new group of customers can be attracted and a new product or a new price schedule may be introduced.

5. Advertising can increase uses of the product with a campaign designed to lengthen the season for the product to increase the frequency of replacement or increase the variety of product uses or increase the size of purchase.

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PHILCO



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by the company it keeps

and they know
it's service that counts



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Local artists need chance to show design skills



THE creative designer is the hub of the advertising world — these artists (ABOVE) are at work in their studio.

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we can handle it so long as it has to do with

- * Advertising
- * Public Relations
- * & Marketing



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GRAPHIC design is a comparatively young profession although the role of the designer in human society goes deep into the past. For centuries the artist-craftsman played the dual role of designer and manufacturer. They sculptured and painted for chiefs, obas, kings and nobility all over the world.

In the wake of industrial development the artist had to adjust and the role of most graphic designers is now clearly defined in lettering, publicity design, typography, packaging and poster design.

Most imported goods pass through the drawing boards of graphic designers, but let us ask how many of our local manufacturers make use of qualified designers for their products in this country.

Many are satisfied with designs from abroad and so some locally made goods do not reflect African and Nigerian tastes, either in colour or designs. In the long run this attitude could eliminate the incentives of designers here in Nigeria to create designs that mirror local habits and taste and thereby keep alive culturally Nigerian patterns and colours.

In the textile industry, however, designers in Nigeria have been fairly encouraged to provide work that reflects local taste — such as Adire.

Some local manufacturers or manufacturer representatives now go to the extent of having their advertisement designs prepared abroad. This will slow down development and training of Nigerians and this could mean a gradual decline of a profession that is vital to the economy of this great country. It would not be a bad idea to limit or ban the importation of advertisement designs or ready-made kits that they are international.

In government institutions and corporations also the services of the graphic designer are not fully utilised. They are never asked to create corporate designs, so what we see in our daily newspapers is just typesetting, sometimes meagrely adorned with the symbol or logo, if any, of the bodies or states. Experts would agree that such half measures in publicity do not achieve the desired results.

We all cherish beauty and treasure good things. Advertisement design is not an exception. Advertisement design is an art. Good design entertains, it helps to brighten better dividends if properly presented by experts — the graphic designers.

We should make an appeal to federal and state institutions and to industry in this country that, in Nigeria's march towards industrialisation, all encouragement should be given to qualified designers to allow them the chance to create and develop their skills as other developed nations are doing. To import work is not

Media owners can help to raise standards by refusing to use poorly prepared advertisement materials. Good print of any print or publishing organisation.

Design is essential to good advertising. Reuben Atugba, executive director of Godwin and Reuben Ltd., takes a critical look at the opportunities for local designers and at the risks attendant upon uncontrolled use of outdoor hoardings for carrying sales messages.

DRUM LOOKS AT ADVERTISING

Logos and brand names visible in the banner include: MUM, STAR-BRIGHT, Tempo, HONDA, FIAT, SONY, KLM, CLOSE-UP, SEVERAL SEAS, FERRARI, LUX, Mercedes-Benz, WAT-ON, LUX, UTe, DATSUN, PIONEER, IBS, and DRUM.

OUTDOOR EFFECTS

THE indiscreet location of hoardings could soon attract Government legislation. It already has done so in many advanced nations and it is only proper that our contractors here in Nigeria should take a leaf out of their book rather than suffer the same fate.

It is not easy to persuade authorities to grant a licence for erecting hoardings once they are against it. But the wise siting of hoardings can in itself be decorative and therefore acceptable in any modern and industrialised society.

Outdoor contractors should, therefore, avoid unnecessary proliferation of signs. Our roads are already getting crowded. The over-crowding effect is due mainly to poor spacing which is annoyingly irregular, haphazard erection and obvious signs of unhealthy rivalry between competing contractors for available space. May I advise, before it is too late, that they get together to

share locations according to the volume of business they have?

Hoardings should not only be firm to withstand stormy weather but should look attractive in their overall finish. Nothing could be more annoying than to see a well designed poster on a dilapidated hoarding.

Contractors should also remember that posters are aimed at all road users and the wrong spacing of hoarding locations along a highway or attention of the motorist will not get the full roadside effect. The spacing must be right and the siting of roundabouts and junctions should blend.

Having said so much about the outdoor contractor and the large hoardings business let us look at a small and nasty prac-

tice that is now an eyesore on our road sides and junctions.

There are numerous medium and small sized sign boards of various shapes announcing different professions and trades or activities. What is wrong with these signs is that they merely crowd and spoil the environment. They are not as effective as an insertion in a classified column of a daily newspaper. If they must have a sign up then it should be fixed flat on the wall of the building from where the business operates. These could be standardised by way of size.

Our cities and towns should be rid of these signs that sometimes get blown off by winds and could be dangerous. In place of these visual disasters in the city centres our town councils could introduce environmental sanity with better design.



Which half of your advertising expenditure is wasted?



Clearly there are two ways of investing waste in advertising — over-expenditure which involves spending too much money to reach people who are least likely to buy your products; and under-expenditure, which is spending too little money to reach people who are most likely to buy your product.

Defining the market and giving the right appreciation are fundamental prerequisites of good campaign planning. Some agencies are not fully aware however, which is why many clients complain of waste.

At Godwin & Reuben we know what to do. Because we follow the rules.

We are simply, but 100%, an ad agency.



Godwin and Reuben Limited
Advertising, Public Relations
4b, Coker Road, Ikeja Lagos
Telephone 33465

RIDE EASY. RIDE PROUD. RIDE SAFE.



HOARDINGS can be a potent form of advertising but without adequate control they can be visual pollutants — and fail in their selling purpose.

THE MEDIA IS THE MESSAGE

THE 'NEARLY DOCTOR'

It is many years since Eugene (not his real name) first wrote to me. A West African student reading medicine at Edinburgh, he had suffered at many setbacks and was ready to give up. He referred to himself as the "nearly doctor."

His astrological chart showed Mars well aspected with Neptune, denoting and his Moon favourable to Mercury told me of his alert receptive mind and relative memory. But this also gave me the clue to his false optimism and inconsistency, the root cause of his lack of progress. My Reading gave him some down to earth advice as well as encouragement.

I quote from his recent letter, "... thank you immensely for your very accurate predictions ... all you said would happen did ... you passed my M.R.C.P. ... now going for an M.D. (London University) ... God Bless You."

A person on the point of giving up frequently needs a little encouragement, and I believe that such help is more effective when based upon astrological facts. If your own problem concerns business, domestic affairs, romance, travel, children or an unhappy environment, perhaps I can help. In any event you have little to lose.

For a free introductory reading based on your solar chart, give your full date of birth, name (Mr., Mrs., Miss) and address in BLOCK LETTERS. If you return a speedy airmail reply send one of the following: One U.S. Dollar — One Nazir — Two Cameroon Francs — eight Kenya Shillings — One S.A. Rand. No other currencies negotiable in U.K. Send only cash or International Money Order or Postal Reply Coupons. Your own Internal Postal Orders are not valid in U.K. Nor are stamps or coins.

Hatrina

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THE SKIN MEDICINE helps clear pimples

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MY ordeal started after I dropped out of school in 1973 because of most troubles. I was an apparel dressmaker in my home town until I was raped.

It happened when I was going to my sewing school as a man invited me into his room to make a dress for his sister. We had agreed that the girl should be given to me after taking the girl's measurements. But when we entered the room, the sister was there so the man pleaded with me to wait.

After a couple of hours he came close and started to fondle me. I tried to stop him but he told me that I was no longer a baby and should accommodate his wishes. He then grabbed my headscarf and told me I would only have it back if I surrendered to him. I rushed out of the room before he pounced on me. When I arrived home I had the courage to tell my mother what had happened.

The next day, I went back to the man's house and asked for my headscarf. He told me that he had no sister and just wanted my love. He promised me I would not be embarrassed if I entered his room as soon as I went in he bolted the door.

He told me to strip and after a long struggle he tore off my dress. He forced me into the bed and held my arms. I was so exhausted I could no longer resist and he took me. It was my first experience and so painful that I felt only I was between life and death.

After he had finished with me, I was too weak to go home so I had to spend the night with him. I enjoyed the second round of love-making and we made love four times that night. The next morning he gave me \$5.

When I arrived home, I was attacked by my mother who later went to the woman in charge of my sewing institute and asked her to expel me. No amount of reasoning could make her change her mind and in the end I moved out to a friend's house in the vain hope that my mother would want me back after her temper had cooled. When I ran short of funds, I moved to my boyfriend's house. After a month there my mother called me back.

Two weeks later, my sister took me to Lagos to continue my sewing practice and we settled in Ajejuju. My sister was a prostitute — but I had no idea at the time. When she went out at night to solicit I would look after her three children. She nor did she buy any salary me or buy the sewing machine she had promised.

After many months as a baby nurse I decided to go out and meet friends. My sister asked me to leave so I moved in with a girlfriend at Kiri-kiri. I longed for a man to buy me a sewing machine and possibly

The oldest profession can often seem alluring to today's young women. But for many girls, prostitution leads to ruin. Here 18-year-old Josephine tells the cautionary tale of her experience.

It is NOT the good life



settle down with me. But nobody showed up.

Then another friend, Helen, a prostitute, asked me to stay with her in her hotel room at Ajeunle.

To earn my living, I had to start visiting nightclubs. I now make between N20 and N50 a night. I have two short-time clients a night and finally go to sleep with a third one. For a short time, I take N10.00. "TDB" varies from N20 to N30. When business is quiet, that is when workers are broke. I take N5.00 for a short time.

I prefer white men to blacks because they pay better. A black customer may agree to pay N20 before leaving the club, but after he has finished he may refuse to pay more than N10.00. A white sailor also sometimes agrees to pay a fortune if you go on to his ship. But in the end he may refuse to pay a kobo and threaten to throw you into the lagoon if you don't play it cool.

Some whites are a queer lot. They prefer oral sex and can

get mad if you refuse. They won't hesitate to stab a girl or give her a thorough beating. Sometimes three whites will make love to a girl at the same time. Many of them enjoy subjecting the girl to every indignity and they see to it that you work for every kobo.

My first experience was in a night club on Lagos Island, where I started smoking and

drinking. This was in October last year. Men rushed to me appearance at the club and my body still excites men's feelings.

I have a special doctor who attends to me every week with adequate drugs I pay him N40 a month.

We also have bodyguards and I pay mine N5.00 a day.

He protects me against sex maniacs and unruly customers. My clients don't see him, but if they try to molest me, he will appear from nowhere and sort them out.

Before I go to sleep with a man in his house, I will also ask my bodyguard's advice and whatever he says is final. We treat our bodyguards well. If we do not, men could waylay

the girl at night, take all her money, beat her up, and rape her.

My advice to young girls is that they should not think that prostitution is a good profession. It is not. It is the easiest way for a girl to run her womb, contract a deadly disease and age quickly. It wrecks her whole life. I regret my association with prostitution and I want to quit. I want to settle down and marry and be a successful seamstress. I want to marry a struggling man, preferably between 30 and 40 as experienced men take better care of women.

I think I am wasting my life. I pay N18.20 a week for my room and I have only saved N80 since I became a prostitute. Any member of the public who can give me a job should give me a chance to earn a decent living. I promise to be a good wife and I have learnt many lessons the hard way. I have had enough of this life of shame and indignity. I want to live a decent and purposeful life.



JOSEPHINE tells her story to DRUM's INNOCENT EZEHE.

Beautiful

Dear MATCHMAKER,
I am a beautiful girl of 16 in Class IV and this is my first time of writing to find a boy. I am a native of Enugu but I school in Ibadan. I find it difficult to get a boy who will love me. If you can help me, my problem will be solved. Thank you
VERO, c/o Matchmaker

Handsome

Dear MATCHMAKER,
I have been lonely for a long time. I am a student in a technical school in Nigeria and I hope my problem will be solved. I need a partner of about 15 to 20 years of age. I myself am now 20 years plus. My partner must be sincere, educated, beautiful and have regular employment. I am a handsome boy.
DAVID, c/o Matchmaker

Modest

Dear MATCHMAKER,
I would be very grateful if you could help me find a good wife. I am a Yoruba in the Nigerian Army. I need a lady who is not above 25 years. She must be tall, have a good character and could be from any tribe. I would be very happy if you could help me to find a girl not as a girlfriend but for marriage. I am 26 years of age.
ADE, c/o Matchmaker

LONELY HEARTS

Match-maker

Every body passes through lonely times. Most people find happiness when they meet a partner with whom they will spend the rest of their lives. But for some, the magic spark of compatibility doesn't occur. For these DRUM publishes this column. Our MATCH-MAKER will help you find a match if you want. Write to Lonely Hearts, DRUM Publications (Nigeria) Ltd., PMB 2128, Lagos, Nigeria. You won't regret the few minutes you spend writing to MATCH-MAKER.

who will love me forever. I do get them but they vanish after a short period. Maybe there is something wrong with me. I don't know. I try to treat them nicely but all the same they take to their heels later. I am a girl of 27 and have worked late the past two years with a firm. I am tall, not too fat, not so ugly. I love things like music, movies and games. I like meeting sociable people. A man of my dreams should have understanding, interests like mine, and should be the social, lovable and educated.
MISS FAK, c/o Matchmaker

Stay-at-home

Dear MATCHMAKER,
I am from a Christian family, 29 years old and my fitting is 36-29-38. I am fair in complexion. I am a simple, quiet, stay-at-home person. I like music, dancing, cooking, sewing, reading, cinema and indoor games. Friends say that I am beautiful. I don't know how far that is true. I am not a flirt and am a one-man woman.

I would therefore be grateful if you could arrange a very good mar. for me. If this man proves to be a good and honest man, there is nothing too big for me to do for him, but he must prove that he is good and honest.
MISS EKPE, c/o Matchmaker

Groovy

Dear MATCHMAKER,
I read with interest your column and I decided to write

immediately in the hope that I may succeed in getting a good, but mannered damsel of my choice. I am 21, a worker, tall, somehow slim and light in complexion. I love things like letter-writing, jokes, tourism, music and politics.
The girl of my dreams should be a student between 17 and 20, and need not have the same interests as me. She should not be a girl of easy virtue. She should be lively, a slim beauty and very admirable. She may be of any tribe or any race. Please solve this problem for me. Thanks-
CHRIS, c/o Matchmaker

Off-campus

Dear MATCHMAKER,
I am a male Nigerian of 22. I am married now in my university. But I have a problem of picking out a girl to love who will share my future. My problem is that I don't dig our campus girls, who are rather

expensive to run. I also do not go out of the campus much, hence I do not come across moderate, average girls. I am now in dire need of a moderate, loyal girl with whom I can sit together, discuss and plan. Please help me out if you can.
LADUN, c/o Matchmaker

Partner

Dear MATCHMAKER,
I need a life partner. I am a girl of 24, a native of Ibadagry and a Christian. I am working in a Lagos State ministry. Interested boys should enclose their pictures.
MISS NIYI, c/o Matchmaker

Sociable

Dear MATCHMAKER,
I am not ugly, but there must still be something missing as I find it hard to find a boy

Too engrossed

Dear MATCHMAKER,
I am a final-year student at university. In fact, I have been so engrossed in my academic life that I seem to have thought nothing of a future partner, until lately. I am 29 years old.

My future partner should preferably be a nurse or an NCE holder, and be between 21 and 25. She must be fairly slender, Christian, fairly beautiful, respectful and just fair complexioned. I am interested in music, reading and sports. They are not compulsory for my partner. This is serious talk and whoever is interested should be ready for marriage within the shortest possible time.
MIKE, c/o Matchmaker

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DRUM FASHION by Margaret Hayes



THIS is 1977: both the assurance and the style are strongly evident.

The girls who hold the key to a bold new age



TOP: Young Gathoni gets some modelling tips. **TOP LEFT:** The international face of Jan Stevenson. **ABOVE:** Julia Nduku, rising young model from Nairobi.

IT WAS thrilling. It was fun. There was nearly a happy riot when four beautiful top fashion models jetted into Nairobi Airport from London to take part in Kenya's first International Fashion Ferrago.

One of the gorgeous, long-legged models was world-famous Jan Stevenson, the lovely West Indian model who rocketed to fame recently and who is frequently seen on the glossy pages of Britain's high-class fashion magazines.

Another tall and elegant model was none other than Agnes Mugambwa from Uganda, who has been hitting the headlines in the fashion world these past four years.

As the girls swept down the airport stairway in their thigh-high, high-heeled boots, they were met by Gathoni, tiny daughter of Dr Njoroge Mungai, chairman of Kanu Nairobi branch.

Dressed in a long mauve dress, Gathoni, who represented Boots Co.

(Kenya) Ltd., one of the sponsors of the International Fashion Ferrago and makers of Lady Gay cosmetics and toiletries, presented the models with flower posies in pink, white, mauve and deep purple.

The Fashion Ferrago was held at Nairobi's National Theatre, where the models showed a superb collection by two of London's leading fashion designers, Bill Gibb and John Bates.

Twelve Kenyan models showed locally-designed clothes by Jax Bazaar and Maridadi.

The music belted out a strong beat as the girls strided out across the stage in the bold, new modelling manner. Gone are the mincing steps, the shy smile and the too-dainty prouette of yesteryear. In their place is the free and swinging stride of today's lib girls, who have plenty of assurance and a positive, vital way of displaying clothes that says—This is 1977.



LITTLE Gathoni gives the models a big welcome. (Gaduna and Jax.)

GIRLS THAT MAKE LAGOS GLOW

FOR us these blondes are worth presenting to you in their various postures. It all add to the fun, the charm and the beauties that make Lagos a lovely place. Watch out for more pictures of these lovely girls in DRUM.





No turning back

DRUM short story
by Barbara Kimenye

Her husband's boss was making life so difficult that Martha decided to do something about it. But she found that the curse she put on him had results she had not dreamt of.

THERE MUST be many women who have faced Martha's dilemma. Her house ran as if by clock-work with beautifully cooked meals ready at any time the master cared to eat, a small team of well-trained devoted servants, and Martha herself appealingly attractive, never tired or "headachey" at bedtime. In fact, everything most men look for in the perfect wife.

Yet something serious was obviously wrong. Tola, Martha's husband, was subtly changing from a debonair, sociable person into a morose, almost frightened creature. He took no pleasure in his pleasant, comfortable home, forever grumbling about how much it was costing him, and, more alarming to Martha, treated the marital bed only as somewhere in which to spend agonisingly restless nights.

At first Martha suspected another woman. "He's been playing around and got some silly girl into trouble!" was her initial reaction. And she made it her business to try finding out who the other "silly girl" could be. In this direction she drew a blank. It was easy to

trace Tola's movements, since he was a popular man and lots of people seemed pleased to tell Martha "I met your husband at such and such a place. My goodness, he will go far. He's so far-sighted and dynamic. He very kindly gave me some good advice on the court case I'm having..." or it could be "...how to improve production at my factory..." or "...how to apply for my son's university grant." Tola was highly respected and, yes, loved by too many people for him to lead a secret life for any length of time.

Then, during one of his restless nights, Tola began muttering and later shouting in his sleep, and without asking a single question Martha was in possession of the facts behind what was worrying her husband.

Next morning she was round at her friend Joan's house practically as soon as Tola had driven to work.

"I want your advice," she told Joan. "Tola is going out of his mind — and it's all the

PLEASE TURN OVER

The servants began to murmur uneasily when they saw their mistress poised by a certain rose every time the



CONTINUED

fault of that new managing director in his firm?

"Giving our hy trouble, is he?" Joan remarked, settling herself more comfortably in the bed where she lay drinking coffee.

"Trouble!" exclaimed Martha. "He's making things so hot for Tola that Tola is scared stiff of making even the tiniest decision and is fast growing into a dithering idiot — which is all that loathsome managing director needs to sack him!"

"Can't Tola leave and take another job," Joan asked.

Martha miserably shook her head. "You must know as well as I do that there is only one firm producing computer equipment in Nairobi, and Tola happens to be working for it." She sniffed a little and went on. "The other managing director was responsible for Tola's being sent to the US for specialised training, and did everything possible to encourage him to work and give promotion. Who'd have thought that the old man would take a job with the United Nations and be succeeded by this bastard?"

Joan was deep in thought for a few moments before she said, "Are you sure there is a serious threat to Tola's job? I mean, is it perhaps simply a personality clash which will work itself out in time?"

Martha shook her head so Joan continued, "Well, the only suggestion I can make, only if I'm afraid it will disgust you..."

"Go on! Go on!" Martha urged. "OK, then. Well, all I suggest is that I take you down to Mathari Valley to Nkungu the witchdoctor and see if he can help put things right."

Martha indignantly prepared to leave. "I expected better from you," she said and advised Joan of her husband's furious banging the door.

However, that same night Tola had a nightmare so horrifying that he awoke around the middle of the night with a feeling of foreboding; she fore-

shattered fragments like the branches of a blighted tree.

She was back at Joan's house before cock-crow next day. Joan was still sleeping peacefully within the satin sheets of her king-sized bed. As the daughter of a wealthy cabinet minister, she owned enough property to ensure she didn't need a regular nurse.

Being a gregarious soul, she laughed off Martha's profuse apologies for yesterday's abrupt departure, and bathed, dressed, and ate breakfast in thirty minutes in order to accompany Martha to Nkungu the witchdoctor.

Nkungu lived in a squat mud and wattle hut surrounded by a courtyard fenced in by reeds. He was a Muslim and therefore wore an embroidered cap



and floor-length white kanzu. A grey stubble was the only sign of age on his smooth, round face.

Joan explained Martha's problem, and Nkungu questioned Martha closely. Finally he asked her outright whether the managing director was the person responsible for her own and her husband's unhappiness, should disappear forever.

She replied vehemently: "Yes! Yes! Forever!"

"So be it," said Nkungu, and told the two women to bring him a completely black goat before midnight the following day.

After much searching of the surrounding villages, the black goat was eventually procured, but how would he too long a tale to tell. Be that as it may, they managed to deliver the goat to Nkungu before the given hour, and returned on their own and left the goat with him and returned on the following morning to receive from him an old brandy bottle containing some mysterious dark fluid and wrapped in thin, knotted cord.

They were instructed to bury under a flowering bush in Martha's garden, at the height of the full moon, due that same evening. So after paying the

silent old witchdoctor, Martha and Joan returned to await the moon at Martha's house.

Tola returned from work while they were sipping dry martinis and speculating as to the outcome of Nkungu's magic. He agreed to join them in a drink, but they tactfully changed the subject when he appeared harassed and worried, and soon took himself off to work in his study.

Joan commented to Martha: "It wouldn't be a bad idea to put him on tranquilisers for a while," but Martha replied that it was difficult enough to get her husband to take even an aspirin when he was unwell.

As Tola had specially asked for dinner to be served in his snack while waiting for the moon to reach its greatest height. They did not have long to wait, and immediately it did so they were in the garden, carrying a hand-trowel from the tool-shed, and the rose-bush was buried beneath a bottle-minutes.

"What do you think will happen?" Martha asked as she and Joan washed their hands in the bathroom.

Joan shrugged. "Oh, I will suppose the managing director else. Anyway, you can be sure that your troubles, are over. Nkungu never fails."

But the managing director was not transferred to work elsewhere. A few evenings later Tola arrived home late from work and said:

"Sorry, darling! I've got to get quickly and get back to the office. The managing director had a stroke this afternoon, calls are lying in from the four corners of the earth, I've got to get back as soon as I can."

This besoken the start of Martha's own personal nightmare. Her husband scarcely had time to rush home, have a bath and change his clothes, but every day the first question was "How are you today?" or "Is there any news of an improvement?"

The managing director was in hospital and on the critical list. When Tola told Martha that the man was said to be "knacking," she jumped into her car and drove full-speed to Joan's house.

As luck would have it, Joan was attending some important state function, and Martha had

to go alone to Nkungu's little mud and wattle hut.

"I didn't mean for the man to die," she told the impassive Nkungu. "I only meant you to get rid of him. Supposing he has a wife and children?"

Nkungu busied himself with his long pipe. As he filled it with some strong-smelling herbal mixture he said: "I herbal mixture he said: 'I asked you point blank whether you wanted this man to go away forever, and you replied 'yes, yes, forever.' Now you are upset because what you wanted has happened or is about to happen."

"Oh, but can't you stop it?" Martha pleaded. "Don't you see that this will end in my being a murderess?"

Nkungu stared at her, then said: "There is a chance of saving this man, but, mark that, it is a small one." Martha nodded eagerly. "You must dig up the bottle at the precise moment that the moon's rays shine from directly above it. If you are a fraction out of order there is nothing more to be done."

The servants began to murmur uneasily amongst themselves as they noticed the mistress of the house poured a certain rosetush each time the moon rose. Martha, fortunately, did not recognise how uncanny an apparition she presented. She lived for the moonlight, neither eating nor sleeping properly, waiting for the crucial moment when the moon's rays fell directly from above.

At last it happened. Martha's timing was perfect. Exactly at the moment that the moon's rays shone directly overhead, she stammered everything in the garden in a symmetrical



pond of shadow, she dug below the rosetush and retrieved the bottle.

Carrying it away to hide in the tool-shed, she was astonished that the amount of liquid had been reduced to half.

Breathlessly she awaited Tola's return from the office next day. Tola came home gaunt and tired.

"How is the managing director?" Martha asked him as she sipped a whisky and soda.

"I'm very happy to say that since midnight," Tola replied. "At least he is out of the coma and doctors allowed me to see him this afternoon." His Tola smiled cynically.

"I think he's very weak, but he had asked to see me... and had asked to go up to date on when I put things were going to the office, he said he was going to see about getting me promoted. I was astonished to see tears of gratitude in the old bastard's eyes. Really Martha, I think he and I are going to get on very well from now on."

Martha was jubilant. She ran across the room to kiss her husband, and long after he had gone back to the office she was happily singing to herself.

During the ensuing days the managing director's progress improved until it was announced that he was to be allowed home on condition that he took up things easy for a couple of weeks.

On the day of his release from hospital, Martha planned a celebration dinner for her husband, Joan and a few special friends. She was engaged in arranging little fancy dishes holding nuts and crisps when Joan rushed in flourishing an evening paper.

Martha glanced at the headlines. Crisis in the East Indies — and African Community — and looked inquiringly at Joan.

"Oh, I can't feel faint over that," she remarked sarcastically.

"No, Look here!" Joan pointed at a lower news item — Managing Director dies in Ambulance Accident.

"Oh, my God!" Martha cried. "It can't be true!"

"But it is," Joan insisted. "The ambulance carrying him home collided with a private taxi and he was killed."

"He can't be!" Martha screamed. "I dug up the bottle in time. I swear I did — and the liquid was only half gone. He can't be dead!"

She dragged the bewildered Joan to the tool-shed and examined wildly, regardless of her expensively evening gown, to Nkungu's bottle. When she unearthed it, she stared in disbelief; not only was it empty of any fluid, it was bone dry.

"In a business like that, there is no turning back, that's the rule," Joan said, and led her weeping into the house.

WE HAVE recently received quite a few letters from readers wanting to know something about the condition which is medically known as oedema. In simple language, oedema means generalised swelling of the whole body. This is quite distinct from isolated small lumps and bumps. Oedema in fact means water-logging and the whole body therefore looks swollen.

An adult human body weighing 70kg contains 50 litres of water. This means that two-thirds of our body weight is entirely due to water. Apart from bone, all other tissues of the human body such as skin, muscles, liver, lungs and brain are composed of 70 per cent water. As my old professor used to say, the muscles of a Muhammad Ali, the brain of Einstein and the liver of the most beautiful actress — all consist, believe it or not, of 70 per cent of mere water!

Water is distributed in the human body in a systematic way. A small proportion lies in the blood but a large proportion lives in individual cells and tissues of the body. To survive, the human body has to

Doctor Drum

If you have a medical problem, DRUM's doctor may be able to advise you.

Write to Doctor Drum at P.O. Box 43372, Nairobi, Kenya.

Unusual swelling

keep around 50 litres of water in itself. Only a slight physiological variation is allowed. This is what might be described in financial circles as the "fixed deposit" of fluid in the human body. The normal fluid intake by the body every day is roughly 2,500cc. This day is roughly the same in the form of food and beverages. An equal amount is lost through urine and sweat, thus keeping our fixed deposit of 50 litres.

This metabolism of water and its fine balance is achieved by various functions of the body, the pumping of the heart, the working of the liver, the output of urine by the kidneys, sweating by the skin

and the ability of the cells to hold water — all come into play. If anything goes wrong with one or all of these mechanisms, extra fluid starts collecting between the cells and a person then gets generalised which is described as oedema.

Taking the heart first, which is the central pump, if because of a malfunction or blood inadequately, the person starts getting oedema. This is initially seen in the legs because they are furthest from the heart. Similarly, if the kidneys cannot do their job of clearing adequate amounts of fluid from the body, this fluid gets

stagnant and gives the same result. Here, strangely, the oedema starts in the face and a person looks puffed up, especially in the morning. Liver disease in later stages causes the same problem.

If a person has anaemia or suffers from malnutrition, the blood becomes thin and the fluid from it flows out of the blood vessels, and collects in the skin, also resulting in oedema. In parts of Africa and Asia, the commonest cause for oedema is anaemia and malnutrition. However, we are now also getting our share of heart and kidney diseases and we see oedema from these causes as well.

Treatment involves elimination of the cause of the trouble and restriction of water intake. A low salt intake in the diet is great help. There are now medicines to improve the function of the heart, the contraction of the lungs and to stimulate the kidneys to excrete these can bring down the extent of the oedema and help bring a man back to normal!

Sayings of the wise

Rumour is a vagrant without a home.

Julius, Port Harcourt

Zeal is the simplest instinct of nature.

S. Srinivasan, Mombasa

A man who believes in hearsay never leaves the track.

Bliti, Orlando

The public may not know enough to be experts but they know enough to decide on what is best for themselves.

Flusa Hade, Ora

A woman's tongue is three inches long but can destroy a six-footer.

B. Ovuakporaye, Lagos

The obstinate fly perishes in the grave with the coffin.

Francis, Kisumu

To talk is easy; to act is hard.

Mashahir, Mushi

Growing

I am a boy of 16. My problem is that it seems I am growing every night. I am still growing, tall but I don't know what to do. Please help me, Doctor.

Michael, Tanga
At 16, your body is still developing and there's nothing you can do to stop growing. Stop worrying.

Your questions answered

Lost ability

Some time ago I observed that drops of light coloured blood came out of my penis after urinating. I saw a doctor who said it happened because I took my bath in an infected river. He gave me a drug which he said he but now I have observed that my penis has become smaller. Does it mean I have lost the ability to produce children?

Samuel, Kampala
You had schistosomiasis and you have been cured. This does not in any way affect your reproductive ability and, of course, it is incapable of reducing the size of your penis.

Miscarriages

I am 18 years old and was married three years ago. I have a steady had three miscarriages, each time at five months of pregnancy. I am now always sick during my monthly periods. I have seen my doctor but all to no avail. What can I do to keep my pregnancy?

Mrs M.M., Lagos
Repeated miscarriage during the second half of pregnancy is a case of habitual abortion. You must go and see a gynaecologist again. He will advise you on the best way to perform a safe operation which will enable you to keep your pregnancy.

Coffee addict

I am a student who can't study at day so I do most of my reading at night. To keep myself awake I take coffee. My parents discovered this and stopped me taking coffee because they say it causes heart attack. Please help me because now I cannot read without coffee. Is it dangerous to take it so often, Doctor?

Worried, Kogi
Coffee contains caffeine which is sometimes capable of exciting the nervous system but it is not known on its own to cause heart problems. Nevertheless, you are somehow getting rid of the amount of sleep you need to reduce the amount of coffee you take. Mild tranquilizers are drugs which could help you regain your ability to read.

What bugs me most is that my clothes don't fit me. If there are any drugs I can use, Doctor. *Joseph, Nairobi*
If you eat a balanced diet, you should put on more weight. You might also need appetite stimulants to make you eat more. As for the clothes, try a size smaller.

Ear infection

I am a boy aged 17. Since I was born, I have had pus coming out of my ears. Can you tell me the cause and treatment? *John, Dodoma*
You may have otitis media, inflammation of the drum inside the ear. If the discharge has been there for 17 years, I think you will need an operation and for that I suggest you see an ear specialist.

Sneezing

Every morning I sneeze, have severe congestion, flows of tears and excessive sweating. I am a man aged 30. What is the cause and treatment? *Eddie, Ogoja*

It seems to me that you are suffering from an allergy. You will have to find out what you are allergic to and it might be dust or cats. You suggest treatment.

Cough

My wife is 18 and has had a cough for the last four years. It settles back with treatment, but comes back. Could you tell me the cause and how it can be cured? *H.K., Surulere*

There are many causes of a cough and it is difficult for a cough to diagnose the cause for me to post. If she has had a cough for four years, then I think she should have an X-ray of the chest. She should then on further investigations may be necessary. Ask your doctor.

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Dear Dolly

Marriage, she says, before taste

I AM 26 and a well-built young boy. I have a girlfriend with whom I fell in love in early January last year. I have asked this lady to have sex with me but she says that unless we get married, I cannot taste her. Dolly, can I surrender to her? I am nearly dying of desire for her and I have no other girlfriends.

Matano, Nairobi
If you are dying for sex, that can be bought elsewhere. But consider: you cannot buy love! She sounds a sensible lady.

The sunshine of her smile

I AM 18. I attend a mixed school. There is a girl with whom I have fallen in love but I do not know how to tell her. Whenever she sees me she smiles at me. Does this mean she has fallen in love with me? I need your help, Dolly.

Obboh, Jinja
Tell her how you feel. It is likely she has been waiting for this opportunity. But if she turns you down don't despair.

A girl who wants both of us

I AM interested with a girl who is engaged to someone else. She tells me that she wants to be engaged to us both.

M.M., Gaborone
Should I marry her? Should I as reason why you should share this girl with someone else. Tell her she has to choose between you. If someone else. Tell her in her mind then forget her. Don't let her won't make up her she gets sick out of having two keep you dangling while she seeks out of having two men chasing her.

Life is nothing without sex, she says

I AM 21 and my girlfriend is 17. She demands sex from me each time we are together, but I refuse. She always tells me that I do not love her. This is not so, Dolly. I love her but I am not ready to marry her. So please advise me.

Franco, Oshodi
Try to talk some sense into her head, but if she still pesters you with what you regard as her unreasonable demands you should leave her.

She says his will take poison

I AM a boy of 18 doing my secondary education. I fell in love with a girl of the same age two years ago. Whenever she says she pours out all her love for me. I resolved my mind not to go on with her. And when I told her that my mind should end she said she would rather commit suicide than forsake me. But I really don't want her any more.

Worried, Kumasi
Suicide threats like this do not normally mean a serious intent to kill oneself. I suggest you make the break gently. Cut down the number of times a week or month you see her until she realises the foolishness of her threat.

He wants me to go

I AM a 16-year-old class four student. My fiance, who is in the USA, always asks me to join him there but I want to complete my secondary education before I go. I love him very much and I would not like another girl to snatch him from me. Please, Dolly, help me.

Maria, Lagos
I agree with you that you should finish your secondary

education before you join him. I hope he has formally seen your parents while he was here. If not, ask him to write to his people to do so on his behalf.

She is carrying my baby

I FELL in love with two girls. One of them is well educated and well mannered, the other is an illiterate and unmannerly. My problem is that the illiterate girl, whom I do not intend to marry, is pregnant and she says that I am responsible. I am in trouble because life with her will be intolerable. The other girl does not know yet. She is the one I would like to marry. Please, Dolly, save me.

Adedokun, Lusaka
You have got what you deserve for your double dealing. You must maintain the pregnant girl and I do not see for how long you can hide this from the other girl. Remember the saying: "As you make your bed so must you lie." Good luck.

The dowry is fantastic

SHE IS 16 and in form one in a secondary school. I am 21. We love each other very dearly. She is anxious that I marry her so she asked me to see her parents. I did so but the amount they want for her dowry is fantastic. I told my girl that I cannot pay her dowry. She says we should get married without the dowry. I am afraid her parents will agree. Please help me, Dolly.

Olu, Agbara
Your girl still has a long way to go in her studies. Encourage her to concentrate on her studies while you work hard to save for her dowry.

Another man made her pregnant

I AM 22. I love an 18-year-old girl I intend to marry. We love each other very much. I travelled to Iruha and when I returned I discovered that she was carrying a pregnancy for another man. I am very disappointed because I have spent a lot on her. Advise me before I die.

Alosing, Dar es Salaam
Please don't die, because what has happened is not worth losing one's life for. Life is what you go on. So forget the whole episode and look for another girl.

She goes away when I approach

SHE IS 17, I am 18. I love her dearly but the problem is she does not answer me when I talk to her. She laughs instead and goes away. Please tell me what to do with her.

Akeem, Ethiopia
Leave her and look for another girl. She does not seem to be interested in you. Perhaps she is just stupid.

I don't love the older man

I AM a young girl aged 19 and still a student in secondary school. My problem is this: while I was in form I, I befriended someone through a relative. After seeing I, I befriended her. I don't like his appearance and so I did not love him. This person loves me so much and wants me to marry him as soon as I finish my school. My parents approve of him and would like me to marry him. I have not talked with him about my feelings towards him. Now I have found a boy who loves me very much and I also love him similarly. I am worried what to do. I have known my first boy for two years and my second boy for six months. This first boy has left his girlfriends because of me and he does not know that I don't love him. My new boyfriend and I are already planning to get married. My first man is old for me, the second is just one year older than me, so we have many things in common. Advise me what to do? I fear disobeying my parents but I would not like to marry this elderly man.

K.O., Port Harcourt
Approach your parents and tell them everything. If they are not prepared to listen, you must tell them consult your local elders and explain the position to them. Nigeria is an enlightened country and the days of forced marriage have ended. You must have a choice in the decision as to whom you want to spend your life with.

I caught her with my friend

I AM 20, she is 16 and in form three. One day when she came to visit me I left her in my room to go to the office. When I returned I found her on my bed with my friend. I was perplexed. Dolly, what do you say I should do?

Nelson, Kharطوم
What a question! Leave her, of course, and sever your relationship with your friend.

Too poor to marry

I AM 18. I am in love with a girl of 14. She is pregnant and her parents say I must marry her. There are three boys in her life and she used to go to bed with all of us. I am the youngest of the three. I am a trader and I am too poor to maintain a family. I need your advice.

Kilo, Chad
You have yourself to blame for the situation in which you have now found yourself. You should work hard to get money to maintain your girl.

I don't understand her game

SHE IS 20, I am 26. We were so much in love that she decided to get married, but before we could carry out our plans she wanted to inform me that she was getting married to another man. About 15 months later she wrote to tell me that she was going to pay me a visit but before my reply asking her not to come could reach her I found her with my brother in my house. My brother told me that my parents asked him to accompany her to me. I asked her to clear out of my company her to immediately. When she came to, she said that she wanted rather die than leave me. The problem is that she wanted this she informed me that she was expecting my baby. What can I do, Dolly? Perhaps I know I am not responsible for her conception.

Bestman, Jos
You should take her to a doctor for examination. The doctor will confirm whether you are the father or not. This girl seems to be very clever and you need to be aware of her.

Should I take her back?

SHE IS 18 and I am 20. She left for Kaduna to visit her brother and all the time she was there she did not write to me. She came back expecting another man's baby and she begged me to have her back. Her parents also want to marry her. I feel very disappointed because I have never taken her to bed. Dolly, what do you advise?

Abubakar, Kano
I would not advise you to take her back with a pregnancy of another man. That is her responsibility. Now she has made her bed—let her lie on it.

She's completely captured my heart

I AM 22 and deeply in love with a secondary school girl of 18. I love her with all the strength of my soul. She is sweet in everything she says and does to me that she absolutely captured my heart in her hands. She has promised to marry each other as soon as she finishes her studies. To my surprise, she told me that she had found and read all the letters I have been writing to her, and she was badly beaten and she was crying moving with me and concentrating and she was completely in love with me. She has talked to me very rarely and she has broken her promises. Has she found another boy? She cannot live with me because she has broken her promises and hope. Please, Dolly, I need your advice.

Mugabe, Port Victoria
Patience is a virtue. It seems her parents are very concerned about her studies. You should advise her for marriage until she finishes. You should advise her whether she is still keen on you and you should advise her whether she cannot force her to love you.

PLEASE TURN

Dear Dolly

My working guy left me

I AM a girl of 16, in love with a working guy of 23. Our love started early this year. For the first four months he asked me about sex, I didn't let him and I used to go, but when he was studying. From then on I stopped seeing him. I tried not to ring to where he works but I couldn't get him and I come to me but he tells me my man has gone to somewhere else. Dolly, I don't know what to do and your reply is badly needed.

Isabella, Kano
It is obvious this man does not love you and was only interested in sex. Forget him and concentrate on your studies.

For the first and only time . . .

I FELL in love with a girl whose home is near mine. Our love lasted for six months before I left for studies in our Nairobi. A few days before my departure we had sex for the first time — and the last. Later I wrote her letters but had no replies. After four months, she wrote a general letter claiming that I was quiet. It was the first and last from her. Her mother later wrote to me stating that the girl had given birth in the ninth month after my departure and she claimed that I was responsible. Now she is asking for help. When she was pregnant, she never informed me, when she delivered, Dolly, do you think I am responsible?

Worried Suleiman, Dar es Salaam
You should know better! Of course you could be responsible, but her silence does seem to indicate that she, as opposed to her mother, is doubtful. Only she can know.

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I love him and fear him

I AM a girl of 18, in love with a boy of 20. We have been in the same school for the last three years. Our love is great and we respect each other very much. My problem is that I fear him. Whenever he calls me, I go running towards him. I never feel like getting off his side. Dolly, what can I do to avoid this fear?

Margaret, Lagos

There is nothing to fear. You should be natural with him, call him by his name and act sensibly with him. Don't crowd him.

His reply was like a sledge-hammer

I AM a handsome boy of 19 and I happened to fall in love with a girl of 15. We loved each other so much that we were almost like twins. But one day things came to an abrupt end. I had stayed at home and successfully taken an interview as a cop. I felt the world was in my pocket. I wrote a letter to my angel at her school informing her of my luck, but her reply was like a sledge-hammer on my skull. "We are partners no longer" was her reply. Dear Dolly, I still love that girl. Please tell me your wise counsel.

Mbariz, Nyeri

She has obviously changed her mind and you should not let it deflect you in your drive for personal success. And you can now look for another girl.

My father thinks I'm too impatient

SHE IS 18, in form four and she still wishes to further her studies after her secondary course. She visits me regularly but I have never taken her to bed. One day I bought two rings and gave her one. We regard ourselves as engaged to each other. I told my father what I had told Dolly. I still love that girl. Please tell me your wise counsel.

D.D., Enugu

You are not pleased with what your father said because

truth is bitter. My dear man, if you want to have things you must improve your life. No woman, let me conclude, would like to marry a man who is inferior to her. Specially, academically and financially. Good luck!

He's telling everyone I'm wayward

I AM an 18-year-old form four student. I loved a boy of 24. We planned to get married and he has paid the bride price on me. He wanted to take me to bed but I refused so he accused me of having boyfriends. I denied the allegation but he is telling everybody in town that I am wayward. His brother even went to the extent of molesting me. I am no longer interested in marrying him and my parents have agreed to refund the bride-price he paid. Honestly, Dolly, I am prepared to keep my virginity till the wedding night. Should I leave him?

C.C.C., Lagos

Our boys have allowed sex to go to their heads and they give no thought to what their unreasonable demands may cost them. This is a pity. "A clear conscience fears no accusation" — so the saying goes. Ignore whatever tales he spreads about you. Let your parents hurry up and refund the money he paid on you.

She doesn't reply to my letters

I AM 20 and terribly in love with a girl of 19. Our love started when we were in elementary school. She has now left for further studies in a secondary commercial school. When she came on holiday she assured me that I was the only man in her life. But since her return to school she has not written me, nor has she replied to any of the letters I write her. My heart is breaking, Dolly, so please help me.

A.K., Jos

I understand how you feel. I know you miss the thrill of reading from a loved one, but you should realise that your girlfriend has a lot to do in her school and she must work hard to get good grades in her exams. I would advise you not to worry too much. She will show you her love when next she is on holiday.

PEN PALS PEN PALS DRUM

Registered at the G.P.O. as a newspaper.

Published for the proprietors by DRUM Publications (Nigeria) Ltd, at their offices at 37 Ibrahim Street, West, District Metta, Lagos, Nigeria. Distributed in Nigeria by DRUM Publications (Nigeria) Ltd, in East Africa by DRUM Publications (E.A.) Ltd, and in London by DRUM Publications (UK) Ltd, 40-43 Fleet Street, London, E.C.4 Printed by Academy Press Ltd, Ilupeju Industrial Estate, P.O. Box 1845, Lagos.

Directors: A. K. Blankon (Chairman), Chief F. R. A. Williams, Bayo Q. Akunmoye, Oluwreni Domingo, Oluwreni Editor Olu Adedipe, P.M.B. 2128, Lagos.

Official overseas advertising representative: Continent of Europe, Publications, Belgium, and associated offices: Plantage Middenlaan 38 Amsterdam, Holland and subsidiary companies at Antwerp, Belgium, and associated companies incorporating R.I.P.S.A. Paris, France, Publicitas Hamburg West Germany, Publicitas S.A. Barcelona, Spain, Tri-Service Kuletschi S.A. Geneva and Zurich, Switzerland, Publicitas Italia, Sweden and Interavia, Stockholm, Sweden, U.S.A. and Canada: Perennial Press, 450 Parkside Avenue, P.O. Box 1271, Englewood, Clif. N.J. 07632. Tel: 201-894-1231 Japan and Far East: International Media Representatives, Ltd., 1 Shiba-Koichirochi, Minato-ku, Tokyo. DRUM Publications (Nigeria) Ltd. May 1977.

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